

**CHEST**

**FP7-611333**



**CHEST**

*Collective enHanced Environment for Social Tasks*

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**Deliverable D2.2**

D2.2 Open Call report

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|                  |                                       |
|------------------|---------------------------------------|
| <b>Abstract:</b> | Report of first and second Open Calls |
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## ***Document Description***

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## Executive Summary

CHEST (Collective enHanced Environment for Social Tasks) is a 30 month Research and Development project supported under the Seventh Framework Programme to promote the development of digital based innovations that have the potential to address key societal challenges.

In addition to the development of an online community platform that will facilitate the sharing and exchanging of ideas, the CHEST project will also invest up to €2.5 million in seed finance for highly innovative digital based technologies, concepts and systems that address a specific societal challenge. The €2.5 million will be allocated through **three open calls**.

This document reports the process behind both Call 1 and 2 submissions including a presentation of results.

## 1 Introduction

CHEST (Collective enHanced Environment for Social Tasks) is a 30 month Research and Development project supported under the Seventh Framework Programme to promote the development of digital based innovations that have the potential to address key societal challenges.

In addition to the development of an online community platform ([www.chest-project.eu](http://www.chest-project.eu)) that will facilitate the sharing and exchanging of ideas, the CHEST project will also invest up to €2.5 million in seed finance for highly innovative digital based technologies, concepts and systems that address a specific societal challenge. The €2.5 million will be allocated through three open calls, each focussing on a different type of project, depending on the maturity, scope and nature of the project work to be undertaken.

### Call 1 – Calls for Ideas

#### Award of €6k to investigate an innovative idea

This call will support projects that seek to explore the technical feasibility, social impact potential or commercial viability of an idea. Activities could include market research or desk based investigation regarding the need and potential of an idea, competitor analysis, and even initial planning to take the project to a prototype stage, including potential costs and timescales.

### Call 2 - Call for Partners

#### Funding of up to €150k to develop an innovative ‘market ready’ product, service or process.

This call will support projects that seek to advance a novel idea or basic research investigation to a stage that could be classified as ‘market ready’ (ready for deployment/roll out in the field) covering Technology Readiness Level – TRL 7 and above (defined as: system prototype demonstration in operational environment)<sup>1</sup>.

### Call 3 - Call for Applications

This call will seek to support the best projects resulting from Call 1. The call will also invite submissions from new applicants. **Projects will receive a financial contribution of up to €60k.** Activities should aim to advance an innovative idea to the development of a prototype/demonstrator of a technologically innovative product, service or process. This can include the development of a prototype that could be classified as a ‘works-like’ and ‘looks-like’ version of the expected final solution which could not be sold commercially. Eligible activities include prototype development, trials and testing and the development of a business plan indicating routes for future exploitation

The maximum value and timescale can be summarised as follows:

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<sup>1</sup> [http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014\\_2015/annexes/h2020-wp1415-annex-g-trl\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/annexes/h2020-wp1415-annex-g-trl_en.pdf)



| Call                  | Maximum Award | Maximum Project Duration |
|-----------------------|---------------|--------------------------|
| Call for Ideas        | €6k           | 2 months                 |
| Call for Partners     | €150k         | 12 months                |
| Call for Applications | €60k          | 12 months                |

Based on the finite budget allocated to the CHEST competition and to encompass a full range of projects (from early stage through to advanced prototyping and market testing), it was decided that three open calls were considered appropriate, each with a different level of award.

Applicants supported under Call 1 have been encouraged to apply for further support through Call 3 to advance any positive feasibility work into prototyping activity, taking into account the different nature of the calls. Nevertheless Call 3 will also welcome new applicants.

To encourage broad participation and a sufficient diversity of project ideas, applications across all 3 calls could be made by any individual or legal entity, including private companies (irrespective of size), academic organisations or public bodies.

### 1.1 Open Call timeframe

The Open calls are managed according to the following timetable which would allow sufficient time for application preparation, evaluation and project delivery. The CHEST partners did allow sufficient flexibility with the right to adjust the timetable of each call if appropriate.

| Timeline Summary   | Call                       | Date  |
|--|----------------------------|---|
| <i>CHEST Competition opens.<br/>Launch of Call 1 - Calls for Ideas</i> | Call 1: Call for Ideas     | 31 <sup>st</sup> January 2014                                   |
| Deadline for the submission of applications for Call 1                 |                            | 17.00 CET 31 <sup>st</sup> May 2014                             |
| Evaluation process   |                            | From 15 <sup>th</sup> February to the 7 <sup>th</sup> July 2014 |
| Notification of Decision   |                            | From 30 <sup>th</sup> June 2014                                 |
|  |                            |   |
| <i>Launch of Call 2 - Calls for Partners</i>                           | Call 2: Calls for Partners | 31 <sup>st</sup> March 2014                                     |
| Deadline for the submission of applications for Call 2                 |                            | 17.00 CET 31 <sup>st</sup> May 2014                             |
| Evaluation process   |                            | From 1 <sup>st</sup> June to 31 <sup>st</sup> July 2014         |
| Notification of Decision   |                            | From the 31 <sup>st</sup> July 2014                             |

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

Contract No. FP7-611333

[www.chest-project.eu](http://www.chest-project.eu)

|  |                               |  |
|--|-------------------------------|--|
| Signing of Grant Agreements                            |                               | From the 31 <sup>st</sup> July to 31 <sup>st</sup> October 2014  |
| Earliest project start date                            |                               | From 1 <sup>st</sup> November 2014                               |
|  |                               |  |
| <i>Launch of Call 3 - Call for applications</i>        | Call 3: Call for Applications | 31 <sup>st</sup> July 2014                                       |
| Deadline for the submission of applications for Call 3 |                               | 17.00 CET 30 <sup>th</sup> September 2014                        |
| Evaluation process                                     |                               | From 1 <sup>st</sup> October to 17 <sup>th</sup> November 2014   |
| Notification of Decision                               |                               | From the 17 <sup>th</sup> November 2014                          |
| Signing of Grant Agreements                            |                               | From 17 <sup>th</sup> November to 31 <sup>st</sup> December 2014 |
| Earliest project start date                            |                               | 2 <sup>nd</sup> January 2015                                     |

**Table 1 - Open Call timeframe**

## 1.2 Open Call Award Allocation

It was decided that applications to all three open calls should be made on a competitive basis according to agreed scoring criteria.

Depending on the number of quality applications received, the €2.5M will be allocated according to the following (approximate numbers)

|  |
|--|
| <b>Overall budget: €2.499.280</b>                        |
| Call 1: ~35 ideas to be supported: Total €210k           |
| Call 2: ~5 projects to be supported: Total €750k         |
| Call 3: ~23 applications to be supported: Total €1.380k  |
| Remaining funds for evaluation costs and other expenses. |

**Table 2 - Open Call budget allocation**

### Project category selection

Given the broad definition of the term Societal Challenge, specific categories were identified through existing measures such as those defined under CAPS, H2020, the Nominet Trust<sup>2</sup> and Ashoka Changemakers<sup>3</sup>. Based on a combination of all sources, for all three calls, the specific challenge targeted by applicants has been defined as

1. Knowledge Society and Education
2. Social Inclusion, Human Rights and Equality

<sup>2</sup> <http://socialtech.org.uk/>

<sup>3</sup> <http://www.changemakers.com/opportunities>

3. Civic Empowerment and Community Engagement
4. Environment and Sustainability
5. Health and Demographic Change
6. Economic Empowerment and Prosperity
7. Other

A similar approach was taken to the definition of categories for the term 'digital solution' under all three calls

1. Social Software
2. Open Source
3. Physical Computing
4. Geolocation
5. Web/Internet
6. Audiovisual
7. Data
8. Mobile
9. Other

## 2 Call 1 - Call for Ideas

The Call for Ideas was intended to support projects that seek to explore the technical feasibility, social impact potential or commercial viability of an early-stage idea.

The final purpose of the competition is to support transformation of innovative ideas into viable projects. The award should be used to conduct activities that may include:

- initial planning to take the project to prototype, including assessing costs, timescales and funding requirements
- market research regarding the need and feasibility of the idea
- assessment of the innovation and competitive landscape

### 2.1 The competition

The Call for Ideas was launched the 31st January 2014 and stayed open until the 31st May 2014.

As part of the application process, dedicated Guidelines for Applicants (GfA) were prepared and made available for download from the website as from the 31<sup>st</sup> January 2014.

The submission process (described in Deliverable D3.1 - CHEST platform), after the valid registration, was based on a web form according to the schema in the following table:

| Question                                 | Guidance  |
|--|---|
| <b>Categories of societal challenges</b> | Select the category(s) that best describes the societal challenge. <ol style="list-style-type: none"> <li>1. Knowledge Society and Education</li> <li>2. Social Inclusion, Human Rights and Equality</li> <li>3. Civic Empowerment and Community Engagement</li> <li>4. Environment and Sustainability</li> <li>5. Health and Demographic Change</li> <li>6. Economic Empowerment and Prosperity</li> <li>7. Other</li> </ol> |

|  |  |
|--|--|
| <b>Categories of digital solutions</b> | Select the category(s) that best describes the digital aspect of the idea. 1. Social Software<br>2. Open Source<br>3. Physical Computing<br>4. Geolocation<br>5. Web/Internet<br>6. Audiovisual<br>7. Data<br>8. Mobile<br>9. Other  |
| <b>Idea title</b>                      | Max 50 characters.   |
| <b>Idea outline</b>                    | Provide a short summary of the idea that could be used for future publicity (max 250 characters).  |
| <b>Idea image (optional)</b>           | An image visualizing the idea (maximum file size: 8 MB; allowed extensions: png, gif, jpg, jpeg)   |
| <b>Challenge description</b>           | Describe the type of targeted societal challenge and identify why there is a need for the idea (max 800 characters).   |
| <b>Solution description</b>            | Describe the idea and summarise the intended activities if successful in receiving a grant through Call 1 (max 800 characters).  |
| <b>Target group and social impact</b>  | Identify who will benefit and the potential benefits – this can include social, environmental, economic or sustainability aspects (max 800 characters).  |
| <b>Competences of the applicant</b>    | Detail any relevant skills and experience that demonstrates the capability of the applicant to develop and advance the idea (max 400 characters).  |
| <b>Video link (optional)</b>           | You can indicate a link to a video (hosted on popular video platforms like YouTube, Vimeo, etc.) explaining and visualizing your idea. Please note that a short video (no longer than 5 minutes) will help people to better understand your idea and you will be more likely to receive a good voting. |
| <b>Proposer Details</b>                | Enter the full name of the applicant organisation (if applicable).   |
|  | Enter the full name of the person responsible for the application.   |
|  | Enter the full postal address & postcode (including country), email address and telephone number of the person responsible for the application   |
| <b>Other info</b>                      | How did you hear about the CHEST Competition?  |

**Table 3 - Idea submission schema**

The submission of participating ideas was monitored by the CHEST consortium members and the proper clarifications were given to the applicants of those ideas who did not satisfy a minimum threshold quality degree or were not aligned with the CHEST program objectives.

The crowd voting started at the same time the call opened for submission (31st January 2014) and went on until the 7th July 2014. As described in Deliverable D3.1 - CHEST platform, the ideas were crowd voted by the web community through a simple questionnaire according to three evaluation criteria: Relevance, Quality and Feasibility/Viability, all three having the same weight. Therefore, each idea was rated upon the three criteria separately, and the overall rating was calculated as the sum of the total votes given by all users for that particular idea. The ideas were presented on the CHEST platform as schematically shown in Figure 1.

The screenshot displays the submission page for the idea "That's my Tag" on the CHEST platform. The page is titled "That's my Tag" and includes a description of the idea, its challenge, solution, target group, and social impact. It also features a "My opinion about this idea" section with three evaluation criteria: "I think the problem is relevant:", "I think the idea will solve the problem:", and "I think the solution is realistic:". Each criterion has a 5-point rating scale. The page also includes a "Submit" button and a "Share this idea:" section with social media icons.

**That's my Tag**  
That's my Tag was born out of a lost piece of luggage! My history in insurance claims highlighted the lack of traceability of peoples belongings. So I set out to create a safe free registration service to return found lost items to rightful owners.

**The Challenge**  
Things are lost everyday, in 2013 the cost to airlines was \$2.3 billion for lost luggage (report is here <http://goo.gl/raAKfB>), the reason it's lost, it's not identifiable! the challenge was to create a simple & secure way ....

**The Solution**  
It was an airline losing my suit case that was the driver for "That's My Tag", but it quickly crossed that boarder, I soon realized that the secure tagging system that I developed could be applied to any item in any environment. When you register on "That's My Tag ...

**Target group and social impact**  
if our life time we have all lost something, be it mislaid or stolen! it can have devastating effects on many people, you only have to visit lost property auctions to understand the scale of this problem ....

**Competences of the applicant**  
Having Started and run a number of businesses, from disaster recovery in the insurance industry to franchising our own business, after a number of years of forced sabbatical due to a spinal issue and a major operation ...

Leave a comment:

**My opinion about this idea:**  
I think the problem is relevant:       
I think the idea will solve the problem:       
I think the solution is realistic:

**Social category:**  
• Civic Empowerment and Community Engagement

**Technology category:**  
• Data  
• Mobile  
• Social Software  
• Other

Share this idea: [Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#)

**Figure 1 - Schematic presentation of an idea**

As stated in the guidelines, the payment of the award will be done in two steps:

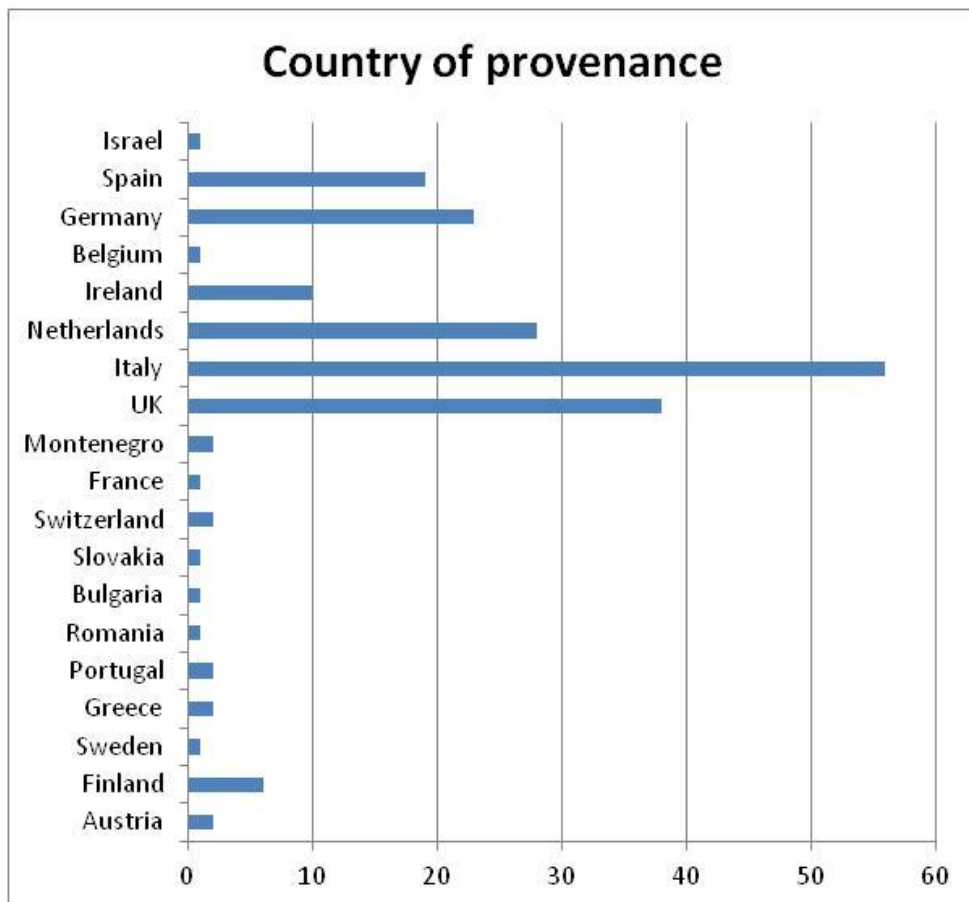
- Payment 1: €2k for the classification on the top list of the ranking.
- Payment 2: €4k upon successful submission of the requested written deliverable and its approval by the CHEST Project Partners.

## 2.2 The results

At the time of the call closure:

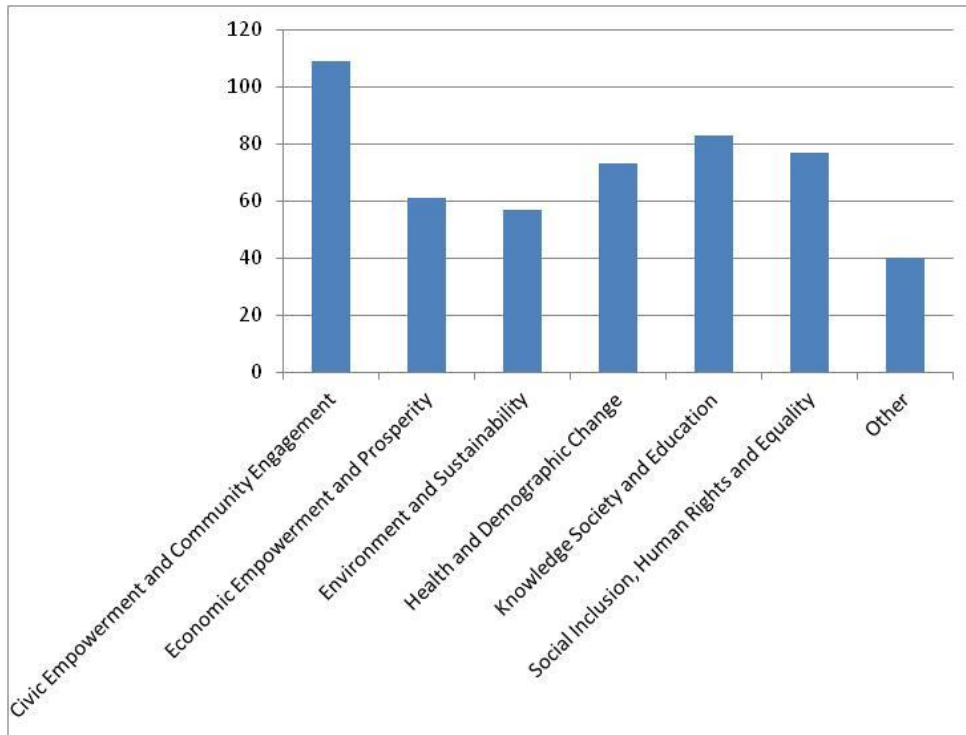
- 214 project ideas have been properly submitted and are publicly visible at <http://ideas.chest-project.eu/?q=home>.
- 1142 comments have been posted (it was possible to comment ideas even after the call closure)
- 28.718 votes have been expressed

The distribution of country of provenance for the submitted ideas is shown in the following diagram:



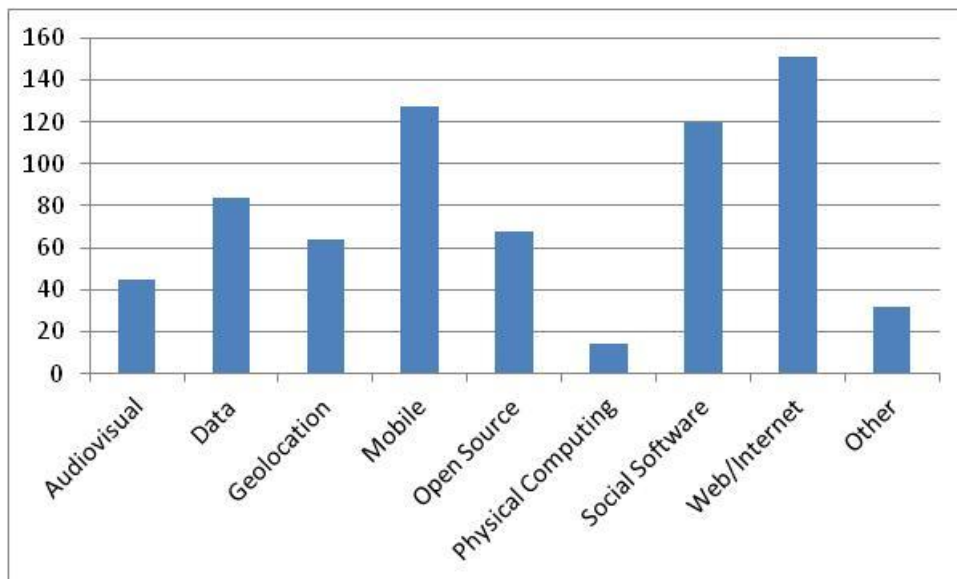
**Figure 2 - Ideas provenance country distribution**

The classification of submitted ideas, according to the pertaining type of societal challenge, is shown in the following diagram:



**Figure 3 - Ideas societal challenge type distribution**

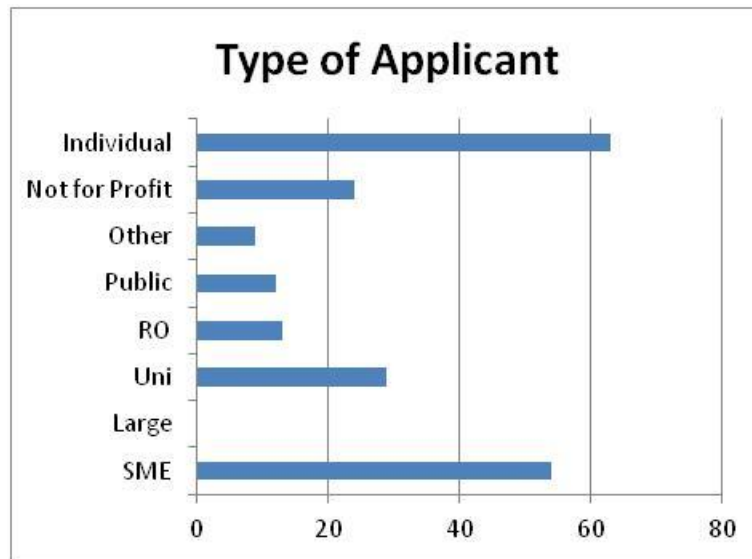
The classification of submitted ideas, according to the pertaining type of technology category, is shown in the following diagram:



**Figure 4 - Ideas technology category distribution**



The classification of submitted proposals, according to the submitting organisation type, is shown in the following diagram:



**Figure 5 - Type of Applicants**

After the closure of the rating phase, the 35 best rated have resulted to be as in the following list:

| Title                                | Outline   | Total rate | Link  |
|--------------------------------------|---|------------|---|
| Lista della Spesa Virtuale ("L.S.V") | Our product allow customers to register any finished products that are needed to be purchased by their barcode. The list of products, later will be transferred by message to the customers' favourite dealer that will deliver the order or withdraw | 2354       | <a href="http://ideas.chest-project.eu/?q=node/3376">http://ideas.chest-project.eu/?q=node/3376</a> |
| ERBIN                                | Develop the current technology of waste containers, and optimize it, in order to get more storage space for waste using electronic components, programming, and use moldable technology structures.   | 2260       | <a href="http://ideas.chest-project.eu/?q=node/3374">http://ideas.chest-project.eu/?q=node/3374</a> |

|  |  |      |   |
|--|--|------|---|
| CITYPLAY - Board Games for shared planning | Relational art project that promotes creativity and shared planning through a board game based on historical memory and identity. Citizens have to play for planning their reality by creating and interconnecting places and knowledge.           | 2241 | <a href="http://ideas.chest-project.eu/?q=node/3344">http://ideas.chest-project.eu/?q=node/3344</a> |
| Soccer and rescue Robots                   | My idea is to improve the efficiency of robots in dangerous rescue works and maybe in the future to replace human; or create a player that is able to reproduce the movements and actions of a real football player.                               | 2095 | <a href="http://ideas.chest-project.eu/?q=node/3383">http://ideas.chest-project.eu/?q=node/3383</a> |
| VIRTUAL DESKTOP INFRASTRUCTURE: "DECISO".  | Born from a new way of school, our desk will help you to teach and learn interactively. "Deciso" want to be the desk of the future with new technology, new design, new sharing content.   | 1996 | <a href="http://ideas.chest-project.eu/?q=node/3382">http://ideas.chest-project.eu/?q=node/3382</a> |
| Celiac World: eat, drink and... have fun!  | Are you a celiac looking for appropriate restaurants, pubs or bars? Do you want to eat anything you like without being conditioned? Here is the solution for you: free, smart and always in your pocket: Celiac World: eat, drink and... have fun! | 1629 | <a href="http://ideas.chest-project.eu/?q=node/3380">http://ideas.chest-project.eu/?q=node/3380</a> |
| Emotional Journey                          | Emotional Journey is a customized set of holiday packages aimed at attracting more tourists in the EU, rediscovering and valuing territories and traditions also for local people who don't really know the story of the territory they live in.   | 1612 | <a href="http://ideas.chest-project.eu/?q=node/3362">http://ideas.chest-project.eu/?q=node/3362</a> |

|                                      |  |      |   |
|--------------------------------------|--|------|---|
| Home...works!                        | Your bath tap got broken at the weekend? Your washing machine suddenly stopped working and you need to repair it right away? No problem, we fix your broken objects, you do your...<br>Home...works!   | 1607 | <a href="http://ideas.chest-project.eu/?q=node/3371">http://ideas.chest-project.eu/?q=node/3371</a> |
| Languages In My City                 | Do you want to learn a new language but you do not have enough money or time? Are you in a new city looking for a job? Languages In My City helps you to find a language partner: meet new friends, learn new languages!                     | 1604 | <a href="http://ideas.chest-project.eu/?q=node/3356">http://ideas.chest-project.eu/?q=node/3356</a> |
| PlayBasketNow - Do you want to play? | PlayBasketNow is a social platform and smart phone app that helps people to quickly organize basket games with friends and other people around. Everyone who wants to play can easily know whether someone is recruiting players for a game. | 1601 | <a href="http://ideas.chest-project.eu/?q=node/3451">http://ideas.chest-project.eu/?q=node/3451</a> |
| MyDoctor.com                         | MyDoctor.com aims to a web platform where collecting information about doctors, giving patients a vast range of possible choices and allowing them to reserve a visit according to their needs.  | 1600 | <a href="http://ideas.chest-project.eu/?q=node/3363">http://ideas.chest-project.eu/?q=node/3363</a> |
| FoodAlly                             | FoodAlly allows citizens to easily get details, facts and scandals about alimentary products and companies. People can obtain verified information or simple hints offered by our community, just using their smart phone at the market.     | 1583 | <a href="http://ideas.chest-project.eu/?q=node/3386">http://ideas.chest-project.eu/?q=node/3386</a> |

|   |  |      |   |
|---|--|------|---|
| LEaRN - Live Education and Rethink (k)Knowledge   | LEaRN aims to create a world where knowledge is “open” and accessible to everyone, challenging undeclared work and valuing skills. Multi-channel education is provided, overcoming temporal, spatial and digital boundaries.                               | 1202 | <a href="http://ideas.chest-project.eu/?q=node/176">http://ideas.chest-project.eu/?q=node/176</a> |
| Beep Up. The talking city!                        | Are you a tourist or a citizen walking around the city? Are you trying to find point of interest? Beep Up, it’s made just for you! Automatic notice, up-to-date information, social networks interaction and a user community @ your service.              | 1086 | <a href="http://ideas.chest-project.eu/?q=node/174">http://ideas.chest-project.eu/?q=node/174</a> |
| RiverWatch/Tevere - Tiber river clean up          | Crowd care for the Tiber river in Rome. People and wildlife are returning to the Thames, Seine and Rhine. We can do the same for the Tiber - and many European waters - through web services letting everyone participate in the care of the river.        | 1053 | <a href="http://ideas.chest-project.eu/?q=node/118">http://ideas.chest-project.eu/?q=node/118</a> |
| Rollin' art                                       | A web/mobile app to value street artists and give them visibility, better manage and re-qualify public spaces, engage general public and make art and culture more integrated with daily city life. Rollin’ art. We can be artists. Not just for one day.  | 1019 | <a href="http://ideas.chest-project.eu/?q=node/196">http://ideas.chest-project.eu/?q=node/196</a> |
| My Event. Shrink your time, stretch your network! | Planning tools, social network interactions, new events alerts, visitors geolocation, customized agenda, push notifications, chatting groups, analytics. All you need to know concern an event or a fair. MyEvent. Shrink your time, stretch your network! | 1007 | <a href="http://ideas.chest-project.eu/?q=node/200">http://ideas.chest-project.eu/?q=node/200</a> |

|   |  |     |   |
|---|--|-----|---|
| UniSmartAll                                     | New technologies are able to create a lot of information channels. UniSmartAll allows the access to the university contents in every times and places; it is also able to create an interconnection between university official pages and social networks. | 896 | <a href="http://ideas.chest-project.eu/?q=node/3370">http://ideas.chest-project.eu/?q=node/3370</a> |
| TherApp   | The problem of non-compliance in the EU generates enormous expenses for PAs, as well as an increasing number of health issues. Here a smart solution is proposed to overcome these problems by means of innovative ICT tools and social medias.            | 793 | <a href="http://ideas.chest-project.eu/?q=node/3456">http://ideas.chest-project.eu/?q=node/3456</a> |
| ecomumy - Helps My Mummy. Helps My Environment. | ecomumy is a FREE mobile app that helps mothers ('mumys') to share their daily school rounds with fellow parents, minimising the numbers of school rounds they do weekly, thereby reducing traffic flow during the peak hours and reducing CO2 emissions!  | 691 | <a href="http://ideas.chest-project.eu/?q=node/1179">http://ideas.chest-project.eu/?q=node/1179</a> |
| MyFoody - Be the One to Save                    | MyFoody is an innovative e-commerce platform. It aims at reducing food waste by creating a smart network of both mass and small retailers, who are meant to sell products about to expire at a lower price at the advantage of consumers.                  | 687 | <a href="http://ideas.chest-project.eu/?q=node/3321">http://ideas.chest-project.eu/?q=node/3321</a> |

|  |  |     |   |
|--|--|-----|---|
| Beaky - Learning to read through Augmented Reality | Beaky is a digital game which assists children in their first steps towards reading. Using the newest augmented reality technology and storytelling, physical components are combined with the digital world. Developing a new playful educational method.                                 | 628 | <a href="http://ideas.chest-project.eu/?q=node/3310">http://ideas.chest-project.eu/?q=node/3310</a> |
| Social Sands                                       | The battle to save Europe's last coastal dune habitats has been left in the pre-internet age. Social Sands will bring the battle online, using social media, crowdpower and smart online marketing.  | 628 | <a href="http://ideas.chest-project.eu/?q=node/3443">http://ideas.chest-project.eu/?q=node/3443</a> |
| RiseApp  | RiseApp is a mobile App to share and publish media in risky situations (protests and manifestations) when Internet connectivity is filtered or temporarily blocked . It is privacy aware, it is based on ad-hoc networks and TOR. See <a href="http://www.riseapp.org">www.riseapp.org</a> | 607 | <a href="http://ideas.chest-project.eu/?q=node/251">http://ideas.chest-project.eu/?q=node/251</a>   |
| My FriendlySchool. The discovery of the knowledge! | MyFriendlySchool is a project proposal able to offer solutions for the inclusion of children in schools. This platform lets to get an overview of the context, human resources, structural and financial planning, essentials in the education service.                                    | 600 | <a href="http://ideas.chest-project.eu/?q=node/3384">http://ideas.chest-project.eu/?q=node/3384</a> |

|   |   |     |   |
|---|---|-----|---|
| E-VOTING                                | The electronic democracy system includes two different but complementary levels: the first one consist of the normal digital vote in a voting station through a computer. The second level consists of the online vote. This means the possibility to vote through an internet connection from every place in the world. These two projects are both feasible: a lot of experiments in Italy and abroad have showed this. | 592 | <a href="http://ideas.chest-project.eu/?q=node/3373">http://ideas.chest-project.eu/?q=node/3373</a> |
| Fiorato – Mindfulness in Happiness      | Fiorato is an online application aiming to decrease stress and lead to a more positive and mindful work atmosphere. Using gamification, happiness is objectively measured and positive psychology is applied, resulting in an increase in productivity.   | 590 | <a href="http://ideas.chest-project.eu/?q=node/3367">http://ideas.chest-project.eu/?q=node/3367</a> |
| Mind the Bank – Decoding the fine print | Open and collaborative financial literacy tool, where citizens can consult information about financial products, making better informed decisions and increasing their economic stability.  | 501 | <a href="http://ideas.chest-project.eu/?q=node/134">http://ideas.chest-project.eu/?q=node/134</a>   |
| Connecting Citizens and Parliaments     | The parliamentary questions application will enable European citizens to establish an innovative, direct, public and democratic channel of communication with their elected officials   | 494 | <a href="http://ideas.chest-project.eu/?q=node/129">http://ideas.chest-project.eu/?q=node/129</a>   |

|   |   |     |   |
|---|---|-----|---|
| Willchair   | A web mobile app to facilitate the daily mobility of people with special needs. A navigator made by the community and tailored on the community. Willchair. Not only a mobile app but a mobility app!   | 441 | <a href="http://ideas.chest-project.eu/?q=node/3317">http://ideas.chest-project.eu/?q=node/3317</a> |
| Crowd innovation platform for sustainable packaging | We will initiate a European platform that compiles best practice cases for sustainable packaging design, hosts sustainable design competitions and thereby builds up a directory of best practice cases for sustainable packaging design.               | 386 | <a href="http://ideas.chest-project.eu/?q=node/3432">http://ideas.chest-project.eu/?q=node/3432</a> |
| Pharmawizard - The Digital Pharma Awareness         | Pharmawizard is a web/mobile solution for search, comparison and "smart" purchase of drugs and an innovative marketing tool that allows pharma companies to promote and sell better their products.   | 385 | <a href="http://ideas.chest-project.eu/?q=node/188">http://ideas.chest-project.eu/?q=node/188</a>   |
| M.in.A.   | MinA is an informative system, based on web 2.0 and 3.0 applications. It helps blind or partially sighted people to improve their museum and outdoor monuments visit, to connect them and to share cultural experiences through assistive technologies. | 371 | <a href="http://ideas.chest-project.eu/?q=node/3418">http://ideas.chest-project.eu/?q=node/3418</a> |
| Communication App for the Deaf and Hard of Hearing  | To provide an innovative, multilingual mobile translation tool specifically aimed at patients who are deaf or hard of hearing. This tool has the purpose of helping patients and medical personnel by simplifying communication.                        | 368 | <a href="http://ideas.chest-project.eu/?q=node/3413">http://ideas.chest-project.eu/?q=node/3413</a> |



|              |   |     |   |
|--------------|---|-----|---|
| DirectHealth | "DirectHealth" is a web/mobile platform that allows citizens to interact, to be oriented and informed in the Healthcare industry. | 367 | <a href="http://ideas.chest-project.eu/?q=node/186">http://ideas.chest-project.eu/?q=node/186</a> |
|--------------|---|-----|---|

**Table 4 - List of winning ideas**

## 2.3 The next phase

The results of Call 1 were communicated to participants on 31st July 2014.

**Unsuccessful applicants** were informed with a common message, and invited to take part in CHEST Call 3 and other similar initiatives. The message was as follows:

Dear Applicant,

Thank you for submitting your Idea to the CHEST Call 1. The CHEST programme is delivered through a competitive process for which we received a large number of high quality applications.

The rating process that was outlined in the ‘Guidance for Applicants’ has now been concluded and unfortunately your application did not qualify in the top list. Please note that we are unable to enter any further discussion with regards to the selection with no right of appeal against the decisions of the panel.

You will naturally be disappointed about that, but we would however like to take the opportunity to invite you to participate to Call 3 of the CHEST Project. This opens from today, the 31st July, with a closing date for applications on the 30th September. In this case, you can submit a totally new project or you can even exploit the same project idea as the one submitted to the Call 1, but you will need to take into account the difference in project scope and maturity targeted under Call 3 with respect to the other CHEST Calls. Full details and guidelines can be found on the CHEST website [www.chest-project.eu](http://www.chest-project.eu).

If Call 3 is not appropriate do please consider other funding sources for digital social innovations such as those listed below:

- Ashoka Changemakers: <http://www.changemakers.com/opportunities>
- Youth Citizen Entrepreneurship Competition: <https://www.youth-competition.org/groups/entrepreneurship-competition-2013/contests/2>
- Knight News Challenge: <https://www.newschallenge.org/>
- Imagination4people: <http://imaginationforpeople.org/en/>
- EU Collective Awareness Platforms for Sustainability and Social Innovation: <http://ec.europa.eu/digital-agenda/collectiveawareness>
- Nesta’s Funding Programme: <http://www.nesta.org.uk/get-funding>

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**Please note:** in case you have submitted other ideas and any of those ideas is in the top list, you will receive a separate email with notification of success and further steps.

Yours sincerely

The CHEST TEAM

**Successful applicants** were informed with a customized message, referring to the particular idea submitted, as follows<sup>4</sup>:

Dear **[Name of applicant]**

**Idea Title:** **[Title of idea submitted]**

Thank you for submitting your idea for funding to the CHEST Project (Call 1). The assessment process, as outlined in the ‘Guidance for Applicants’, is now complete and we are pleased to inform you that **your submission has been favourably evaluated and qualified in the top list**. We now invite you to proceed with the next steps to hopefully get the award, provided that your application fulfils the eligibility criteria.

**Please take note of the Identification Number (ID)** univocally corresponding to your idea: **[Idea ID]**.

This ID will be used for all communication and administrative procedures when referring to your idea.

#### **Next steps**

First of all we need to collect some preliminary details from the “actual beneficiary” of the award. By “actual beneficiary” we mean the actual person (as

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<sup>4</sup> Text in blue was customized

individual or on behalf of an organisation/a group of people/a company etc.) who will benefit from the money award and who will be the representative person for all administrative procedures and legal agreements related to the award. To this aim please fill in the attached Excel sheet with the proper information and rename the filename by replacing the '[Idea ID]' with the above mentioned ID.

Your response must be sent to [info@chest-project.eu](mailto:info@chest-project.eu) no later than 15<sup>th</sup> August 2014. Otherwise, we will discard your application from the list of possibly awarded ones.

After receiving your response with proper information and confirming that your application is eligible for funding, we will proceed to send all needed documentation, such as

- the formal request to confirm the acceptance of the award
- the identification and bank account form
- the template for the completion of the written deliverable, needed for the second tranche of the award
- any other legal and administrative documentation

**Please note** that this initial notification is only intended to identify the representative responsible for proceeding with the next steps, and is not a formal commitment for CHEST to give the award, for which the eligibility criteria are still being validated.

### **Publicising your Idea**

As outlined in the Guidelines for Applicants, the CHEST Project Partners may publicise the results of the competition on the CHEST website with a short description of the ideas supported. The CHEST Project Partners may also include reference to some of the successful applications in any dissemination material related to the project such as future press releases.

If you have any questions regarding the above please email [info@chest-project.eu](mailto:info@chest-project.eu) and we will respond accordingly.

Yours Sincerely

The CHEST Project Team

After the first communication, the winning applicants were invited to proceed with the completion of the written deliverable, necessary for the second tranche of the award:

Dear **[Name of applicant]**,

Thank you very much for providing us your details as requested for your idea with the ID **[Idea ID]: [Idea title]**.

Please find attached the template for the completion of the written deliverable. Please fill out the template according to the notes within the document and send it back to [info@chest-project.eu](mailto:info@chest-project.eu) until September 15<sup>th</sup> 17:00 CEST. As you know the completion of this report and its approval by the CHEST consortium are mandatory prerequisites for the payment of the 2<sup>nd</sup> instalment of your award.

If you have any questions regarding the report please write to [info@chest-project.eu](mailto:info@chest-project.eu) and we will respond accordingly.

Yours Sincerely

**The CHEST Project Team**

The template for the written deliverable is reported in the Annex.

## 3 Call 2 - Call for Partners

The Call for Partners was intended to support the development of innovative, digital based 'market ready' products, services or processes. Through this call, CHEST will support projects that seek to advance a novel idea or basic research investigation to a stage that could be classified as ready for deployment/initial application within its target market. As with Call 1, the type of the societal challenge targeted was open, and could include any economic, environmental or social problem currently facing European citizens.

### 3.1 The competition

The Call for Partners was launched the 31st March 2014 and stayed open until the 31st May 2014.

As part of the application process, dedicated Guidelines for Applicants (GfA) and a Call 2 specific Application form were prepared and made available for download from the website as from the 31<sup>st</sup> March 2014.

The GfA was prepared based on standard Framework Programme (FP) Guidance documents and rules, however tailored to the objectives of the CHEST Project, diversity of potential applicants targeted and thematic focus. The application process itself was also designed to be as easy as possible to encourage submissions but at the same time to solicit sufficient information to select the most appropriate projects.

The application form is reported in Annex.

The proposals were sent to the devoted email address [call2@chest-project.eu](mailto:call2@chest-project.eu).

#### 3.1.1 Before the evaluation

Upon receipt by CHEST Partners, proposals were registered and acknowledged and their contents entered into a database to support the evaluation process. Eligibility criteria for each proposal were also checked before the evaluation began. Proposals which do not fulfil these criteria were not included in the evaluation.

For this call a proposal was only considered eligible if it met all of the following conditions:

- ✓ It is received through the [call2@chest-project.eu](mailto:call2@chest-project.eu) email address (in the case of Call 2) before the deadline given in the Guidelines for Applicants
- ✓ The application template was used.
- ✓ It was complete (i.e. both the requested administrative template in Part A and the proposal description in Part B)

The content of the proposal related to the CHEST Competition and its objectives.

### 3.2 The results

By the closing of Call 2 at 17.00 on the 31<sup>st</sup> May, 106 proposals were received.

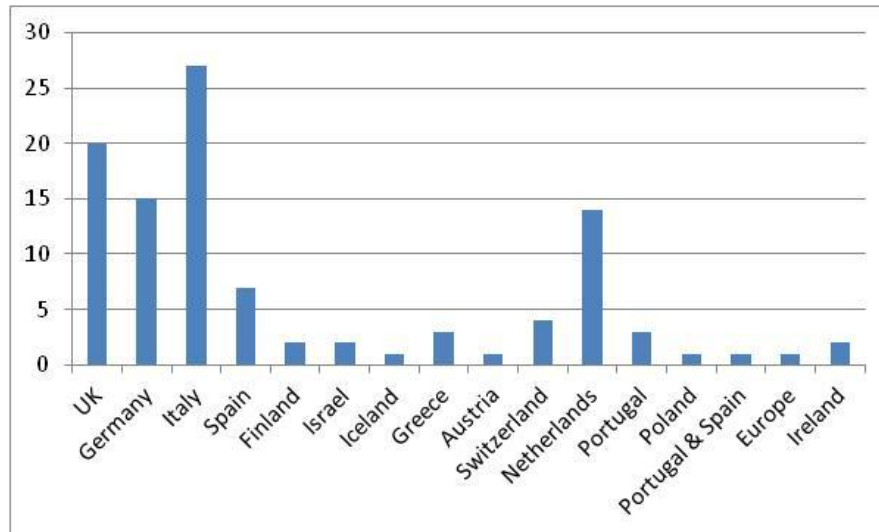
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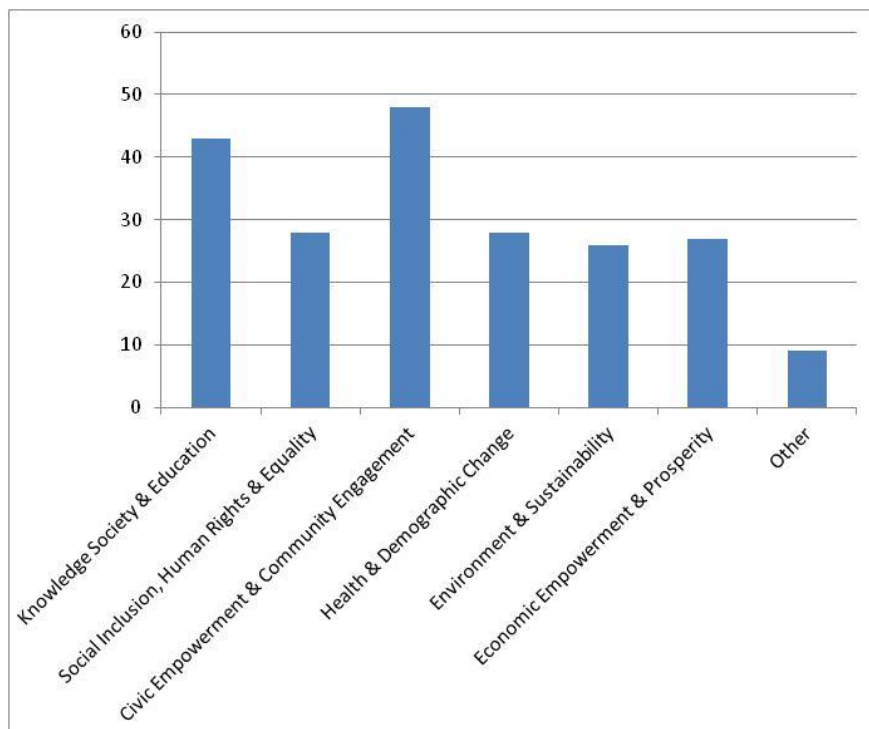
[www.chest-project.eu](http://www.chest-project.eu)

The distribution of country of provenance for the submitted proposals is shown in the following diagram:



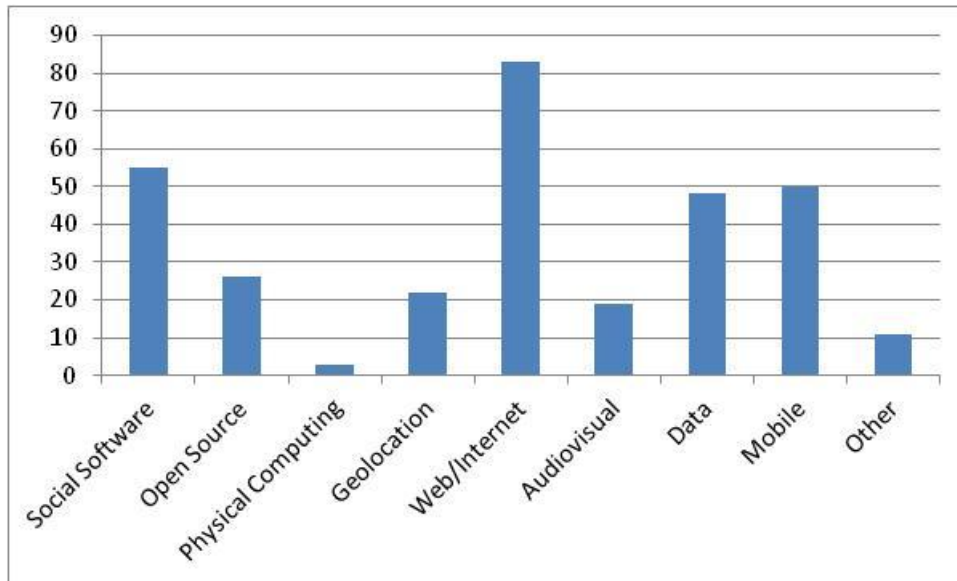
**Figure 6 - Proposals provenance country distribution**

The classification of submitted proposals, according to the type of societal challenge, is shown in the following diagram:



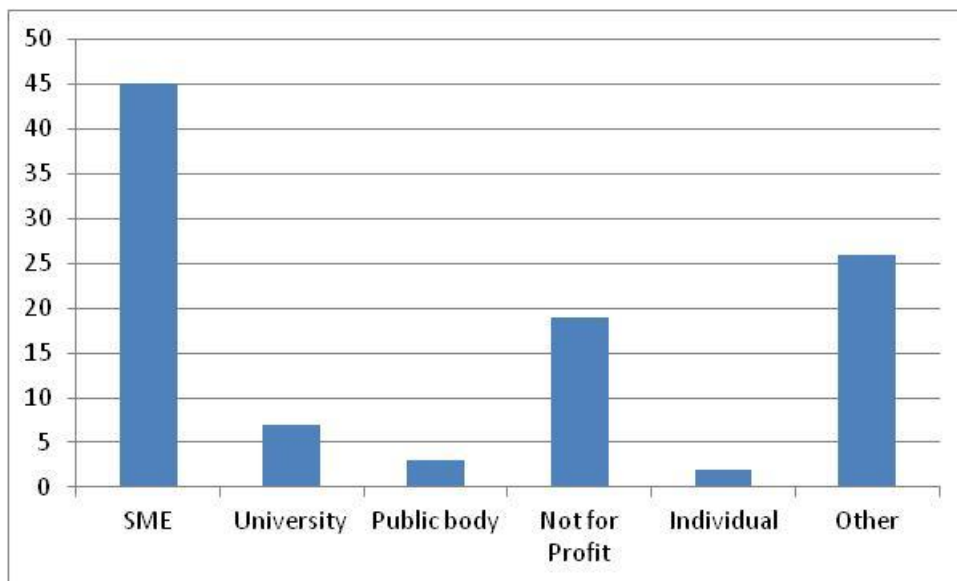
**Figure 7 - Proposals societal challenge type distribution**

The classification of submitted proposals, according to the type of technology category, is shown in the following diagram:



**Figure 8 - Proposals technology category distribution**

The classification of submitted proposals, according to the nature of submitting organisation type, is shown in the following diagram:



**Figure 9 - Proposals submitting organisation type distribution**

### 3.3 The evaluation methodology

Given that the CHEST project was supported under the FP, the assessment process followed a similar FP process.

Nevertheless, in order to investigate in new and more agile project evaluation methodologies, the CHEST partners explored a streamlined approach to the evaluation procedure. In Call 2 there is a 1 month period between the close of the call and the notification of success, so the emphasis was on the remote evaluation, rather than on physical meetings. This approach seemed to be the most suitable, considering the types of projects supported and the level of award contribution, but also reduce the costs and the time spent on the evaluation process.

The Call 2 assessment process subsequently consisted of

1. Remote evaluation by carefully selected assessors
2. Panel meeting

To this purpose, a set of 35 independent assessors were appointed by the CHEST partners. The experts identified were deemed appropriate for evaluating the proposals made under both Call 2 and Call 3. Selection was made to ensure:

- A high level of expertise;
- An appropriate range of competencies;
- An appropriate balance between expertise from academic, industrial, social innovators, NGO and final users representatives;
- A reasonable gender balance;
- A reasonable distribution of geographical origins;

An invitation was sent to all assessors, as follows:

Dear Madam/Sir,  
we are organising the evaluation of proposals submitted to the Call 2 and Call 3 of the CHEST project, and we have identified you as an independent expert for the evaluation process.

CHEST (<http://www.chest-project.eu/>) is a Collaborative project, co-financed with support from the European Commission through FP7, whose main aim is to invest up to 2.5 Million Euros in highly innovative ideas and projects in Digital Social Innovation through the launch of three open funding calls (<http://www.chest-project.eu/calls-for-proposals/>).

You have been identified by the three partners of the CHEST consortium ([Engineering S.p.A.](#), [EIPCM](#) and [PNO Consultants](#)), in conjunction with the European Commission represented by the Project Officer (Ms. Loretta Anania). As an evaluator, your role will be to select those proposals that best meet the objectives of the call and the evaluation guidance (to be supplied).

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The evaluation process for both calls will consist of:

1. A remote evaluation of a certain number of proposals (depending on the final total number) via email. You will then be required to review each proposal in line with the evaluation guidelines to be provided with comments and scoring for each section. This evaluation report should then be returned by email.
2. A project selection, in which all evaluators will be required to physically attend a consensus meeting (to agree on a final evaluation per each proposal) and an expert panel upon which the highest scoring proposals will be selected.

The timetable for the evaluation process is as follows

- Call 2: From the 1st June to 31st July 2014
- Call 3: From 1st October to 17th November 2014

For Call 2, we expect that the remote evaluation process should be completed by the 25th June 2014, while the physical meetings will take place in Berlin between the 7<sup>th</sup> and the 9<sup>th</sup> July.

Further details regarding compensation (including all travel and accommodation expenses) and logistics will be provided after your positive reply to this invitation.

If you are interested in becoming an evaluator and are available between the dates listed above for both Call 2 and Call 3, please respond to this email by the 8<sup>th</sup> of June we will provide you with further details.

Yours sincerely,

Ivan Ficano

*Deputy Manager*

*CHEST Project*

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All assessors were required to sign confidentiality agreements and to declare any potential conflicts of interest. They were required to treat applications in the strictest of confidence and to apply due information protection rules.

All assessors were briefed by the CHEST Partners to undertake assessments according to the CHEST Project requirements and evaluation criteria detailed in Section 5 of the GfA. This included the allocation of a dedicated “CHEST Evaluation Form” and the “Guidelines for Assessors - CHEST Call 2”, which defined the evaluation process the scoring mechanism, the

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assessment criteria, and other useful information for the experts to proceed with a correct and fair evaluation. Both the Evaluation Form and the Guidelines for Assessors are reported in Annex.

A standard assessment process applied to all applications was as follows:

- ✓ Applications were forwarded to assessors who remotely evaluated the applications received.
- ✓ The evaluation process took place from the 1st June to the 31st July 2014.
- ✓ Each application was marked by a minimum of three assessors.
- ✓ Each application was assessed against the same set of questions.
- ✓ Each assessor was required to complete and submit the evaluation form with comments for each application they are assigned to assess.
- ✓ A report was compiled to identify ranked order of all applications based on the average of all assessor scores; this is known as the results sheet.
- ✓ The evaluation forms were collected by the CHEST Partners. The highest ranking applications, subject to a minimum quality threshold, were recommended for funding.
- ✓ Whilst the CHEST Partners engaged assessors to act on their behalf, the CHEST partners retained the right of decision over scope and to whether a proposal is in or out of scope absolutely. Projects considered out of scope will not be funded.

### **3.3.1 Step 1: Remote Evaluation of Proposals**

The proposals were evaluated against pre-determined evaluation criteria (see Guidelines for Evaluators document).

Each criterion was scored out of 5. The total will be scored out of a total of 50 points.

For each criterion:

- A score from 0-5 was awarded (only multiples of 0.5 are allowed) for each sub-criteria
- A specific justification for the score must be given
- Comments must match the score in terms of scoring definitions

Each evaluator received between 6-15 proposals via email (immediately after the closing date of the calls). The evaluation was completed and evaluation forms returned by email to [call2@chest-project.eu](mailto:call2@chest-project.eu) by the 30<sup>th</sup> June 2014.

### **3.3.2 Step 2: Physical panel meeting**

The meeting took place in Berlin on the 7th of July, with the participation of 18 evaluators and the full representation from the CHEST consortium partners (the Agenda of the panel meeting is reported in Annex).

The foundation for the methodology adopted was to give a significant role to the experts present at the panel meeting. To this aim, the expected purpose of the panel meeting was to analyze the best scored proposals and have a discussion in order to come to an agreement on the ones receiving the CHEST funding. To this end a list of 10 highest ranked proposals was compiled for the panel. The goal of the panel meeting was to review the discrepancies in the reviews and arrive at a consolidated list of top 5 proposals to be nominated for funding which would then enter the negotiation phase. In particular the projects where reviewer's discrepancies concerned the criteria of societal challenge, project objectives and innovation were to be discussed with regard to their alignment with the social innovation vision of the CHEST project.

The panel was briefed to define the objectives of the meeting and the targeted outcome and relevant procedures agreed. A consensus was reached based on the following steps:

- starting from the list of proposals ranked after the remote evaluation, the highest ranked 10 project proposals were presented for discussion, with the purpose of finding an agreement on the selection of the top 5 to fund.
- the projects under discussion were assigned each to a cross-reader different from the original evaluators. Each was asked to initially identify any discrepancies in the remote assessments. The cross-reader then presented any discrepancies to the audience, in terms of very divergent scorings given to some evaluation criteria by the three independent assessors; then an additional assessment was undertaken by the panel focussing not only on those criteria, but dealing also with the overall project coherence and consistency with the CHEST program. In other words, the cross-reader acted as an unbiased reporter of the remote evaluation outcomes
- a discussion of discrepancies was held in detail; in particular, there was an intense discussion about those projects where a discrepancy of 2 points or more was present in the scoring of one or more than one assessment criteria
- special attention was paid to those aspects concerned with social innovation vision of CHEST project and CAPS program in general
- as an outcome of the meeting, resulting recommendations of the panel were formulated for project negotiation phase in case any project gets ranked into top 5 proposals for funding

The 10 projects under discussion were ranked again according to the reassessment. When discussing the discrepancies in the reviewers' ratings, consensus was achieved where possible; when not possible a majority voting was done to find the most appropriate score for a given criteria under review.

The re-ranked list according to panel reassessment was presented to the panel and confirmed for acceptance by the panel (see Table 5). The panel remarks from the discussion on individual projects were summarized in recommendations to be given for specific projects for the negotiation process and confirmed as such consensually by the panel.

| Rank | Project title   | Final score |
|------|---|-------------|
| 1    | Quien Manda, an open map of power structures              | 49,33333333 |
| 2    | Green Apes- Citizen Engagement for Sustainable Lifestyles | 47,875      |
| 3    | Traffic Flow  | 45,66666667 |
| 4    | Project 99- Digital Portal for Youth Wellbeing            | 43,33333333 |
| 5    | Computer Reuse, a socio-environmental cycle               | 43          |
| 6    | YouRock: employability networking tool                    | 42,16666667 |
| 7    | Bitmask: Encrypted Communication for European Citizens    | 41,5        |
| 8    | iSpy- Care Messenger                                      | 41,16666667 |
| 9    | Readrunner- a reading platform for dyslexics              | 41,16666667 |
| 10   | Sparta: MOILE PAYMENT SOLUTION                            | 41,16666667 |

**Table 5 - List of first 10 projects**

**Note:** All the documents reporting the feedback (coming from both the remote assessments and the panel meeting) for the first 10 projects are attached to this document

(file “CHEST Call 2 - recommendations.rar”).

### 3.4 The final outcomes

In the following, the winning 5 project proposals are listed, with a short description and some comments resulting from the panel meeting that should be taken into account for the negotiation phase:

| Rank | Project title                                | Project outline   |
|------|--|---|
| 1    | Quien Manda, an open map of power structures | Quien Manda ( <a href="http://www.quienmanda.es">www.quienmanda.es</a> ) is a map of political and economic power in Spain, presented as an interactive, graphical and documented repository of all ties between the most influential people in the |

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|   |   | <p>country. Although the tool has proven to be useful and demanded, it is still a basic development that has not unleashed its full potential.</p> <p>The challenge defined in this proposal is to improve the current version of Quien Manda, creating a broader, state-of-the-art platform, simple to replicate in other contexts and countries and easy to use and understand for any kind of user. We plan to (1) develop the platform, improving access and re-use of data, doing entity extraction and recognition, advanced network analysis and improvement of existing visualizations, among others (2) facilitate re-use and replication in other languages and contexts (3) promote citizens' and other stakeholders' engagement and participation.</p>   |
| 2 | Green Apes- Citizen Engagement for Sustainable Lifestyles | <p>There is a gap between the declared willingness to live more sustainably and the real actions of citizens. This is because environmental protection is a 'public benefit', while most people look for 'private benefits' when making daily choices. The majority will change, therefore, only if we increase the levels of tangible and intangible private benefits embedded in sustainable choices. By developing a 'citizen engagement platform' (CEP) --- a mobile application for Apple's iOS system, a desktop application and a web page --- we have done the first step towards increasing the engagement of citizens into more sustainable lifestyles. GreenApes currently allows users to share their sustainable actions and get 'intangible' private benefits for their positive impact. By further developing the CEP and expanding its reach, this project aims at providing 'tangible' private benefits --- via partner businesses --- for citizens to engage in sustainable lifestyles. Users will be rewarded bonus points and discounts for being vocal about specific eco---products and services. The project will run a real---life exercise in two European municipalities. In each city, we will be able to measure the results by counting the sum of pro---sustainability actions and the proxy of reduced environmental impacts. The project will thus deliver an enhanced</p> |

|   |  |  |
|---|--|--|
|   |  | platform, a method and a success story that can be replicated in other European cities.  |
| 3 | Traffic Flow                                   | TrafficFlow concerns with the evaluation of a distributed system for road traffic analysis and monitoring - a class of applications today generally known as Intelligent Transportation Systems. One of the primary requirements of ITS is the availability of real-time and accurate data about the current traffic state. We developed an innovative system whose core component is a smart video camera equipped with computer vision algorithms, capable of acquiring and analyzing in real time traffic images. The device is able to produce a wide range of data, from basic counting and vehicle classification statistics, to the detection of complex event such as detecting incidents or matching vehicles between different areas. The system also includes a novel touch-screen user interface based on fluid zoomable maps, that provides a clear view of the traffic state even on a vast geographical area. Finally, the system adopts well recognized standards for ITS, such as Datex2, that support interoperability and enable info-mobility applications to be deployed on web sites and personal mobile devices. The system has been previously evaluated on a small scale in a relevant environment, and is now ready to be deployed on a larger scale. To this end, the project will be supported by the Province of Florence, who will provide the necessary logistic support for the deployment of the system, and a sound use-case scenario to validate and interpret all the acquired data. |
| 4 | Project 99- Digital Portal for Youth Wellbeing | Across Europe young people face unprecedented challenges, such as high levels of unemployment, rapidly evolving social and technological environments, the constantly connected digital world. There are many signs that these complex pressures are having an adverse impact on the mental health of many young people. Finding better, more responsive means of connecting with young people to support their challenging transitions into adulthood is a major challenge, but with growing evidence that digital  |

|   |   |   |
|---|---|---|
|   |   | <p>engagement and support tools can have a vital role to play, as part of a wider strategic response.</p> <p>Project 99 will create an interactive Digital Portal providing a comprehensive suite of resources that will support the mental health and wellbeing of young people across Scotland's largest Health Board area. It will actively involve young people - aged 13-21 - as co-designers of the web and mobile digital resources. This will build on a successful exploratory and preparatory phase that has already demonstrated the significant value of a youth-based coproduction approach. As an integral element of the overall approach, Project 99 will create within the overall portal a number of unique, custom-designed elements that will address particular needs, including a resource called Support Squared - an engagement system providing practical tools to enable young people to better support their peers. A campaigns and engagement toolkit for youth workers will also be developed.</p>   |
| 5 | Computer Reuse, a socio-environmental cycle | <p>Reusing working computers is way more environmental efficient than dismantling and recycling them. In addition it can be socially and economically effective, easy and fun to participate in. The reuse of Electrical and Electronic Equipment (EEE) can support social digital exclusion programmes, encourages the creation of local employment and reduces the amount of electronics waste. Why is it such a minority practice? When companies, governments or individuals need to get rid of their computers and digital devices to have a new life (reuse), they don't know where to turn. This results in most EEE being recycled even though the explicit demand for reuse. Main reasons are hard to find reuse centres, most operating on a voluntary basis, high operation costs, and no reliable traceability or reporting to governments according to European directives. Public and private organisations would embrace reuse of all their electronic devices with an expanded offer of reuse centres, with traceability so that donated products are properly reused and finally recycled with</p> |

|  |  |   |
|--|--|---|
|  |  | <p>guarantees. A team of volunteers, activists and researchers at the university is performing a reuse pilot program with computers from the Catalan government, in close cooperation with the public Waste Agency, associations of manufacturers responsible for recycling 80% EEE in Spain, social enterprises that repair and refurbish equipment, and consumer groups guaranteeing the final recycling of the computers they reuse.</p> |
|--|--|---|

**Table 6 - Final list of selected projects**

### 3.5 The next phase

The results of Call 2 were communicated to participants on 31st July 2014.

Submitters of **non-winning** projects were informed with a common message, and invited to take part in CHEST Call 3 and other similar initiatives. Particularly valuable, attached to the communication there was the feedback from the assessment process. The message was as follows:

Dear Applicant,

Thank you for submitting an application to the CHEST Programme. This programme is delivered through a competitive process for which we received a large number of high quality applications.

The assessment process as outlined in the ‘Guidance for Applicants’ has now been concluded. Unfortunately the CHEST Project is unable to fund your application as we are only able to support the highest ranking projects within this Call. You will naturally be disappointed that your application was not successful.

Feedback from the assessment process can be found in the attached document. Feedback is based on the written comments of the independent assessors who reviewed and assessed your application. This feedback is intended to be constructive in nature and to highlight both the strong and the weak areas of your application.

Please note that we are unable to enter any further discussion with regards to the content of feedback with no right of appeal against the decisions of the panel.



If you feel that you can address the feedback given, please do consider an application to Call 3 of the CHEST Project. You will however need to take into account the difference in project scope and maturity targeted under Call 3. Full details and guidelines can be found on the CHEST website [www.chest-project.eu](http://www.chest-project.eu)

Call 3 will be open for applications from the 31<sup>st</sup> July until the 30<sup>th</sup> September 2014

If Call 3 is not appropriate, other funding sources for digital social innovations are available such as those listed below.

- Ashoka Changemakers: <http://www.changemakers.com/opportunities>
- Youth Citizen Entrepreneurship Competition: <https://www.youth-competition.org/groups/entrepreneurship-competition-2013/contests/2>
- Knight News Challenge: <https://www.newschallenge.org/>
- Imagination4people: <http://imaginationforpeople.org/en/>
- EU Collective Awareness Platforms for Sustainability and Social Innovation: <http://ec.europa.eu/digital-agenda/collectiveawareness>
- Nesta's Funding Programme: <http://www.nesta.org.uk/get-funding>

Yours sincerely

The CHEST TEAM

Submitters of **winning projects** were informed with a customized message, referring to the particular idea submitted, as follows:

**Dear Applicant**

**Project Title:** [Title of idea project]

Thank you for submitting your application for funding to the CHEST Project (Call 2). The assessment process as outlined in the 'Guidance for Applicants' is now complete and we are pleased to advise that your submission has been favourably evaluated and will now be invited to enter the contract negotiation process for the conclusion of a Grant Agreement.

Please note that this notification is not a formal commitment to sign a Grant Agreement with your organisation. Financial support depends on the satisfactory

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

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conclusion of the negotiation process, the Chest partners' selection decision and the completion of all related procedures. Any costs incurred before the official project start date (from the 1<sup>st</sup> November 2014) will be at your own cost and will not be eligible for funding.

### **Next steps**

Feedback from the assessment process can be found in the attached document. Feedback is based on the written comments of the independent assessors who reviewed and assessed your application. This feedback is intended to be constructive in nature and to highlight both the strong and the weak areas of your application. You will notice that a number of areas for improvement have been recommended. We request that you review these carefully and redraft your submission to take these comments into account. This new version of the document should be completed and submitted in track change mode and in a final pdf by no later than **the 8<sup>th</sup> September 2014**. Your response should be sent to [call2@chest-project.eu](mailto:call2@chest-project.eu).

Upon satisfactory completion of the above, you will be invited to attend a negotiation meeting in Brussels to discuss your project. This meeting will be with representatives from the CHEST project consortium and will be held towards the end of September (date to be agreed). A draft template for the Grant Agreement will also be sent to you in the next few weeks for your consideration outlining the terms of any award. This will be discussed in further detail during the negotiation meeting.

We expect to have all Grant Agreements signed by the 31<sup>st</sup> October 2014.

### **Publicising your Project**

As outlined in the Guidelines for Applicants, the CHEST Project Partners may publicise the results of the competition on the CHEST website with a short description of the ideas supported. The CHEST Project Partners may also include reference to some of the successful applications in any dissemination material related to the project such as future press releases. In accepting this funding you are agreeing to our use of the public description of your project that you have already provided for publicity purposes.

If you have any questions regarding the above please email [call2@chest-project.eu](mailto:call2@chest-project.eu) and we will respond accordingly

Yours Sincerely

The CHEST Project Team.

Moreover, it was decided to send an alert message for a **reserve list** of projects, in case some of the selected projects should fail the negotiation, as follows:

Dear Applicant

**Project Title: .....**

Thank you for submitting your application for funding to the CHEST Project (Call 2). The assessment process as outlined in the 'Guidance for Applicants' is now complete and we are writing to advise that your submission has been placed on a reserve list. This means that it has been favourably evaluated however with an overall score lower than some other higher ranking applications.

**Next steps**

The highest ranking projects have been invited to enter the contract negotiation process comprising a proposal revision phase followed by a negotiation meeting. We expect that this process will be completed by the 30th September. If during that period, one of the higher ranking projects decide or are requested to leave the negotiation process, your project will be considered for support. We will contact you in the event that this happens.

Feedback from the assessment process can be found in the attached document. Feedback is based on the written comments of the independent assessors who reviewed and assessed your application. This feedback is intended to be constructive in nature and to highlight both the strong and the weak areas of your application. Please note that we are unable to enter any further discussion with regards to the content of feedback with no right of appeal against the decisions of the panel.

Alternatively, if you wish to pursue other funding opportunities, please do consider an application to Call 3 of the CHEST Project. You will however need to take into account the difference in project scope and maturity targeted under Call 3. Full details and guidelines can be found on the CHEST website [www.chest-project.eu](http://www.chest-project.eu). Naturally we will not be able to support your project across both Calls

Call 3 will be open for applications from the 31st July until the 30th September 2014

If you have any questions regarding the above please email [call2@chest-project.eu](mailto:call2@chest-project.eu) and we will respond accordingly.

Yours Sincerely

The CHEST Project Team

### **3.5.1 Negotiation meeting**

The 5 selected projects will be invited to a negotiation meeting that will take place in October 2014. Before the meeting, the project applicants have to produce a revised version of their proposals taking into account the recommendation and feedback coming from both the remote assessments and the panel meeting.

The project responsables will be informed about their role in the CHEST project, the progress monitoring, the expected deliverables and the administrative procedure.

## 4 Call 3 - Call for Applications (ongoing)

The third call opened on the 31st July 2014 and will stay open until the 30th September 2014 (is still open at the time of writing the current document).

Call 3 will seek to support the best projects that were derived from Strand 1 (Call for ideas). The call will also invite submissions from new applicants with up to €60K available per project. Activities should aim to advance the innovative idea through to the development of a prototype/demonstrator of a technologically innovative product, service or process. Eligible activities include prototype development, trials and testing and the development of a business plan indicating routes for future exploitation.

As part of the application process, dedicated Guidelines for Applicants (GfA) and a Call 3 specific Application form were prepared and made available for download from the website as from the 31<sup>st</sup> July 2014.

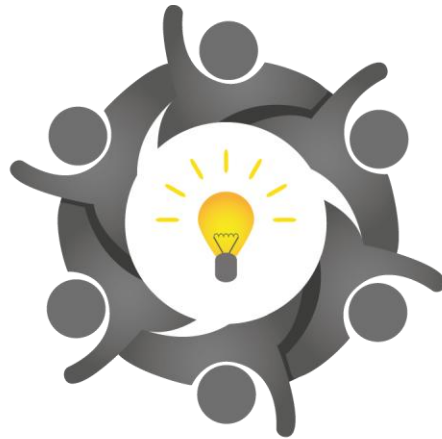
Like for the Call 2, the GfA was prepared based on standard Framework Programme (FP) Guidance documents and rules, tailored to the objectives of the CHEST Project, but also considering the different expected maturity level with respect to the Call 2 projects. The same easy application process was also adopted to encourage submissions and to solicit sufficient information to select the most appropriate projects.

The application form is reported in the Annex.

The proposals are to be sent to the devoted email address [call3@chest-project.eu](mailto:call3@chest-project.eu).

## Annex

# Call for ideas reporting template



# CHEST

***Beneficiary name: [...]***

***Idea title: [...]***

***Idea ID: [...]***

Valid for Call 1 'Call for Ideas' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**



Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

Contract No. FP7-611333

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## 1. Purpose of this report

Congratulations! Your idea has been ranked highly in Call 1 of the CHEST Challenge giving you the chance to receive up to € 6.000. The award will be split into two separate tranches. The first € 2.000 you will receive without further conditions, the second payment of € 4.000 upon completion of this report and its approval by the CHEST consortium.

As you are aware, CHEST Call 1 will support projects that seek to explore the technical feasibility, social impact potential or commercial viability of a novel idea. Activities could include market research or desk based investigation regarding the need and potential of an idea, competitor analysis, and even initial planning to take the project to a prototype stage, including potential costs and timescales.

This report (to be completed by all Call 1 winners) asks you to summarize the results of your investigation, detailing the viability of your idea and serving as a basis for an application for Call 3– See <http://www.chest-project.eu/calls-for-proposals/>. Please note that you will still be required to complete the required application form for Call 3 (deadline 30<sup>th</sup> September)

The structure of this report is partly based on the format suggested by the Social Reporting Standard SRS (<http://www.social-reporting-standard.de/en>) standardizing the regular work documentation of organisations run by social entrepreneurs, non-profit organisations, and other organisations with a social purpose (such as social businesses) – for funders, investors, partner organisations, and the public. Throughout the report we ask you to be brief and to stick to the recommended lengths indicated for each section.

In the first section you should describe the planned organizational structure necessary to implement your idea. The central question to answer here is: “What organizational structure is the right one for your project?”

Section 2 will take a closer look at your “market” by researching in depth the societal problem you’re addressing and outlining explicitly how your solution is aiming to solve it. The reader should be able to understand the problems you have identified, what you assume to be their causes and how you intend to address these causes. The identification of the actual or imminent problem which is to be remedied represents a key aspect of impact-oriented reporting. For this purpose, it is important to describe the social problem at hand (“children in Germany do not exercise sufficiently”), rather than stating a social concern or demand (“children in Germany should exercise more”).

Section 3 will then assess the concrete planning to implement your idea – including the financial projections. Note that especially the financial projections are directly based on your analysis of the societal challenge at hand, in which you estimated its scale. If you didn’t do that part of the report thoroughly, you won’t be able to do the financial analysis adequately. In addition, you should give an outline of the next steps towards implementation and also assess the potential risks you might be facing in the course of the project.

Finally, in section 4, you should give a clear statement whether the proposed idea is a sound project. This is the “bottom line” for the proposed idea. Given the analyses carried out in the previous sections: will your idea really solve the problem at hand? Will it be scalable and transferable in order to reach a substantial social impact? Will your project be sustainable



and also financially viable? Will it break even, lose money or make a profit? Is there anything you can do to improve the bottom line?

In case you conclude that your idea can be turned into a sound project with substantial social impact we expect you to apply in CHEST Call 3 (<http://www.chest-project.eu/calls-for-proposals/>) in order to get the implementation of a first prototype funded with € 60.000.

This report is to be completed and sent to [info@chest-project.eu](mailto:info@chest-project.eu) until September 15<sup>th</sup>. Failure to do so will result in losing the right to receive the second payment of € 4.000. In case of problems or questions please contact [info@chest-project.eu](mailto:info@chest-project.eu).

## 2. Your contact details and organizational structure

*This section aims to provide a brief description of any individual or organisation involved in providing your activity. Please designate your full contact details. If applicable, please briefly describe your organisational structure, the state of organisational development, and key personnel as well as partnerships, cooperation, and networks (existing or planned).*

*[Recommendation: maximum of 2000 characters]*

[...]

## 3. The societal problem and your approach to solving it

*Please describe the context of the problem you intend to solve and your specific approach to solving the problem. The reader should be able to understand the problems you have identified, what you assume to be their causes and how you intend to address these causes. The identification of the actual or imminent problem which is to be remedied represents a key aspect of impact-oriented reporting.*

### 3.1 The societal problem

#### 3.1.1 Description of the problem

*Please answer the following questions: Which specific problem is to be solved? Who is affected by the problem and how so? What are the underlying causes of the problem?*

*[Recommendation: maximum of 1000 characters]*

[...]

#### 3.1.2 Scale of the problem

*Please answer the following questions: How can the problem be quantified (e. g. how many people are affected by it)? What social consequences have already occurred, and what costs have been incurred by society as a result? What do you expect to be the consequences and*

*costs if the problem remains unsolved? Any information should be as specific as possible and quantified where possible. Please list any sources used.*

*[Recommendation: maximum of 1000 characters]*

[...]

### **3.1.3 Previous approaches to solving the problem**

*It is likely that other attempts have already been made to solve the social problem. Please describe how and with what success others have previously attempted to solve the problem.*

*[Recommendation: maximum of 1000 characters]*

[...]

## **3.2 Your approach to solving the problem**

### **3.2.1 Vision – what do you intend to achieve?**

*[Recommendation: maximum of 500 characters]*

[...]

### **3.2.2 Strategy – where do you start?**

*Please provide a brief description of your fundamental approach. In section 2.1.1 you have explained the causes of the problem. This section asks you to detail which point in the causal chain leading to the problem your idea addresses – and what in general you intend to achieve.*

*[Recommendation: maximum of 1000 characters]*

[...]

### **3.2.3 Target groups**

*Please describe who you intend to reach with your activity. Your direct target group comprises those individuals your proposed solution addresses directly (such as the participants of a workshop). In addition, there may be individuals who benefit indirectly from your activity such as the children of parents who take part in a parenting program. Your target group may also include influencers and intermediaries such as journalists or teachers you approach in order to ensure that your idea is spread and your objectives are met. Please focus on those groups of individuals that are particularly important.*

*[Recommendation: maximum of 1500 characters]*

[...]

### **3.2.4 Your proposed solution and expected outcome**

*Please describe in detail the solution your project will seek to deliver in order to implement your strategy and outline how exactly the project will address the specific Societal Challenge(s) detailed above. Which specific activities do you offer to the respective target groups? If applicable, what products and/or services do you offer? What technical approach will you use? Do you charge a fee for your activities, products, or services? If so, please specify the amount charged. What social impact do you anticipate for the individual target groups as a result of your activity?*

*[Recommendation: maximum of 1500 characters]*

[...]

### **3.2.5 Innovation**

*Explain the novelty of your project in comparison to previous approaches to solving the problem (as described in 2.2.3). If applicable, outline in which ways you plan to integrate your target group(s) into the innovation process (e.g. through participatory processes like Co-Design, Crowdsourcing, new social practices etc.)*

*Describe the evidence you have to substantiate your belief that the intended work is innovative. This should not be based on your opinion alone. Evidence could include the results of patent searches, competitor analyses, literature reviews etc. If applicable, you should also briefly outline your own background IPR as related to the project.*

*[Recommendation: maximum of 2000 characters]*

[...]

## **4. Financial projections, schedule and risks**

*In this section you describe your objectives for the future and your perspective on the further development of your activity.*

### **4.1 Route to market**

*Outline the next steps required to implement and deploy your proposed product, process or service into an operational environment or market after the funding period and the successful development of the prototype. For example testing, evaluation, attainment of any accreditation, identification of an early adopter etc. and please include details of any steps necessary or planned for community building or user involvement. Please provide the following information:*

- *Estimate the total financial resources necessary to implement your solution.*

- *Define an initial plan for the sustainability of the project results, i.e. own commercialization, licensing or other sources of funding? If applicable, please include revenue projections.*
- *Provide a high level plan for implementation of your proposed solution (no detailed schedule or project plan). This may include some targeted milestones and timeframes for completion as a guideline only. Please also provide an approximate time for first implementation.*

*[Recommendation: maximum of 2000 characters]*

[...]

#### **4.2 Risks**

*External changes may have a negative impact on your success. In this section of your report, please describe any risks that threaten the success of your activity. Risks include those external factors relevant for your success which you can only influence to a limited extent or not at all. Please rate each risk with regard to its relevance for meeting your objectives and the probability that it will materialise. Please specify any measures implemented or planned to prevent the stated risks from materialising as well as your plans for offsetting any consequences.*

*[Recommendation: maximum of 1000 characters]*

[...]

### **5. Findings**

*Please summarize the findings of this report and explain why this course of action is or is not recommended. This section may include a description of pros and cons for the initiative being considered. This section should be brief since most of the detail is included elsewhere in the document. Additionally, it should capture the likelihood of success for the proposed solution.*

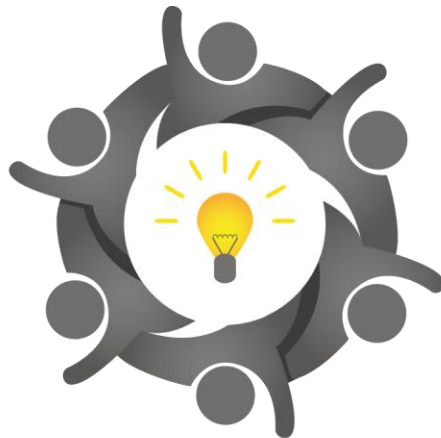
*[Recommendation: maximum of 1000 characters]*

[...]

# APPLICATION FORM

Valid for Call 2 'Calls for Partners'

March 2014



# CHEST

Valid for Call 2 'Call for Partners' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

Contract No. FP7-611333

[www.chest-project.eu](http://www.chest-project.eu)



|  |   |
|--|---|
| <b>Categories of societal challenges</b> | <p>Select the category(s) that best describes the societal challenge.</p> <p> <input type="checkbox"/> Knowledge Society and Education<br/> <input type="checkbox"/> Social Inclusion, Human Rights and Equality<br/> <input type="checkbox"/> Civic Empowerment and Community Engagement<br/> <input type="checkbox"/> Environment and Sustainability<br/> <input type="checkbox"/> Health and Demographic Change<br/> <input type="checkbox"/> Economic Empowerment and Prosperity<br/> <input type="checkbox"/> Other         </p> <p>If 'Other', please describe (max 100 characters)</p> |
| <b>Categories of digital solutions</b>   | <p>Select the category(s) that best describes the digital aspect of the project.</p> <p> <input type="checkbox"/> Social Software<br/> <input type="checkbox"/> Open Source<br/> <input type="checkbox"/> Physical Computing<br/> <input type="checkbox"/> Geolocation<br/> <input type="checkbox"/> Web/Internet<br/> <input type="checkbox"/> Audiovisual<br/> <input type="checkbox"/> Data<br/> <input type="checkbox"/> Mobile<br/> <input type="checkbox"/> Other         </p>  |

|  |  |
|--|--|
| <b>Project title</b><br>(max 50 characters)                                  |  |
| <b>Project outline</b><br>(max 1500 characters).<br><br>This will be public. |  |
| <b>Project Start Date</b><br>(No earlier than 01/11/14)                      |  |
| <b>Project End Date</b><br>(No later than 31/12/15)                          |  |
| <b>Project Location &amp; Country</b>  |  |

|  |                 |
|--|-----------------|
| <b>Name of the applicant's organisation (if applicable)</b>  |                 |
| <b>Name of the person responsible for the application</b>  |                 |
| <b>Full postal address</b>   |                 |
| <b>Postcode</b>  |                 |
| <b>Country</b>   |                 |
| <b>Telephone Number</b>  |                 |
| <b>Email Address</b>   |                 |
| <b>Number of staff in organisation, including Directors (if applicable)</b>  |                 |
| <b>Organisation Type</b>   | Choose an item. |
| <b>Please provide your most recent turnover figure from annual accounts and the date of those accounts (if applicable)</b> |                 |
| <b>Organisation Legal Status (if applicable)</b>   |                 |
| <b>How did you hear about the CHEST Competition?</b>   |                 |

## Part B

### Section 1: Excellence

You should complete the following four questions related to the Scientific and Technical Excellence of your project. The scores are equally weighted.

|   |  |
|---|--|
| <b>Challenge Description</b><br>(max 3000 characters) |  |
|---|--|

|  |  |
|--|--|
|  |  |
| <b>Project Objectives</b><br>(max 3000 characters) |  |
| <b>Project Maturity</b><br>(max 2000 characters)   |  |
| <b>Innovation</b><br>(max 3000 characters)         |  |

### Section 2: Impact

You should complete the following three questions related to the potential impact of your idea. The scores are equally weighted.

|  |  |
|--|--|
| <b>Target Group</b><br>(max 3000 characters)     |  |
| <b>Potential Impact</b><br>(max 3000 characters) |  |
| <b>Route to Market</b><br>(max 3000 characters)  |  |

### Section 3: Implementation

You should complete the following three questions related to the potential impact of your project. The scores are equally weighted

|  |  |
|--|--|
| <b>Project Plan</b><br>(max 4000 characters)<br><br>E.g.<br>WP1 Overview:<br><br>WP1 Timing:<br><br>WP1 Deliverable:<br><br>WP1 Risks: |  |
|--|--|



|   |  |
|---|--|
| <b>Applicant Competences</b><br>(max 2000 characters) |  |
|---|--|

### Financial Costs

#### Budget Table

| Item  | Total Cost (EUR) |
|---|------------------|
| <b>Personnel</b>                                  |                  |
| <b>Other Direct</b>                               |                  |
| Travel & Subsistence                              |                  |
| Materials/ Consumables                            |                  |
| Equipment   |                  |
| <b>Total Direct Costs</b>                         | <b>,0 000</b>    |
|   |                  |
| <b>Indirect – Choose your rate:</b>               | <b>,0 000</b>    |
| <b>Large Industry – 20%</b>                       |                  |
| <b>Other – 60%</b>                                |                  |
| <b>Subcontractor</b>                              |                  |
|   |                  |
| <b>Total Project Costs</b>                        | <b>,0 000</b>    |
|   |                  |
| <b>Requested Contribution – Choose your rate:</b> | <b>,0 000</b>    |
| <b>Large Industry – 50%</b>                       |                  |

|   |  |                      |
|---|--|----------------------|
| Other – 75%   |  |                      |
| Double click 'Update Fields' to ensure all figures are correct. |  | <b>Update Fields</b> |

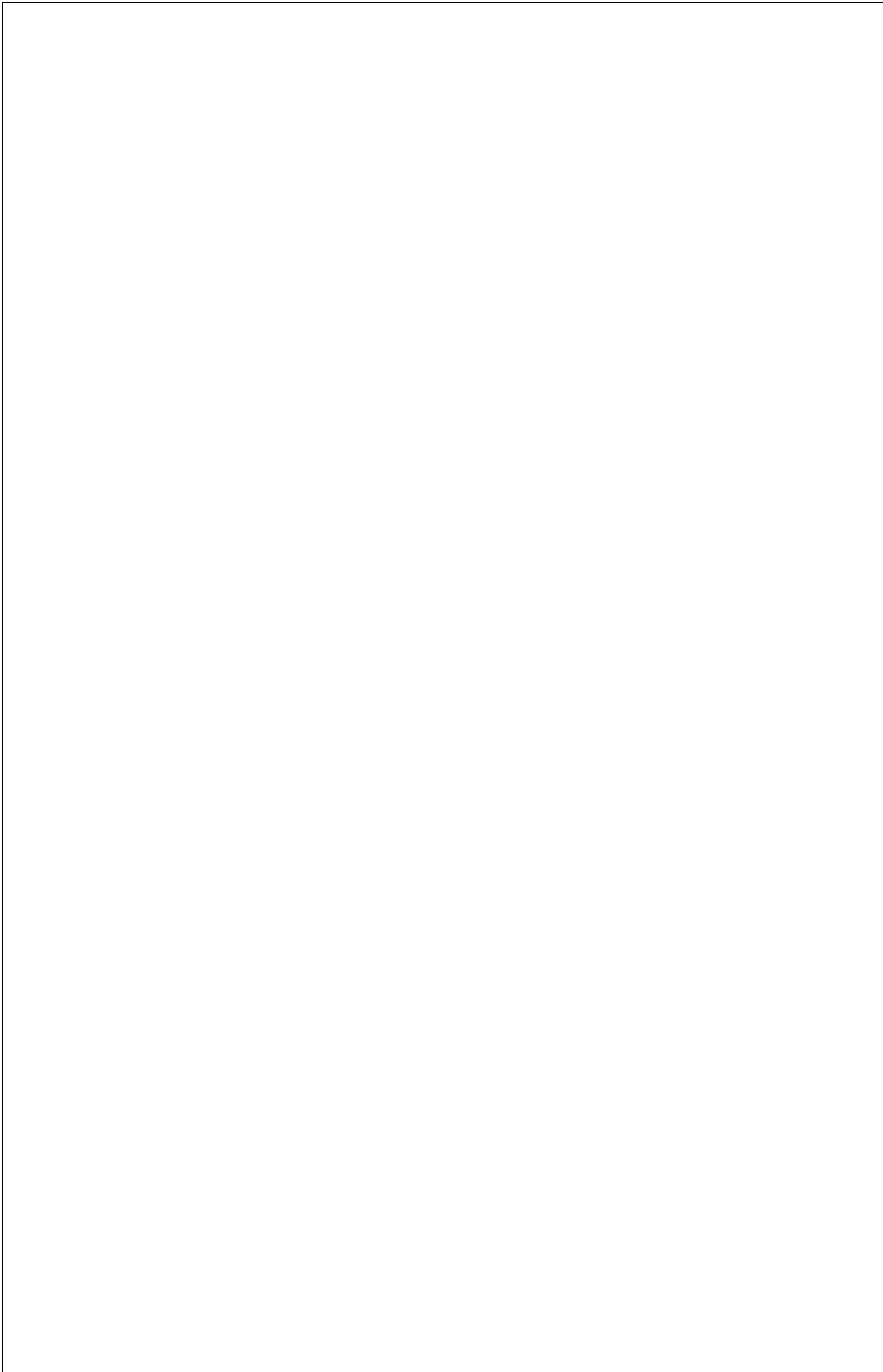
### Justification of Resources

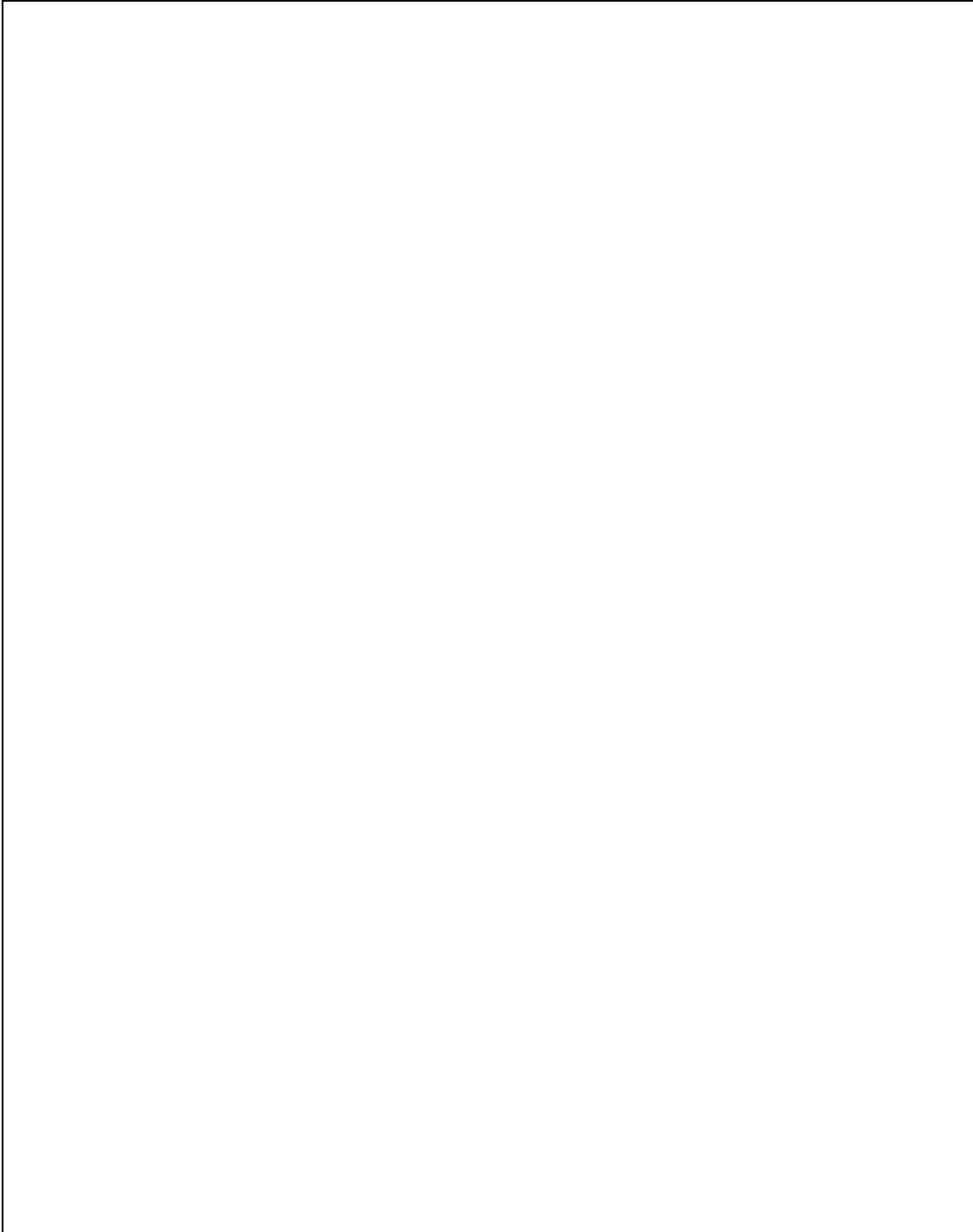
|   |  |
|---|--|
| <p><b>Finance Details</b><br/>(max 3000 characters)</p> <p><u>Personnel</u><br/>For each post:<br/>Role in project<br/>Gross annual cost<br/>Number of days on project</p> <p><u>Other Direct Costs</u><br/>Detail the consumables, travel and accommodation and equipment costs of your project, explaining why they are needed.</p> <p><u>Subcontracting</u><br/>Detail the work that will be subcontracted, how much it will cost, why it is needed and, if known, who will be doing the work.</p> |  |
|---|--|

### Appendices

Two additional sides of A4 to support your application (optional).

|  |
|--|
|  |
|--|

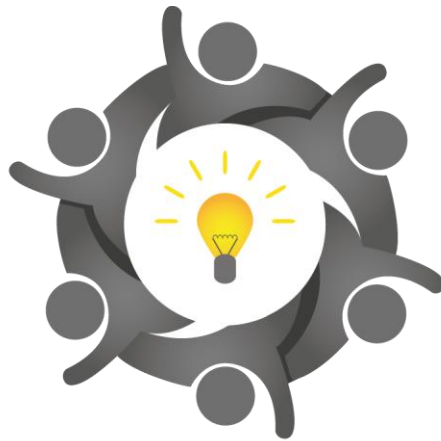




# GUIDELINES FOR ASSESSORS

Valid for Call 2 'Calls for Partners'

June 2014



# CHEST

Valid for Call 2 'Call for Partners' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**



## 1. General Evaluation Process

All eligible CHEST proposals will be evaluated by independent experts.

- ✓ The CHEST Partners ensure that the process is fair, and in line with the principles contained in the standard EC project Evaluation.
- ✓ Experts perform evaluations on a personal basis, not as representatives of their employer, their country or any other entity. They are expected to be independent, impartial and objective, and to behave throughout in a professional manner. They will sign an appointment letter, including a confidentiality and conflict of interest declaration before beginning their work. Confidentiality rules must be adhered to at all times, before, during and after the evaluation.
- ✓ The experts identified have been deemed appropriate for evaluating the proposals made under both Call 2 and Call 3. Selection has been made to ensure:
  - A high level of expertise;
  - An appropriate range of competencies;
  - An appropriate balance between academic and industrial expertise and users;
  - A reasonable gender balance;
  - A reasonable distribution of geographical origins;

## 2. Before the evaluation

Upon receipt by CHEST Partners, proposals are registered and acknowledged and their contents entered into a database to support the evaluation process. Eligibility criteria for each proposal are also checked before the evaluation begins. Proposals which do not fulfil these criteria will not be included in the evaluation.

For this call a proposal will only be considered eligible if it meets all of the following conditions:

- ✓ It is received through the [call2@chest-project.eu](mailto:call2@chest-project.eu) email address (in the case of Call 2) before the deadline given in the Guidelines for Applicants
- ✓ The application template is used. It is acceptable if separate appendices have been used to support the application providing that the appendices do not exceed 2 pages and replace the use of the appendix in the application form
- ✓ It is complete (i.e. both the requested administrative template in Part A and the proposal description in Part B)
- ✓ The content of the proposal relates to the CHEST Competition and its objectives,

## 3. Evaluation of Proposals

The proposal will be evaluated against the following pre-determined evaluation criteria

Each criterion will be scored out of 5. Half marks can be given. The total will be scored out of a total of 50 points.

The relevance of a proposal will be considered in relation to the objectives of the CHEST Project. Proposals that are clearly not relevant to the programme ("out of scope") will be rejected on eligibility grounds.

The scores indicate the following with respect to the criterion under examination:

**0** - The proposal **fails** to address the criterion under examination or cannot be judged due to missing or incomplete information

**1 - Poor.** The criterion is addressed in an inadequate manner, or there are serious inherent weaknesses.

**2 - Fair.** While the proposal broadly addresses the criterion, there are significant weaknesses.

**3 - Good.** The proposal addresses the criterion well, although improvements would be necessary.

**4 - Very good.** The proposal addresses the criterion very well, although certain improvements are still possible.

**5 - Excellent.** The proposal successfully addresses all relevant aspects of the criterion in question. Any shortcomings are minor.

### Section 1: Excellence

|   |   |
|---|---|
| <b>Challenge Description</b><br>Total out of a possible 5 marks | The challenge addressed in the proposal is relevant not only to a small and very specific community but rather to many different communities or a large social group throughout Europe. |
| <b>Project Objectives</b><br>Total out of a possible 5 marks    |   |
| <b>Project Maturity</b><br>Total out of a possible 5 marks      |   |
| <b>Innovation</b><br>Total out of a possible 5 marks            |   |

### Section 2: Impact

|  |  |
|--|--|
| <b>Target Group</b><br>Total out of a possible 5 marks     |  |
| <b>Potential Impact</b><br>Total out of a possible 5 marks |  |
| <b>Route to Market</b><br>Total out of a possible 5 marks  | Assessors should also consider the longer term sustainability of the project beyond the period of CHEST support. |

### Section 3: Implementation

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|   |  |
|---|--|
| <b>Project Plan</b><br><br>Total out of a possible 5 marks      |  |
| <b>Applicant Competences</b><br>Total out of a possible 5 marks |  |
| <b>Finance Details</b><br><br>Total out of a possible 5 marks   |  |

#### 4. Commenting on a proposal

For each criterion:

- A score from 0-5 must be awarded (only multiples of 0.5 are allowed) for each sub-criteria
- A specific justification for the score must be give (see below)
- Comments must match the score in terms of scoring definitions

Comments must be fair in the sense that strengths and weaknesses must be addressed. Comments must also be consistent with the marks given.

Comments must be specific and helpful. The terms “Excellent”, “fair” “to be improved upon” are all not helpful. **Comments should be worded do that the applicants understand the reasons behind the scores given and where improvements could have been made.**

All assessment should be delivered using the CHEST evaluation report template



## 5. Evaluation Process

The evaluation process for both Calls 2 and 3 will consist of:

3. A remote evaluation: each evaluator will receive between 10-20 proposals via email (immediately after the closing date of the calls). You will then be required to review each proposal in line with the comments and scoring for each section. This evaluation report should then be returned by email to [call2@chest-project.eu](mailto:call2@chest-project.eu) by the **26<sup>th</sup> June 2014** (for Call 2).
4. A physical project selection meeting: all evaluators will be required to attend a one-day meeting on the **7<sup>th</sup> July 2014** (for Call 2) where the highest scoring proposals will be selected.

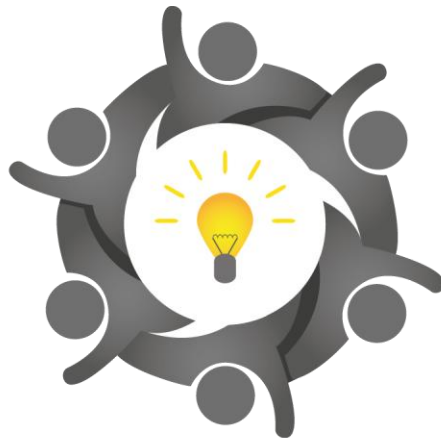
## 6. Further information

If you require further information or for any questions during the evaluation process, please contact Ivan Ficano (ENG) by email [ivan.ficano@eng.it](mailto:ivan.ficano@eng.it)

# Evaluation Form

## Valid for Call 2 'Calls for Partners'

### June 2014



# CHEST

Valid for Call 2 'Call for Partners' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

Contract No. FP7-611333

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|                                       |  |
|---------------------------------------|--|
| <b>Project title</b>                  |  |
| <b>Project Location &amp; Country</b> |  |

|  |  |
|--|--|
| <b>Name of the applicant or applicant's organisation</b> |  |
|--|--|

### Section 1: Excellence

|                                  |                    |
|----------------------------------|--------------------|
| <b>Challenge Description</b>     | Feedback and score |
| <b>Project Objectives</b>        | Feedback and score |
| <b>Project Maturity</b>          | Feedback and score |
| <b>Innovation</b>                | Feedback and score |
| <b>Total Score for Section 1</b> |                    |

### Section 2: Impact

|                                  |                    |
|----------------------------------|--------------------|
| <b>Target Group</b>              | Feedback and score |
| <b>Potential Impact</b>          | Feedback and score |
| <b>Route to Market</b>           | Feedback and score |
| <b>Total Score for Section 2</b> |                    |

### Section 3: Implementation

|                                  |                    |
|----------------------------------|--------------------|
| <b>Project Plan</b>              | Feedback and score |
| <b>Applicant Competences</b>     | Feedback and score |
| <b>Total Score for Section 3</b> |                    |

### Finances

|  |                    |
|--|--------------------|
| <b>Finance details</b>                 | Feedback and score |
| <b>Total Score for Finance details</b> |                    |

### Total Score and General Comments

|                     |
|---------------------|
| <b>Total Score:</b> |
|---------------------|

# Call 2 – Panel meeting AGENDA



## Call 2 – Panel meeting

7 July 2014  
10.30 am – 5.30 pm  
Berlin

### AGENDA

|               |  |
|---------------|--|
| 10.00- 10.30  | welcome<br>registration of evaluators  |
| 10.30 - 11.30 | overview of the CHEST project<br>the Open Call methodology<br>the Call 2: results, numbers, considerations |
| 11.30 - 13.00 | discussion on best rated proposals – first session   |
| 13.00 - 14.00 | LUNCH BREAK  |
| 14.00 - 15.30 | discussion on best rated proposals - second session  |
| 15.30 - 16.30 | resolution of possible ties and boundary evaluations<br>agreement on the final selection                   |
| 16.30 - 17.30 | final comments and suggestions for the selected projects monitoring  |



## Further information

The panel meeting will take place in room 2015 at the Allianzforum, Pariser Platz 6 in 10117 Berlin (right next to the Brandenburg Gate).

From Tegel Airport there is a direct bus (Line: Bus TXL) stopping at Brandenburger Tor (next to Pariser Platz 6), running every 10 minutes and it takes about 30 minutes.

From Schönefeld Airport it's best to take the regional train ("RE7") going to Dessau, change at Friedrichstraße and from there take the Metro S1 to Brandenburger Tor. This should take about 45 minutes.

List of recommended hotels near the meeting venue:

| Hotel Name                                 | Single Room | Double Room | Street                     |
|--|-------------|-------------|----------------------------|
| Best Western Hotel Berlin Mitte            | 88          | 98          | Albrechtstraße 25          |
| Ibis Berlin Potsdamer Platz                | 76          | 96          | Anhalter Str. 4            |
| Motel One Berlin-Spittelmarkt              | 69          | 84          | Leipziger Straße 50        |
| Nordic Hotel Berlin-Mitte                  | 72          | 92          | Invalidenstraße 98         |
| TITANIC Comfort Hotel BERLIN - MITTE       | 68          | 83          | Elisabeth-Maya-Strasse 4   |
| Motel One Berlin-Hauptbahnhof              | 69          | 84          | Invalidenstraße 54         |
| M2 Hotel Berlin Alexanderplatz             | 64          | 84          | Karl-Liebknecht-Strasse 32 |
| Motel One Berlin-Alexanderplatz            | 69          | 84          | Drücksenstraße 36          |
| Park Inn by Radisson Berlin Alexanderplatz | 79          | 89          | Alexanderplatz 7           |

### Contacts

Mathias Becker: [m.becker@eipcm.org](mailto:m.becker@eipcm.org) +49 163 6934678  
 Ivan Ficano: [ficano@eng.it](mailto:ficano@eng.it) +39 3406162085



# APPLICATION FORM

Valid for Call 3 'Call for Applications'

July 2014



# CHEST

Valid for Call 3 'Call for Applications' of the CHEST project, which is supported by the  
**Seventh Framework programme of the European Commission**

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

Contract No. FP7-611333

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|  |   |
|--|---|
| <b>Categories of societal challenges</b> | <p>Select the category(s) that best describes the societal challenge.</p> <p> <input type="checkbox"/> Knowledge Society and Education<br/> <input type="checkbox"/> Social Inclusion, Human Rights and Equality<br/> <input type="checkbox"/> Civic Empowerment and Community Engagement<br/> <input type="checkbox"/> Environment and Sustainability<br/> <input type="checkbox"/> Health and Demographic Change<br/> <input type="checkbox"/> Economic Empowerment and Prosperity<br/> <input type="checkbox"/> Other         </p> <p>If 'Other', please describe (max 100 characters)</p> |
| <b>Categories of digital solutions</b>   | <p>Select the category(s) that best describes the digital aspect of the project.</p> <p> <input type="checkbox"/> Social Software<br/> <input type="checkbox"/> Open Source<br/> <input type="checkbox"/> Physical Computing<br/> <input type="checkbox"/> Geolocation<br/> <input type="checkbox"/> Web/Internet<br/> <input type="checkbox"/> Audiovisual<br/> <input type="checkbox"/> Data<br/> <input type="checkbox"/> Mobile<br/> <input type="checkbox"/> Other         </p>  |

|  |  |
|--|--|
| <b>Project title</b><br>(max 50 characters)  |  |
| <b>Project outline</b><br>(max 1500 characters).<br><br>This will be public.   |  |
| <b>Gateway Question:</b><br><b>How does your project align with the specific definition of 'Digital Social Innovation'?</b><br>(max 1500 characters) |  |



|  |  |
|--|--|
| <b>Project Start Date</b><br>(No earlier than<br>01/02/15) |  |
| <b>Project End Date</b><br>(No later than<br>01/12/15)     |  |
| <b>Project Location &amp;<br/>Country</b>                  |  |

|  |                 |
|--|-----------------|
| <b>Name of the applicant's organisation (if applicable)</b>  |                 |
| <b>Name of the person responsible for the application</b>  |                 |
| <b>Full postal address</b>   |                 |
| <b>Postcode</b>  |                 |
| <b>Country</b>   |                 |
| <b>Telephone Number</b>  |                 |
| <b>Email Address</b>   |                 |
| <b>Number of staff in organisation, including Directors (if applicable)</b>  |                 |
| <b>Organisation Type</b>   | Choose an item. |
| <b>Please provide your most recent turnover figure from annual accounts and the date of those accounts (if applicable)</b> |                 |

|  |  |
|--|--|
|  |  |
| <b>Organisation Legal Status</b><br>(if applicable)  |  |
| <b>How did you hear about the CHEST Competition?</b> |  |

## Part B

### Section 1: Excellence

You should complete the following three questions related to the Scientific and Technical Excellence of your project. The scores are equally weighted.

|   |  |
|---|--|
| <b>Challenge description and targeted project objectives</b><br>(max 3000 characters) |  |
| <b>Maturity of the project</b><br>(max 1500 characters)                               |  |
| <b>Innovation</b><br>(max 2000 characters)  |  |

### Section 2: Impact

You should complete the following two questions related to the potential impact of your idea. The scores are equally weighted.

|   |  |
|---|--|
| <b>Target group and potential impact</b><br>(max 3000 characters) |  |
| <b>Route to Market</b><br>(max 2000 characters)                   |  |

### Section 3: Implementation

Project Title: CHEST

Project Coordinator: Engineering Ingegneria Informatica S.p.A.

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You should complete the following two questions related to the potential impact of your project. The scores are equally weighted

|   |  |
|---|--|
| <p><b>Project Plan</b><br/>(max 3000 characters)</p> <p>E.g.<br/>WP1 Overview:<br/><br/>WP1 Timing:<br/><br/>WP1 Deliverable:<br/><br/>WP1 Risks:</p> |  |
| <p><b>Competences of the applicant</b><br/>(max 1500 characters)</p>  |  |

### Financial Costs

#### Budget Table

| Item                                | Total Cost (EUR) |
|-------------------------------------|------------------|
| <b>Personnel</b>                    |                  |
| <b>Other Direct</b>                 |                  |
| Travel & Subsistence                |                  |
| Materials/ Consumables              |                  |
| Equipment                           |                  |
| <b>Total Direct Costs</b>           | <b>,0 000</b>    |
|                                     |                  |
| <b>Indirect – Choose your rate:</b> | <b>,0 000</b>    |

|  |  |                      |
|--|--|----------------------|
| <b>Large Industry – 20%</b>  |  |                      |
| <b>Other – 60%</b>   |  |                      |
| <b>Subcontractor</b>   |  |                      |
|  |  |                      |
| <b>Total Project Costs</b>   |  | <b>,0 000</b>        |
|  |  |                      |
| <b>Requested Contribution – Choose your rate:</b>                      |  | <b>,0 000</b>        |
| <b>Large Industry – 50%</b>  |  |                      |
| <b>Other – 75%</b>   |  |                      |
| <b>Double click 'Update Fields' to ensure all figures are correct.</b> |  | <b>Update Fields</b> |

### Justification of Resources

|   |  |
|---|--|
| <p><b>Finance Details</b><br/>(max 3000 characters)</p> <p><u>Personnel</u><br/>For each post:<br/>Role in project<br/>Gross annual cost<br/>Number of days on project</p> <p><u>Other Direct Costs</u><br/>Detail the consumables, travel and accommodation and equipment costs of your project, explaining why they are needed.</p> <p><u>Subcontracting</u><br/>Detail the work that will be subcontracted, how much it will cost, why it is needed and, if known, who will be doing the work.</p> |  |
|---|--|

|  |  |
|--|--|
|  |  |
|--|--|

**Appendices**

Two additional sides of A4 to support your application (optional).

|  |
|--|
|  |
|--|

