FP7-611333

Collective enHanced Environment for Social Tasks

D1.4: Progress monitoring report

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Approved by:	Coordinator

Abstract:	This document presents the progress monitoring report referred to the first reporting period of the project, from 1st October 2013 to 30th September 2014. This document, together with D1.3 "Financial report", should be considered as a part of the first Periodic Report. The two deliverables in question in fact constitute the two parts of the First Periodic Report.
Keyword List:	Progress monitoring report, First reporting period

Document Revision History

Version	Date	Modifications Introduced	
		Modification Reason	Modified by
v0.1	14/10/14	Table of contents and request for inputs	ENG
v0.2	31/10/14	First input integration	ENG, EIPCM, PNO
v0.3	03/11/14	Addressing comments and request for further contribution	ENG, EIPCM, PNO
v0.4	11/11/14	Integration and final comments	ENG, EIPCM, PNO
V0.5	24/11/14	Final version integration	ENG
v1.0	28/11/2014	Quality review	ENG

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Declaration by the scientific representative of the project coordinator

I, as scientific representative of the coordinator of this project and in line with the obligations as stated in Article II.2.3 of the Grant Agreement declare that:

- The attached periodic report represents an accurate description of the work carried out in this project for this reporting period;

- The project (tick as appropriate)[2]:

    ☑ has fully achieved its objectives and technical goals for the period;

    ☐ has achieved most of its objectives and technical goals for the period with relatively minor deviations.

    ☐ has failed to achieve critical objectives and/or is not at all on schedule.

- The public website, if applicable
    ☑ is up to date
    ☐ is not up to date

- To my best knowledge, the financial statements which are being submitted as part of this report are in line with the actual work carried out and are consistent with the report on the resources used for the project (section 3.4) and if applicable with the certificate on financial statement.

- All beneficiaries, in particular non-profit public bodies, secondary and higher education establishments, research organisations and SMEs, have declared to have verified their legal status. Any changes have been reported under section 3.2.3 (Project Management) in accordance with Article II.3.f of the Grant Agreement.

Name of scientific representative of the Coordinator: ....Francesco Saverio Nucci......

Date: ....27.../...11.../...2014

For most of the projects, the signature of this declaration could be done directly via the IT reporting tool through an adapted IT mechanism and in that case, no signed paper form needs to be sent

1   Publishable summary

1.1   Project context and objectives

CHEST (Collective enHanced Environment for Social Tasks) is a 30 month Research and Development project supported under the Seventh Framework Programme to promote the development of digital based innovations that have the potential to address key societal challenges.

CHEST aims at creating a Pan-European "point of presence" to activate social interaction and social innovation that lies latent within and across organizations, enterprises, and individuals. The goal is to increment the number and success rate of initiatives that use collective awareness approaches to respond to high-impact societal challenges. To do so, the project intends to engage a large base of organizations that already operate successfully in the areas of social innovation, by creating a social deliberation platform, based on a cooperative awareness approach which gives voice to communities bearing interests about high-impact social problems.

From the methodological perspective, CHEST aims at promoting and supporting new application scenarios (e.g. based on crowd sourcing, collective knowledge and network intelligence). To this aim, in addition to the development of an online community platform that will facilitate the sharing and exchanging of ideas, the CHEST project will invest up to €2.5 million in seed finance for highly innovative digital based technologies, concepts and systems that address a specific societal challenge, through the involvement of experts in digital social innovation.

The €2.5 million will be allocated through three open calls, each focusing on a different type of project, depending on the maturity, scope and nature of the project work to be undertaken. The beneficiaries of the calls are individuals, companies and organizations that want to propose social innovation projects, and need to have their original ideas field-tested by an intelligent ad-hoc crowd of experts and stakeholders.

By the end of the project, CHEST intends to analyse the project results in order to define good practice for Collective Awareness Platform and to ensure future results reusability. This means for instance to verify the compatibility of such good practice with policies also in accord to open data tools, network neutrality, competitiveness, copyright, open government initiatives and standards. Moreover, CHEST will define sustainability methods and approaches that enable the CHEST community to sustain after its completion, putting the baseline for its future evolution. For example, crowdfunding approaches will be analysed and, in case, adopted.

Throughout the project execution, CHEST will communicate the project results to citizens and social innovation actors at local and global levels, and will also disseminate projects results inside and outside the European Commission, by establish strong relationships with similar initiatives inside the CAPS community in EC and parallel programmes in the Connect DG.

1.2   Work performed and Main results

Within the first reporting period CHEST has launched all three open calls, described below and detailed in the WP2 section of this document:

Call 1 – Calls for Ideas

Award of €6k to investigate an innovative idea

This call aims at supporting projects that seek to explore the technical feasibility, social impact potential or commercial viability of an idea. Activities could include market research or desk based investigation regarding the need and potential of an idea, competitor analysis, and even initial planning to take the project to a prototype stage, including potential costs and timescales.

Call 2 - Call for Partners

Funding of up to €150k to develop an innovative 'market ready' product, service or process.

This call aims at supporting projects that seek to advance a novel idea or basic research investigation to a stage that could be classified as 'market ready' (ready for deployment/roll out in the field) covering Technology Readiness Level – TRL 7 and above (defined as: system prototype demonstration in operational environment).

Call 3 - Call for Applications

Funding of up to €60k to develop a prototype or demonstrator.

This call aims at supporting the best projects resulting from Call 1. The call is also open to submissions from new applicants. Activities should aim to advance an innovative idea to the development of a prototype/demonstrator of a technologically innovative product, service or process. This can include the development of a prototype that could be classified as a 'works-like' and 'looks-like' version of the expected final solution which could not be sold commercially. Eligible activities include prototype development, trials and testing and the development of a business plan indicating routes for future exploitation.

The distribution of the Open Calls overall budget is showed in the following table:

Overall budget: €2.499.280
Call 1: 35 ideas supported: Total ~€210k
Call 2: 5 projects supported: Total ~€700k
Call 3: 24 applications supported: Total ~€1.400k
Remaining funds for evaluation costs and other expenses.

Table 1 - Open Calls budget distribution

The following table shows the timeframe followed for the three open calls, where the grey rows are out of this reporting period scope:

Timeline Summary	Call	Date
CHEST Competition opens. Launch of Call 1 - Calls for Ideas	**Call 1: Call for Ideas**	**31st January 2014**
Deadline for the submission of applications for Call 1		17.00 CET 31st May 2014
Evaluation process		From 15th February to the 30th June 2014
Notification of Decision		From 30th June 2014
Launch of Call 2 - Calls for Partners	**Call 2: Calls for Partners**	**31st March 2014**
Deadline for the submission of applications for Call 2		17.00 CET 31st May 2014
Evaluation process		From 1st June to 31st July 2014
Notification of Decision		From the 31st July 2014
Earliest project start date		From 1st November 2014
Launch of Call 3 - Call for applications	**Call 3: Call for Applications**	**31st July 2014**
Deadline for the submission of applications for Call 3		17.00 CET 30th September 2014
Evaluation process		From 1st October to 17th November 2014
Notification of Decision		From the 17th November 2014
Signing of Grant Agreements		From 17th November to 31st December 2014
Earliest project start date		2nd January 2015

Table 2 - Open Calls timetable

The strong participation in the three calls is demonstrated by the following results:

	No. of submissions	No. of countries	No. of winners' countries
Call 1	214 ideas	19	7
Call 2	106 project proposals	14	3
Call 3	135 prototype proposals	17	n. a.

The geographic distribution of submissions to the CHEST calls covers almost all eligible countries, as shown in the following map:

Figure 1 - Geographic distribution of CHEST submissions (Calls 1-3 combined)

The goal to specifically address small organisations and grassroots initiatives has also been accomplished as a majority of applications were submitted by SMEs, by non-profit organisations and – especially in Call 1 – by individuals, as shown in the following figure:
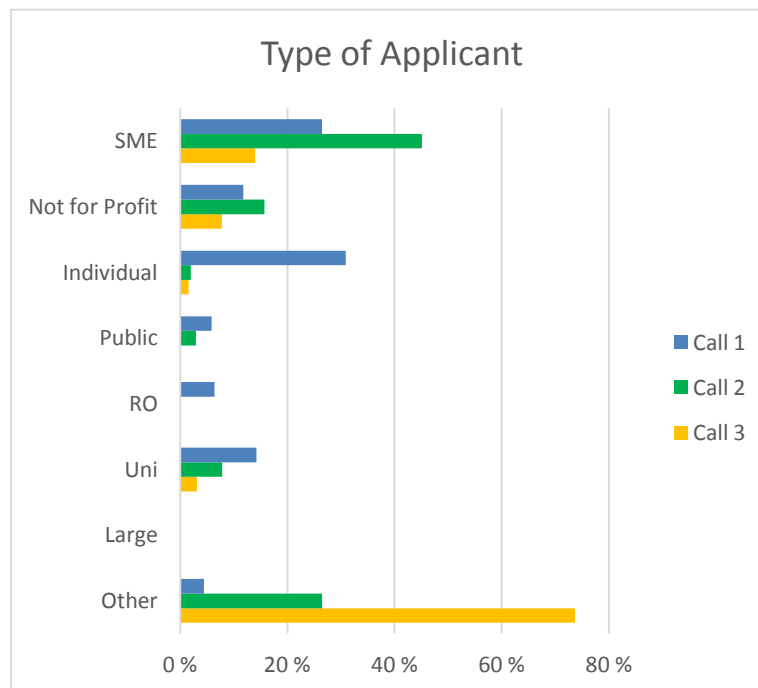

Figure 2 - Type of applicant distribution

Details about country of provenance and other information are given in the following sections.

1.3   Expected final results and potential impact and use

The CHEST project addresses the objective "ICT-2013.5.5 Collective Awareness Platforms for Sustainability and Social Innovation", having focused its activities on the delivery of a Collective Awareness Platform based on social media and innovative technologies, the launch of open calls and the leveraging on a wide group of supporting partners active in social innovation. In particular the CHEST project will contribute to the expected impacts listed in the Work Programme by

- Catalysing and enabling new production and consumption patterns, lifestyles, and socio economic processes based on commons, sharing, exchange, and participation at local and global scales.
- Defining new concrete mechanisms to improve the decision making process, by involving more people and considering different options.
- Enabling people and communities to share, collaborate, and make use of data/information generated, empowering future social entrepreneurs and innovators to engage in innovative service creation and delivery.
- Contributing to the emergence of new forms of political expression, "self-regulation", innovative business and economic models and social entrepreneurship.

Towards these aims, CHEST has already launched three open calls, which have catalyzed a huge number of ideas and initiatives around the project. The selection process has involved different kind of people, innovators, specialists, students and experts from different parts of Europe.

These goals are achieved by the many ideas and projects funded through one of the CHEST open calls, just to give a few examples:

- "greenApes" (selected in Call 2) puts in place a social media platform serving an international community of sustainable citizens, willing to inspire the world with their green actions, and also supporting the sustainability work of companies, by engaging customers and employees (mainly, but not only focusing on above mentioned impact area no. 1);
- "Connecting Citizens and Parliaments" (selected in Call 1) is exploring a parliamentary questions application will enable European citizens to establish an innovative, direct, public and democratic channel of communication with their elected officials (focusing on impact area no. 2)
- "Project 99"(selected in Call 2) provides a British community with a powerful opportunity to learn how they can shape their services around the wellbeing needs of young people via social media (focusing on impact area no. 3);
- "Crowdinnovation platform for sustainable packaging" (selected in Call 1) is exploring the potential of platform that compiles best practice cases for sustainable packaging design, hosts sustainable design competitions and thereby builds up a directory of best practice cases for sustainable packaging design (focusing on impact area no. 3)
- "QuienManda" (selected in Call 2) provides a map of political and economic power in Spain presenting an interactive, graphical and documented repository of all ties between the most influential people, to be extended as a platform to promote citizens' and other stakeholders' engagement and participation. The project aims to increase transparency of political and economic power structures by enabling citizens' access to verified information on relationships between decision makers and relevant stakeholders in an innovative visual way and actively involving their target group in the value-creation of the platform (focusing on impact area no. 4);

The CHEST project has already provided evidence that social innovation can be supported in different ways, with different mechanisms, with the aim to provide good practice to be effectively replicated on the future.

1.4 Project public website

The CHEST project website is online since November 5th 2013 at the address:
http://www.chest-project.eu.

The main purpose of the CHEST project website is to publicise the project and its objectives widely across Europe, and to encourage an active participation through the submission of ideas and proposals and to ensure that the different target groups can access information about the project and are made aware of the opportunity to submit their ideas.

The home page of the CHEST project contains key project information, links to other sections of the site, the project management website and the competition platform, news articles and the names of the project partners and supporting partners. The most prominent information is the "call to action" for readers to submit project ideas and proposals, or to register their interest to be evaluators of the submitted ideas and plans.

A complete description of the website can be found in deliverable "D4.1: CHEST Communication web site and dissemination material".

2   Core of the report for the period: Project objectives, work progress and achievements, project management

2.1   Project objectives for the period

The project objectives, with details for the first reporting period, were the following:

- *Define social innovation and collaborative process, based on social equity, economics and environment*:

  o   define values, needs and goals of the partners involved in the project through the **Open Call plan and guidelines**.

- *Promote and support new application scenarios based on crowd sourcing, collective knowledge and network intelligence throughout Open Calls*:

  o   set up, launch and manage **two rounds of Open Calls**

  o   document and report with numbers of **project received**

- *Provide a Cooperative Awareness Platform based on the results of successful projects*:

  o   **CHEST Platform** delivered and running

Moreover, for the reporting period in question,

- the **CHEST Management website** (for internal document sharing) and

- the **CHEST Communication website** (for exchange of information with the external community) were requested.

2.2   Deviations from DoW

General Deviations

The only significant deviation from the work described in Annex 1 to the Grant Agreement is that three calls instead of two were planned, launched and executed. In fact, the CHEST Board has decided to extend the number of the calls (still staying within the available budget allocated for the open calls), in order to reach the largest community of innovators possible. This allowed CHEST to address different target groups, from the single students or research groups, to the small organisations, up to the already consolidated innovative companies. In particular, by separating the two different calls (Call for Partners and Call for Applications) through the respective funding schemes, CHEST aims at enlarging the range of possible beneficiaries, as requested by the European Commission during the very beginning of the project mandate.

Other minor deviations occurred in the task execution with respect to what had been planned before the beginning of the project and they have explained in details in section **Errore. L'origine riferimento non è tata trovata.**: **Errore. L'origine riferimento non è stata trovata.**.

Corrective actions

We estimated that this general deviation will not have any negative impact on the tasks and therefore no corrective actions are needed for that. Indeed the introduction of the third open call can certainly enrich the overall experience and the valuable results at the end of the project.

2.3 Work progress and achievements during the period

With respect to the project objectives for this first reporting period, the work has progressed well and all expected objectives have been reached.

- The Open Call plan and guidelines were defined in alignment with the applied social innovation vision and publicized throughout the possible innovators community, with clear definition of the Open Call plan, the timeline and structure, the funding schemes, the participation rules including legal regulations, the evaluation process and criteria. All information and documentation, including the application forms, were made available through the CHEST web site and many other initiatives were put in place in order to disseminate the Open Calls opportunity to the largest community possible (see WP4).

- Three different open calls were launched in the first reporting period, instead of the expected two, because the CHEST Board has decided to address different maturity levels among submitters (Call 1 to explore the feasibility of an idea, Call 2 to develop a market-ready solution, Call 3 to implement a first prototype of an idea) and to reach the largest community of innovators possible and to address different target groups, from the single students or research groups, to the small organisations, up to the already consolidated innovative companies. Together with an intense and effective activity of dissemination, this has led to excellent results in terms of participation (both for what regards the numbers and the country distribution of the applicants) and also in terms of quality of submitted projects. The details are presented in WP2 section, but here are anticipated some aggregated numbers:

In the Call 1

> - 214 project ideas have been properly submitted and are publicly visible at http://ideas.chest-project.eu/?q=home.
> - 1142 comments have been posted (it was possible to comment ideas even after the call closure)
> - 28.718 votes have been expressed

In the Call 2

> - 106 proposals for the development of a market-ready solution were submitted.

In the Call 3

> - 135 applications proposals for the implementation of a prototype were submitted.

As a general consideration, the participation was great both in term of quantity and in term of geographic range, being that the <u>total of submitted applications amount to 455</u>, coming from more than <u>24 countries</u>.

- A dedicated <u>CHEST Platform</u> (http://ideas.chest-project.eu/) was set up with a twofold purpose:

    1. to allow the Call 1 "Call for Ideas" application submission

    2. to activate, foster and support discussions among innovators about ideas and possible projects, to facilitate debate and opinion exchange, also in order to incentivize more and better applications to the other two calls

- At the beginning of the project, by the Month 3, two separate websites were set up:

    1. the <u>CHEST Communication website</u> (http://www.chest-project.eu) to publicise the project and its objectives widely across Europe, and to ensure that the different target groups can access information about the project and are made aware of the opportunity to submit their applications

    2. the <u>CHEST Management website</u>, a web portal restricted accessible by logging into a private area of the CHEST website, but only for partners' internal usage, to enable efficient communication and document sharing between the consortium members

WP2 – Open Calls execution

Summary

This work package aimed at preparing the open calls, identifying the objectives and defining the guidelines for the submission of proposals. Once the calls are closed, the proposals (both ideas and projects) must be evaluated also through the collective platform, based on the crowdsourcing technology. The proposal evaluation must end up with the selection of the highest scored ones, and the contribution of a jury of experts should be taken into account to that aim too. Moreover, in this work package, the execution of the selected projects will be monitored and the lessons learnt will provide input for the overall analysis.

The three calls have already been launched and are now closed.
At the time of writing this report, the selection process has been concluded for the first two calls, while the evaluation is still in progress for the last call.

As a result of the Call 1 competition:

- **214 project ideas** have been properly submitted and are publicly visible at http://ideas.chest-project.eu/?q=home.
- **1142 comments** have been posted (it was possible to comment ideas even after the call closure)
- **28.718 votes** have been expressed

As a result of the Call 2 competition:

By the closing of Call 2 at 17.00 on the 31st May, **106 applications** were received.

As a result of the Call 3competition:

As a result of the Call 3 competition, **135 applications** were submitted.

The distribution and classification of **Country of provenance**, **Type of applicant**, **Field of technology** and **Field of Societal Challenge**, for the submitted proposals, are shown in the following diagrams:

Call 1 Applicants: Country of Provenance

Call 2 Applicants: Country of Provenance

Call 3 Applicants: Country of Provenance
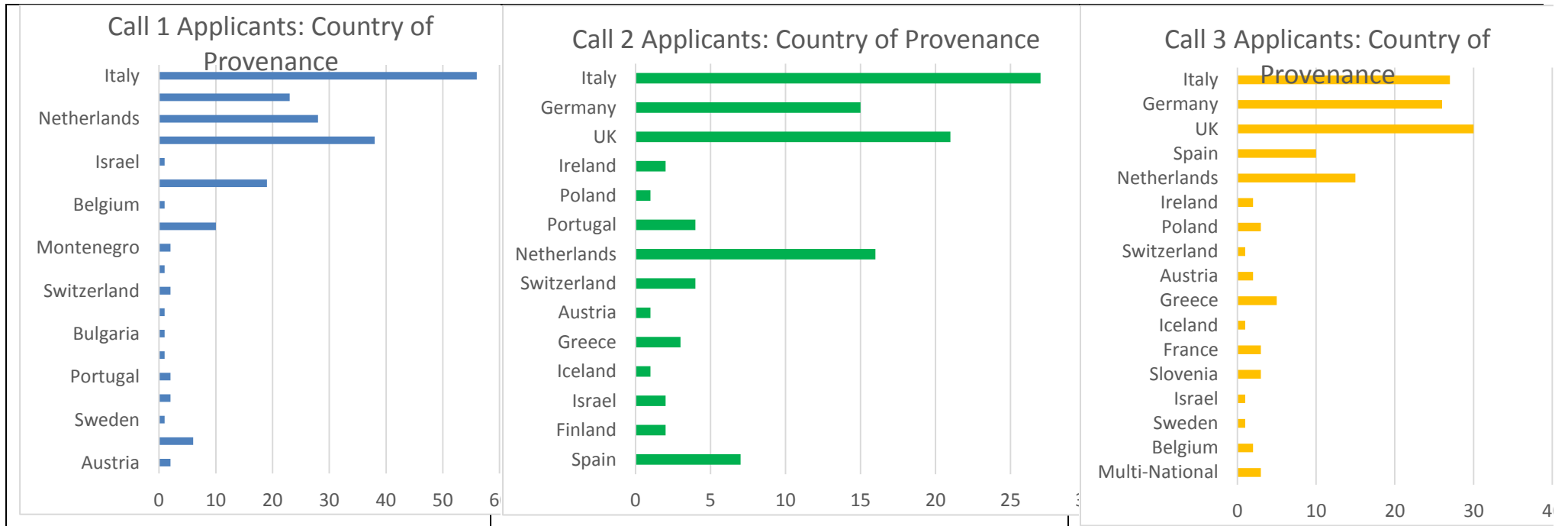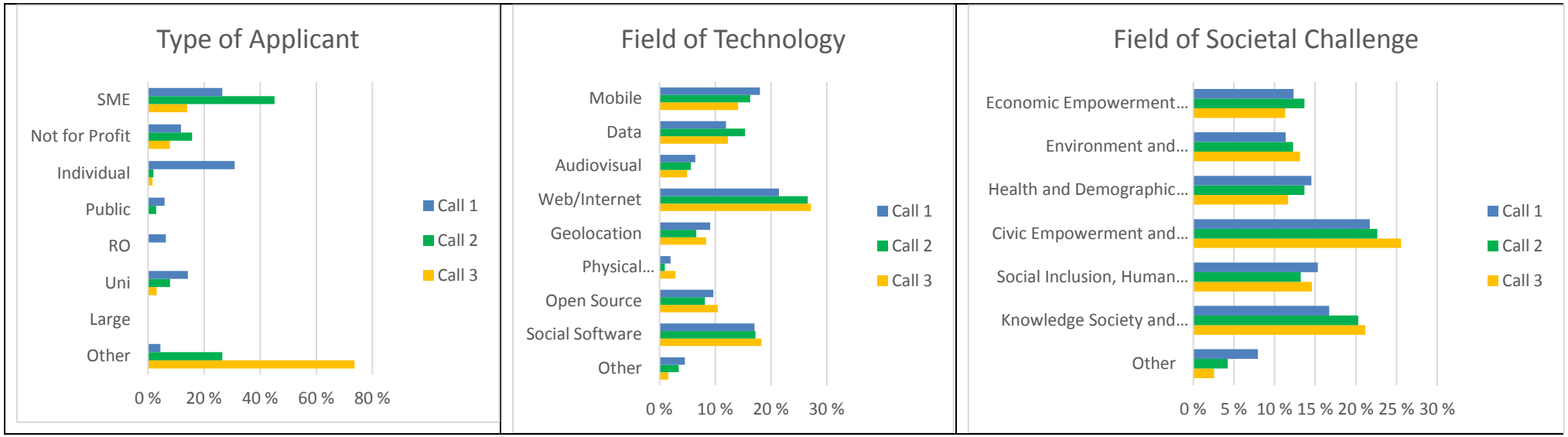
Task 2.1 [m1-m4]: Open Call Preparation and Guidelines (PNO)

The Open Call Guidelines were produced for all three open calls, including the participation rules, the evaluation and selection criteria and the application templates, forms, and all needed technological instruments. Based on the best practice analysis of similar (online) idea contests and the assessment of legislative frameworks (both carried out in Task 5.2), the guidelines were aligned to the digital social innovation vision applied within CHEST and data protection and privacy issues were ensured.

The CHEST project planned to invest up to €2.5 million for highly innovative digital based technologies, concepts and systems that address specific challenges in the Digital Social Innovation field. The €2.5 million are being allocated through three open calls, each focusing on a different type of project, depending on the maturity, scope and nature of the project work to be undertaken.

Depending on the number and quality of applications received, the €2.5M were allocated according to the following scheme:

Overall budget: €2.499.280
Call 1: 35 ideas supported: Total ~€210k
Call 2: 5 projects supported: Total ~€700k
Call 3: 24 applications supported: Total ~€1.400k
Remaining funds for evaluation costs and other expenses.

Call 1 – Calls for Ideas

Award of €6k to investigate an innovative idea

This call aims at supporting projects that seek to explore the technical feasibility, social impact potential or commercial viability of an idea. Activities could include market research or desk based investigation regarding the need and potential of an idea, competitor analysis, and even initial planning to take the project to a prototype stage, including potential costs and timescales.

Call 2 - Call for Partners

Funding of up to €150k to develop an innovative 'market ready' product, service or process.

This call aims at supporting projects that seek to advance a novel idea or basic research investigation to a stage that could be classified as 'market ready' (ready for deployment/roll out in the field) covering Technology Readiness Level – TRL 7 and above (defined as: system prototype demonstration in operational environment).

Call 3 - Call for Applications

Funding of up to €60k to develop a prototype or demonstrator.

This call aims at supporting the best projects resulting from Call 1. The call is also open to submissions from new applicants. Activities should aim to advance an innovative idea to the development of a prototype/demonstrator of a technologically innovative product, service or process. This can include the development of a prototype that could be classified as a 'works-like' and 'looks-like' version of the expected final solution which could not be sold commercially. Eligible activities include prototype development, trials and testing and the development of a business plan indicating routes for future exploitation. To encourage broad participation and a sufficient diversity of project ideas, applications could be submitted by any individual or legal entity, including private companies (with the only exclusion of large enterprise), academic organisations or public bodies. The Open calls were managed according to the following timetable which allowed sufficient time for application preparation, application evaluation and project delivery:

Timeline Summary	Call	Date
CHEST Competition opens. Launch of Call 1 - Calls for Ideas	**Call 1: Call for Ideas**	**31st January 2014**
Deadline for the submission of applications for Call 1		17.00 CET 31st May 2014
Evaluation process		From 15th February to the 30th June 2014
Notification of Decision		From 30th June 2014
Maximum project duration		2 months
Maximum award		€ 6.000
Launch of Call 2 - Calls for Partners	**Call 2: Calls for Partners**	**31st March 2014**
Deadline for the submission of applications for Call 2		17.00 CET 31st May 2014
Evaluation process		From 1st June to 31st July 2014
Notification of Decision		From the 31st July 2014
Maximum award		€ 150.000
Maximum project duration		12 months
Earliest project start date		From 1st November 2014
Launch of Call 3 - Call for applications	**Call 3: Call for Applications**	**31st July 2014**
Deadline for the submission of applications for Call 3		17.00 CET 30th September 2014
Maximum award		€ 60.000
Maximum project duration		10 months
Evaluation process		From 1st October to 17th November 2014
Notification of Decision		From the 17th November 2014
Signing of Grant Agreements		From 17th November to 31st December 2014
Earliest project start date		2nd January 2015

It was decided that applications to all three open calls should have been made on a competitive basis according to agreed scoring criteria. Applications to Call 1 have been made through the CHEST platform (http://ideas.chest-project.eu/) using a crowd-sourced assessment carried out by the CHEST online community. Calls 2 and 3, given the size of the awards to be allocated, were managed in a manner similar to Framework Programme Seven through an open format structure (resembling a Part B application, based upon Excellence, Impact & Implementation), and with evaluation to be undertaken by independent assessors appointed by the CHEST partners in accordance with standard European rules.

For all three calls, dedicated Guidelines for Applicants were provided. The submitted proposals were subject to different evaluation process, depending on the nature of the project idea, the maturity of the solution, and the funding scheme.

Task 2.2 [m5-m14]: Open Call Running and Proposal Evaluation (ENG)

The needed activity was carried out in order to launch and advertise the calls through the most suitable communication channels. The three call execution was implemented and coordinated, from the start to the closure and after the closure, for the necessary follow-up activities. The evaluation and selection process was conducted with the help of the crowd-community and of a panel of expert assessors. In this connection, an accurate search was performed to engage the most suitable independent experts for the evaluation panel.

Call 2 – Call for Ideas

The submission of ideas participating to the **Call for Ideas** was monitored by the CHEST consortium members and the proper clarifications were given to the applicants of those ideas who did not satisfy a minimum threshold quality degree or were not aligned with the CHEST program objectives. The ideas were presented on the CHEST platform as schematically shown in Figure 3.
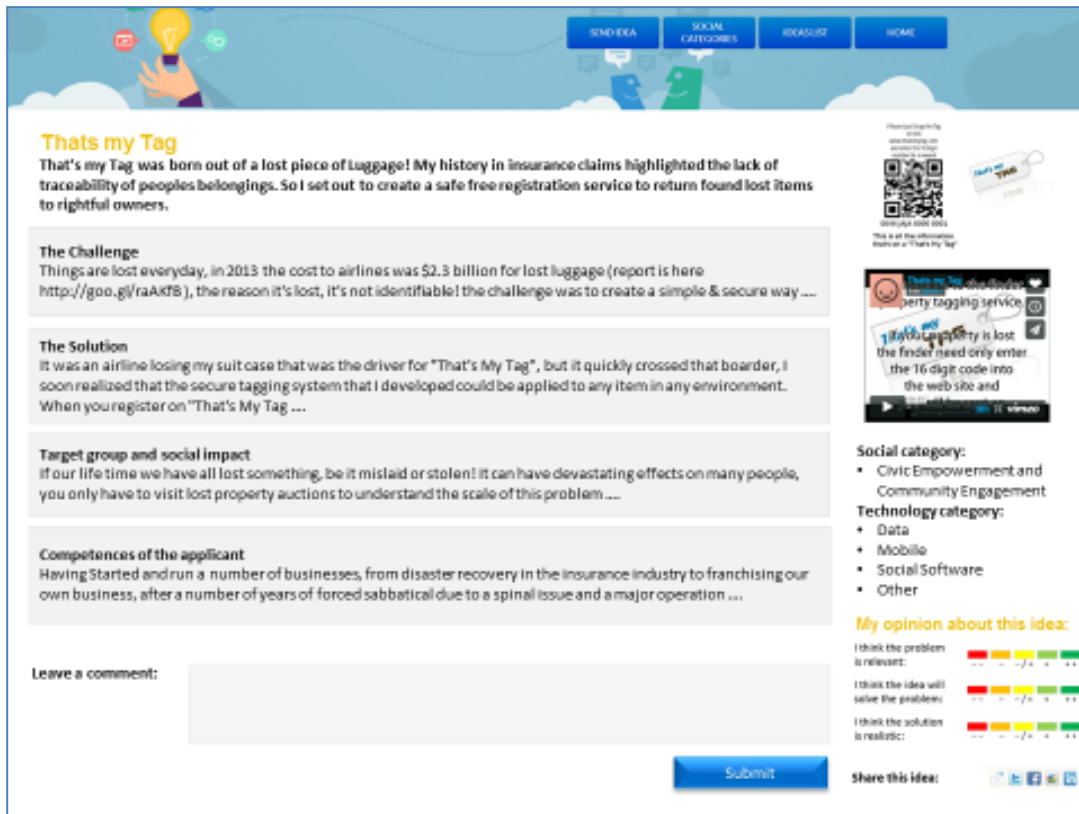
Figure 3 - Schematic presentation of an idea in Call 1

The evaluation of valid applications submitted under Call 1 was conducted by the CHEST Community Members (i.e. any party registered on the Community Platform). The crowd voting started at the same time the call opened for submission (31st January 2014) and went on until the 7th July 2014. As described in Deliverable D3.1 - CHEST platform, the ideas were crowd voted by the web community through a simple questionnaire according to three evaluation criteria:

- Relevance
- Quality and
- Feasibility/Viability,

all three criteria having the same weight.

Therefore, each idea was rated upon the three criteria separately, and the overall rating was calculated as the sum of the total votes given by all users for that particular idea. Following the closing date of the crowd assessment process, the CHEST Project Partners compiled the results of the assessment and ranked the applications based on the scoring received. The highest ranking ideas were then recommended for support, with the CHEST Partners making the final decision within the limits of funding available.

The list of winning ideas is publicly available at the CHEST website:
http://www.chest-project.eu/call-1-winning-ideas/.

The payment of the award is to be done in two steps:
- Payment 1: €2k for the classification on the top list of the ranking.

- Payment 2: €4k upon successful submission of the requested written deliverable and its approval by the CHEST Project Partners.

At the time of writing this report, 34 reports were approved up to the 35 winning ideas.

Call 2 – Call for Partners

The Call for Partners was intended to support the development of innovative, digital based 'market ready' products, services or processes. Through this call, CHEST wants to support projects that seek to advance a novel idea or basic research investigation to a stage that could be classified as ready for deployment/initial application within its target market. As with Call 1, the type of the societal challenge targeted was open, and could include any economic, environmental or social problem currently facing European citizens.

The Call for Partners was launched the 31st March 2014 and stayed open until the 31st May 2014.

As part of the application process, dedicated Guidelines for Applicants (GfA) and a Call 2 specific Application form were prepared and made available for download from the website as from the 31st March 2014.

The GfA was prepared based on standard Framework Programme (FP) Guidance documents and rules, however tailored to the objectives of the CHEST Project, diversity of potential applicants' targeted and thematic focus. The application process itself was also designed to be as easy as possible to encourage submissions but at the same time to solicit sufficient information to select the most appropriate projects.

The proposals were sent to the devoted email address call2@chest-project.eu.

Upon receipt by CHEST Partners, proposals were registered and acknowledged and their contents entered into a database to support the evaluation process. Eligibility criteria for each proposal were also checked before the evaluation began.

Given that the CHEST project was supported under the FP, the assessment process followed a similar FP process. Nevertheless, in order to investigate in new and more agile project evaluation methodologies, the CHEST partners explored a streamlined approach to the evaluation procedure. In Call 2 there was a 1 month period between the close of the call and the notification of success, so the emphasis was on the remote evaluation, rather than on physical meetings. This approach seemed to be the most suitable, considering the types of projects supported and the level of award contribution, but also reduce the costs and the time spent on the evaluation process.

To this purpose, a set of 35 independent assessors were appointed by the CHEST partners. The experts identified were deemed appropriate for evaluating the proposals made under both Call 2 and Call 3, according to the following criteria:

- A high level of expertise;
- An appropriate range of competencies;
- An appropriate balance between expertise from academic, industrial, social innovators, NGO and final users representatives;
- A reasonable gender balance;
- A reasonable distribution of geographical origins

A standard assessment process applied to all applications was as follows:

- ✓ Applications were forwarded to assessors who remotely evaluated the applications received.
- ✓ The evaluation process took place from the 1st June to the 31st July 2014.
- ✓ Each application was marked by a minimum of three assessors.
- ✓ Each application was assessed against the same set of questions.
- ✓ Each assessor was required to complete and submit the evaluation form with comments for each application they are assigned to assess.
- ✓ A report was compiled to identify ranked order of all applications based on the average of all assessor scores; this is known as the results sheet.
- ✓ The evaluation forms were collected by the CHEST Partners. The highest ranking applications, subject to a minimum quality threshold, were recommended for funding. These recommendations were discussed and the final winning project selected in the expert panel meeting held in Berlin, July 7th 2014.
- ✓ Whilst the CHEST Partners engaged assessors to act on their behalf, the CHEST partners retained the right of decision over scope and to whether a proposal is in or out of scope absolutely. Projects considered out of scope will not be funded.

In particular, the Call 2 assessment process subsequently consisted of

1. Remote evaluation by carefully selected assessors
2. Panel meeting

For the remote evaluation, the proposals were evaluated against pre-determined evaluation criteria. Each criterion was scored out of 5. The total will be scored out of a total of 50 points.

For each criterion:

- A score from 0-5 was awarded (only multiples of 0.5 are allowed) for each sub-criteria
- A specific justification for the score must be given
- Comments must match the score in terms of scoring definitions

Each evaluator received between 6-15 proposals via email (immediately after the closing date of the calls). The evaluation was completed and evaluation forms returned by email to call2@chest-project.eu by the 30th June 2014.

For the physical panel meeting, which took place in Berlin on the 7th of July, 18 evaluators and the full CHEST consortium participated. The expected purpose of the panel meeting was to analyze the best scored proposals and have a discussion in order to come to an agreement on the ones receiving the CHEST funding. To this end a list of 10 highest ranked proposals was compiled for the panel. The goal of the panel meeting was to review the discrepancies in the reviews and arrive at a consolidated list of top 5 proposals to be nominated for funding which would then enter the negotiation phase.

The 5 selected projects were invited to a **negotiation meeting** that took place on 7th October 2014. Before the meeting, the project applicants had to produce a revised version of their proposals taking into account the recommendation and feedback coming from both the remote assessments and the panel meeting.

The project responsible were informed about their role in the CHEST project, the progress monitoring, the expected deliverables and the administrative procedure to be included as new partners in the CHEST project.

At the time of writing this report, the process of appointing and validating the LEAR for the new partners is still ongoing.

Call 3 – Call for Applications
The Call for Applications opened on the 31st July 2014 and remained open until the 30th September 2014.

Call 3 seeks to support the best projects that were derived from Strand 1 (Call for ideas); nevertheless the call has also invited submissions from new applicants with up to €60K available per project. Activities should aim to advance the innovative idea through to the development of a prototype/demonstrator of a technologically innovative product, service or process. Eligible activities include prototype development, trials and testing and the development of a business plan indicating routes for future exploitation.

As part of the application process, dedicated Guidelines for Applicants (GfA) and a Call 3 specific Application form were prepared and made available for download from the website as from the 31st July 2014.

Like for the Call 2, the GfA was prepared based on standard Framework Programme (FP) Guidance documents and rules, tailored to the objectives of the CHEST Project, but also considering the different expected maturity level with respect to the Call 2 projects. The same easy application process was also adopted to encourage submissions and to solicit sufficient information to select the most appropriate projects, i.e. the proposals were to be sent to the devoted email address call3@chest-project.eu.

For the selection of winning proposals, a set of 33 independent assessors were appointed by the CHEST partners (31 assessors coming from the Call 2 expert group and 2 newly appointed).

With respect to the Call 2 evaluation process, due to the greater number of applications, to the different nature of the proposals and to the smallest amount of funding, and considering the timing constraints given by the CHEST project schedule, a different methodology was adopted:

The evaluation work requires the evaluator to complete the reports only remotely, provide comments on proposals, and submit these to CHEST using the forms provided by CHEST, as appropriate. A second round of remote assessment (reappraisal) could be needed in those cases where the first round presents high discrepancies among the involved experts' evaluations: each evaluator will be informed of the other experts' assessment regarding the same proposal and will be able to reappraise his or her own assessment on the light of new possible considerations. CHEST will make the unappealable decision about whether to proceed with the second round of assessment.

According to the final assessment, a ranked list will be produced and consequently the winning projects will be identified for funding.

At the time of writing this report, the evaluation process has started, and the experts are assessing the proposals.

Task 2.3 [m11-m30]: Selected projects Monitoring and Impact Analysis (EIPCM)

In this task, that has just started at the end of the reporting period, the report template to be completed by all Call 1 beneficiaries has been developed. The purpose of this report has been three-fold:

In this task, that has just started at the end of the reporting period, the report template to be completed by all Call 1 beneficiaries has been developed. The purpose of this deliverable has been three-fold:

1. to carry out a feasibility study exploring the technical practicability, the social impact potential and the viability of the idea;
2. to serve as a means of quality control as the approval of the delivered report is a precondition in order to receive the 2nd trench of the award (see task 2.2).
3. to encourage and facilitate the submission of the Call 1 proposals to the consecutive Call 3 in order to increase the impact of the winning ideas by supporting the best of them in implementing a prototype of their idea.

To meet these goals, the report structure has been specifically designed in alignment with the structure for Call 3 applications and combined elements of a classical feasibility study. In order to ensure and enlarge the social impact for the ideas the report has also been aligned with the Social Reporting Standard SRS. As the SRS is a common standard in Social Enterprise monitoring, the purpose-made Call 1 report not only assesses the ideas' feasibility and facilitates submission to Call 3. Furthermore it also supports the beneficiaries as important parts of the report can be used to apply for funding from third-party organizations working with the Social Reporting Standard (for the complete report template, please see Annex 4 – CHEST Call 1 report template).

WP3 – Collective awareness platform

Summary

This work package is dedicated on the one hand to the definition of the technological base on which the CHEST Collective Platform resides supporting the execution of the Open Calls (WP2). On the other hand WP3 includes all activities for the animation and population of the platform by using different community channels like Social Networks in order to support the engagement of important stakeholders in the field of Digital Social Innovation (WP4). In the first reporting period the focus has been set on the collaborative platform, mainly intended as a catalyst for the birth and incubation of innovative ideas. Besides allowing innovators to participate in the Call for Ideas, the platform was designed in a way to promote discussion and debate, in order to foster and support synergies for the progress of those ideas into viable projects in the social innovation sector. The next step, for the future of the CHEST project, is to make the platform available to all those innovators reached and affected by the CHEST (being persons, foundations, research institutions, small companies etc.) and to support continuous engagement and exchange in the development of Digital Social Innovations. This includes especially providing ways to engage a broader community into the realisation of the CHEST winning projects.

Task 3.1 [m1-m4]: Set-up and Start-up of CHEST Platform (ENG)

Based on the best practice overview and evaluation of similar idea contest and crowdsourcing platforms (see Task 5.1) and according to the CHEST vision and strategy the use cases and functional requirements for the CHEST platform were defined and the concept for the overall system has been developed. One key element was an Idea Management system to support the crowd-sourced nature of CHEST, especially in the course of CHEST Call 1. A first prototype of the CHEST idea platform has been developed in Month 1 and presented at the EU ICT 2013 event in Vilnius, November 6th to 8th. The main proprietary and open source platforms for idea management were analysed not only to come to a selection of the most suitable technology but also to better tailor the set of use cases and functional requirements for the CHEST platform. A particular focus was set on systems and processes supporting the conception to the development, collection, deliberation, rating and selection of ideas. Moreover, it was taken into account the domain of Open Innovation as special field of application of such technology. The analysis concluded that GI2MO Ideastream based on the Drupal Content Management System would form the best base for the CHEST platform. GI2MO has proved the most suitable choice from the user interface point of view and because of the high modularity provided. And moreover it is supported by an active community of developers and contributors.

This tool was installed in a separate development environment, analyzed and tested to assess the functionality and the ability to respond to and meet the requirements and needs of the CHEST project. Afterwards, substantial reengineering activities of the instrument were carried out to correct several bugs found and to make it consistent with the CHEST competition. Subsequently, the CHEST Collective Platform was set-up, customized and extended by additional Drupal modules according to the concept and in alignment with the overall CHEST layout and design and as an integral part of the CHEST project website and publicly accessible at http://ideas.chestproject.eu/. In particular, in order to adapt the tool to the CHEST requirements, the GI2MO implementation and configuration was modified and tested, leading to the following improvements:

- Fixing of several bugs in the Drupal portal and GI2MO modules.

- Creation of a specific "CHEST" theme to adapt the look & feel to the CHEST communication web site http://www.chest-project.eu/.
- Creation of the new Home Page.
- Integration with most popular social networks (Facebook, Twitter, LinkedIn).
- Introduction of an advanced JavaScript editor.
- Introduction of a module for uploading file and for adding "inline" images.
- Indication of the number of comments for each idea.
- Disabling of unnecessary views (state of idea with respect to the life cycle, information on allowed HTML tags, etc.).
- Disabling of not suitable components such as "IdeaStream Recommender" and "IdeaStream Similarity".
- Configuration of input formats for text editing.
- Automatic transformation of links to YouTube and Vimeo video into "embedded" executable objects.
- Introduction of "read more" link and truncation of the description of the idea in the preview.

From the users' perspective, accessing the CHEST platform was available both from the "Participate to the Call for Ideas" button, which was present in all pages of the CHEST communication web site, and by directly linking to http://ideas.chest-project.eu/.

There are two alternative processes to get authenticated into the CHEST platform, either by registering traditionally via e-mail or via Social Media accounts.

The interface was realized as clear and direct as possible, focusing on two simple actions:

1. Submit a new idea
2. View existing ideas, and comment and vote them
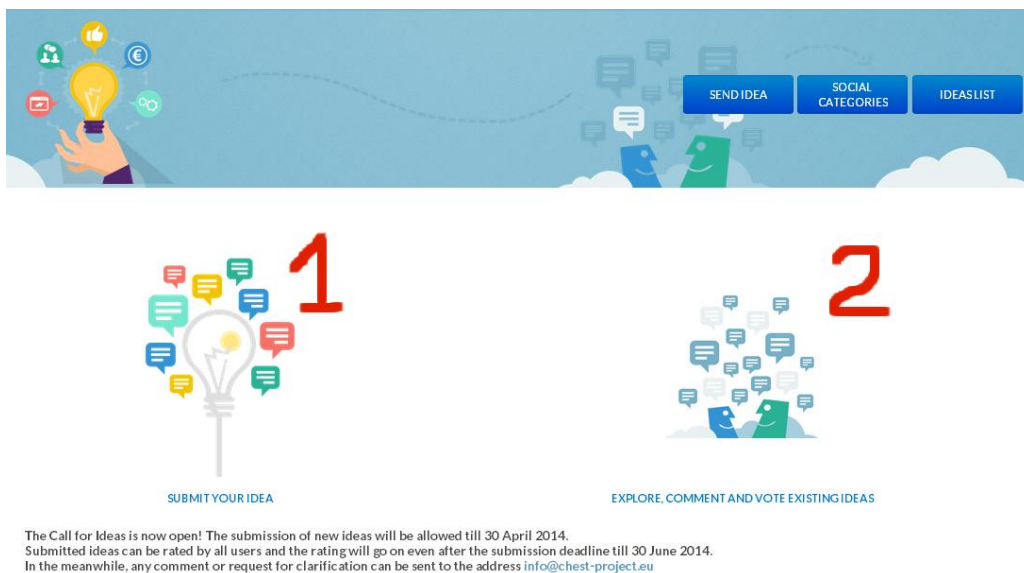
Figure 4 - CHEST platform Home Page

To participate in the Call for Ideas, provided that authentication process was performed correctly, users needed to fill in a web form with the following information:

Question	Guidance
Categories of societal challenges *	Select the category(s) that best describes the societal challenge. 1. Knowledge Society and Education 2. Social Inclusion, Human Rights and Equality 3. Civic Empowerment and Community Engagement 4. Environment and Sustainability 5. Health and Demographic Change 6. Economic Empowerment and Prosperity 7. Other
Categories of digital solutions *	Select the category(s) that best describes the digital aspect of the idea. 1. Social Software 2. Open Source 3. Physical Computing 4. Geolocation 5. Web/Internet 6. Audiovisual 7. Data 8. Mobile 9. Other
Idea title *	(Max 50 characters)
Idea outline	Provide a short summary of the idea that could be used for future publicity (max 250 characters).
Challenge description *	Describe the type of targeted societal challenge and identify why there is a need for the idea (max 800 characters).
Solution description *	Describe the idea and summarise the intended activities if successful in receiving an award (max 800 characters).
Target group and social impact *	Identify who will benefit and the potential benefits – this can include social, environmental, and economic or sustainability aspects (max 800 characters).
Idea image	An image representing the idea. Not mandatory BUT STRONGLY RECOMMENDED. (max file size: 8 MB; allowed extensions: png, gif, jpg, jpeg)
Video Link	You can include a link to a video (hosted on popular video platforms like YouTube, Vimeo, etc.) detailing and visualizing your idea. Please note that a short video (no longer than 5 minutes) could help crowd based voters to better understand your idea. The following services are supported: Vimeo, YouTube
Competences of the applicant *	Detail any relevant skills and experience that demonstrates the capability of the applicant to develop and advance the idea (max 400 characters).
Attachments	Any other supporting uploads. (max file size: 1 MB; allowed extensions: txt, pdf, doc, docx, ppt, pptx, xls, xlsx, jpg, jpeg, gif, png, tiff).
Applicant organisation	Enter the full name of the applicant organisation (if applicable, max 60 characters).

Proposer Details *	Enter the full name of the applicant organisation (if applicable).
Proposer Contacts *	Enter the full name of the person responsible for the application.
How did you hear about CHEST?	(max 400 characters)

Table 3 - Idea submission fields

Furthermore, the platform itself was designed in a way to encourage the animation of the community and the interaction among all interested parties. In fact, all project ideas can be explored by clicking the Ideas List button or it is possible to visualize ideas grouped by category of societal challenges, as shown in the following figure:
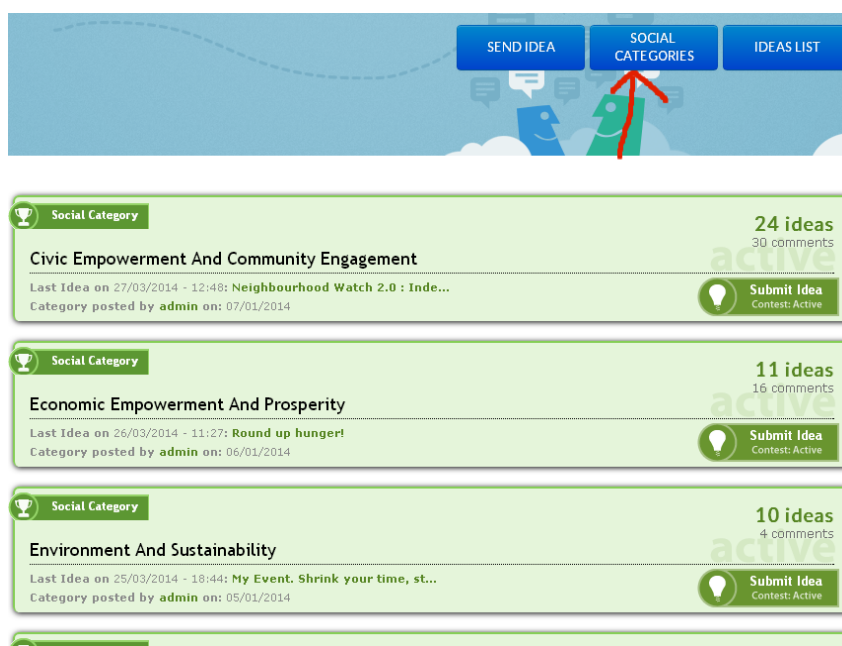
Figure 5 - Ideas grouped by categories of societal challenges

For the crowd-sourcing evaluation of ideas, the Rating section at the bottom of the idea page allowed other users to assign rating to the idea according to three criteria, each of them presented in form of simple statements:

1. "I think the problem is relevant" (indicating the perceived relevancy of the addressed challenge)
2. "I think the idea will solve the problem" (indicating the perceived quality of the solution)
3. "I think the solution is realistic" (indicating the perceived feasibility and viability of the proposed project)

Users were able to select the degree of evaluation through a Likert scale with 5 values:

1. Completely disagree ("– –")
2. Somewhat disagree ("–")
3. Undecided ("– / +")
4. Somewhat agree ("+")
5. Completely agree ("+ +")

Task 3.2 [m4-m30]: IT Platform Management and Support (ENG)

The functionalities of the CHEST Collective Platform for the idea management of Call 1 were tested in a demo environment, before the going live at the launch of Call 1 in order to secure the smooth and correct operation during the call. Following the initial release of the beta-version, a bug-tracking system has also been set up and the platform was tested the system and all reported errors were fixed.

The support activity has focussed on the communication with the stakeholders, in particular with the applicants mainly through the dedicated email address: info@chest-project.eu and the platform itself.

Management of the platform was also needed in order to assure a proper interaction with all stakeholders (applicant, voters, people interested in viewing and commenting the proposals). The platform interface and functionality was also adjusted on an ongoing basis, trying to address as many rising requirements as possible.

Task 3.3 [m4-m30]: Platform animation (EIPCM)

The CHEST Collective platform – being inherently of a crowd-sourced nature – has been successfully animated and enriched as the following numbers of crowd-sourced contributions show:

- At the time of writing, **4.983 users have been registered to the CHEST community**;

- 204 ideas have been submitted by 188 users (multiple submissions were allowed)

- 1.144 comments were posted by 820 different users and

- 28.718 votes were given by 4.764 different users.

The successful animation of the CHEST platform has been achieved through various measures providing additional value for the community. Social Network communication channels have been exploited extensively: every idea submitted under Call 1 was not only published on the CHEST platform but also tweeted via the CHEST Twitter account significantly increasing the outreach of the open call and engaging with additional target groups. Apart from the regular announcement of project news we also published the Call 1 winning ideas on the platform and the Social Media channels (Twitter, Facebook, LinkedIn) inviting the community to engage in further discussion.

Specific presentations engaging with the CHEST target groups were held at different grassroots events in Berlin:

Organisation	Event name	Participants	Date
Stanford Peace Innovation Lab	Workshop dedicated to Open Innovation and Idea Contests	50	30/01/14
Social Impact Lab	Social Entrepreneurship Workshop	56	13/03/14
Berliner Nachhaltigkeits-initiativen	Bi-annual workshop on sustainability initiatives relevant in the city	15	08/05/14

| The Impact Hub Berlin | Theme Park: Impact Investing | 27 | 04/06/14 |
| The Impact Hub Berlin | Hubperitivo Social Pitches | 29 | 13/06/14 |

Apart from introducing the CHEST Open Calls to the audience, participation at these events specifically targeted at engaging the individuals and organisations in discussing and voting the ideas submitted under Call 1 and to foster the potential generation of relevant additional content for the platform. One of the main results of this activity is the integration of an online video tutorial and training course on Social Entrepreneurship in the CHEST website. To support social innovation and to act as a further reference tool, a dedicated section on the website was created integrating online video tutorials provided in partnership with the Foundation for Entrepreneurship. Interested parties are invited to receive free training at the Entrepreneurship Campus. This online training has been selected and adapted for the CHEST website and provides methods and techniques for developing ideas into solid business models, to turn a budding idea into a fully developed concept, or to improve on an existing business model:

http://www.chest-project.eu/online-training/

Actions for further animation and population of the CHEST platform and for stimulating further community activity in y2 through cross-connecting with T2.3 Selected projects Monitoring and Impact Analysis have been planned (e.g. making parts of further progress reports of winning proposals from CHEST calls visible to the CHEST community).

WP4 – Dissemination and CHEST community management

Summary

The objective of WP4 is to deliver a project dissemination and communication strategy that will provide the maximum visibility and public awareness of the CHEST project.

Specifically dissemination activities within the current reporting period were aimed at achieving three principle goals:
1. Creating awareness of the project
2. Creating awareness of the Open Calls.
3. Establish liaisons and synergies with other relevant initiatives

Activities undertaken within the current Reporting period as per the Description of Work can be summarised as follows**.**

Task 4.1 [m1-m30]: Dissemination planning and implementation (PNO)

*4.1.1 Drafting of the Dissemination Plan***:** In July 2014, a final Dissemination plan was submitted which defined the specific activities within WP4 that will carried out within the project duration. Specifically this report aimed at:

- Documenting all dissemination objectives
- Identifying existing capabilities within the Consortium and to optimise existing networks
- Defining the required dissemination tasks and deliverables
- Documenting planned and completed dissemination activities
- Identification of stakeholder groups targeted for dissemination activities

4.1.2 Definition of the project Logo (Completed Month 1): The inspiration for the design of the logo is based on the concept of innovation/ideas, hence the use of the well-recognised illuminated light bulb. The outer ring of the logo is an interlocking group of people, conveying the community and society, as the CHEST project objectives is to come up with societal problems, and also invites the community to come up with these ideas.

4.1.3 Drafting of an electronic Brochure (Completed Month 2): To be used for all external correspondence for WP4 relating to the CHEST project including call promotion- see Annex 1 – CHEST project Brochure.

4.1.4 Development of a dedicated (easy to use) CHEST Project Website (completed by Month 2) which has been updated by PNO throughout the project duration: www.chest-project.eu. This has included details of:

- The CHEST Project, the partners and supporting partners, links to other relevant initiatives, Caps meeting place and other sites for social innovation training
- Details of the three calls including links to appropriate guidelines and application forms. Details of successful projects have and will also be published here which within the current reporting period covered the winning ideas supported under Call 1 http://www.chest-project.eu/call-1-winning-ideas/
- News updates (regularly updated)
- Contact page which linked to a dedicated CHEST email address

Reference all partner website (completed Month 2)

- European Institute for Participatory Media: eipcm.org/project/chest
- Engineering: www.eng.it
- PNO Consultants: uk.pnoconsultants.com/Projects/CHEST
- Furthermore the CHEST project has also featured across the following:
- An announcement was made in the DIGITAL AGENDA FOR EUROPE section (http://www.eng.it/ricerca/dettaglio-progetto.dot?inode=b5fbba55-c212-431a-8cb0-9d504246db39&home=si)
- A press release was published in the CORDIS Wire section (https://cordis.europa.eu/wire/index.cfm?fuseaction=article.Detail&RCN=43633&rev=0)

4.1.5 Press release (Completed Month 3 ahead of Call 1 and Call 2 launch). Examples of content can be found below.

Do you have an innovative digital based idea that has the potential to address a specific societal challenge?

Would your idea benefit from the receipt of financial support for further development?

Then join the likeminded social innovators from across the EU in the CHEST Community…

CHEST (**Collective enHanced Environment for Social Tasks**) is a 30 month EU R&D project to promote the development of digital based innovations that have the potential to address key societal challenges.

In addition to the online community platform that will facilitate the sharing and exchanging of ideas, CHEST will also invest up to €2.5m in seed finance for highly innovative ideas through the launch of two open funding rounds which commenced from the 31st January. Social entrepreneurs will be invited to propose new ideas for evaluation and if successful will receive financial support. Any topic will be considered, with three categories of support available ranging from up to €6k for the investigation of innovative ideas through to €150k for the development of 'market ready' product, processes or services. Both applicants and interested parties will also have the opportunity to join the CHEST community enabling the evaluation of ideas submitted.

If you are interested in submitting an innovative idea or in joining the CHEST community,

please visit www.chest-project.eu

The above press release was adapted by ENG and launched, both in English and Italian, to all partners and business audience through the company website.

English Version

CHEST: COLLECTIVE ENHANCED ENVIRONMENT FOR SOCIAL TASKS

This project is proposed as a point of reference in Europe for the interaction between social innovation initiatives through the Open Call and Seed Funding tools.

Engineering is the Partner and Project Coordinator of the CHEST project, the aim of which is to trigger and incentivize interaction between organizations, companies and individuals active in the world of Social Innovation.

By adopting the Open Call tool, the project's mission is to finance projects within the so-called "Digital Social Innovation" field that stand out in terms of their originality, effectiveness, sustainability and other requirements. Innovative ideas will also be rewarded, and any innovators can submit projects to a web platform created for this purpose.

The budget the project has allocated for the Open Calls is around two and a half million Euro.

The project proposals and ideas will be assessed by a panel of experts appointed in accordance with the rules laid down by the European Commission, but the evaluation process will also use "crowd" methods, thanks to which a diverse community of "social innovators" can express themselves and contribute to the final selection of the ideas and projects to be awarded.

www.chest-project.eu/

4.1.6 Use of Social Media: Since Month 2 and the completion of the project website, the partners have made use of a range of social networks and tools to create awareness of the project. The following dedicated pages have been created and updated (by all partners) throughout the first reporting period and will continue for the remainder of the project duration

- LinkedIn: http://www.linkedin.com/groups/Collective-enHanced-Environment-Social-Tasks-7466732?home=&trk=groups_item_list_abbreviated-h-logo&gid=7466732
- Facebook: https://www.facebook.com/CHEST.project
- Twitter: https://twitter.com/CHESTChallenge

See Annex 3 – Social networks for some snapshots of the CHEST social media messages.

	Facebook	**Google+**	**Twitter**
Posted about CHEST:	CHEST page = 21 times	CHEST account = 6 times	• Tweets on the Call 1 submissions = 216 times • Other tweets on relevant events = 23 times

Where possible all partners have also exploited wider social media forums managed by others such as http://www.greenwisebusiness.co.uk/news/share-of-25m-grant-up-for-grabs-for-digital-innovations-tackling-green-challenges-4228.aspx#.VGIGUcmmWoE

4.1.7 Posters and Flyers: A number of poster and flyers were created **in Month 2** of the project, initially prepared ahead of the Vilnius ICT event (see below). These have been used across other relevant events/exhibitions. A dedicated flyer has been developed for the CHEST Workshop (see Task T4.3) and is available at: http://eipcm.org/chest-workshop/. See also Annex 2 – Event dissemination for examples used.

4.1.8 Participation in Conferences, Workshops & European Events: Throughout the current reporting period (from Month 2), the partners have participated across a variety of events (e.g. conferences, workshops, seminars, forums etc.).

Events attended within the current reporting period include the following where reference to the CHEST project was made.

Event Name	Location	Link	Approx. Attendance	Date	Cost
Photonex 2013	Coventry	http://www.photonex.org/photonex/13/index2013.php	15	16/10/13	Free
EC Digital Agenda ICT	Vilnius	http://ec.europa.eu/digital-agenda/en/ict-2013	4882	06/11/13	Free

Rushlight Conference	London	http://www.rushlightevents.com/rushlight-show/	15	30/01/14	Free
CAPS Concertation	Brussels		42	04/02/14	Free
Venturefest	York	www.venturefestyorkshire.net	250	13/03/14	Free
Med-Tech Innovation	Coventry	www.med-techinnovation.com	250	02/04/14	Free
iA4Si	Rome	http://ia4si.eu/ia4si-news/	50	04/04/14	Free
Mach 2014	Birmingh	www.machexhibition.com	250	07/04/14	Free
Green Build	Manchest	www.greenbuildexpo.co.uk	250	07/05/14	Free
SenseCamp	Berlin	http://sensecampberlin2014.tumblr.com/	300	26/04/14	Free
Energy and Solar	University of Salford	www.salford.ac.uk	50	29/04/14	Free
Bionow 'Building Bioscience in	Alderley Park	http://www.biocity.co.uk/locations/biohub-at-alderley-park-	50	26/06/14	Free
CAPS 2014 OFF &	Brussels	http://caps-conference.eu/	450	01-02/07/14	500 €
CAPS Concertation	Brussels	http://caps2020.eu/	20	03/0714	Free

4.1.9 Newsletters: Since Month 3, the partners have promoted the CHEST project (across all 3 calls) through following newsletters:

- ○ ENGZine (http://engzine.it/): an online Italian magazine which reports daily news related to ICT.
- ○ PNO Consultants monthly newsletter (innovationplace.eu.): with approximately 10.000 subscribers (articles featured in Jan 2014 and April 2014)
- ○ Enorm Magazine, supporting partner of the CHEST project, published an article on the CHEST competition: http://enorm-magazin.de/gute-innovationen-gesucht

Task 4.2 [m6-m24]: Road show - Event management and organisations (PNO)

As per the DoW, this task aimed at establishing CHEST networking events in strategic cities in Europe. This also included Info-days dedicated to the presentation of the open calls. To maximise resources and in the interest of time, rather than establishing numerous dedicated CHEST networking events, the partners instead made the strategic decision to utilise the extensive range of relevant events organised by others to promote the project and the calls. Full details of activities and events attended can be found in 4.1.8 above.

Task 4.3 [m6-m30]: Community start-up and engagement (PNO)

To deliver sufficient a critical mass around the project including Open call promotion, this task aimed at establishing a European wide CHEST Community whose members represent innovation incubators, venture capitalists, non-governmental organisations (NGOs), social associations, social enterprises, universities and citizens. Within the current reporting period and through both direct contact and extensive stakeholder and market research as part of the dissemination activities described above more than 1.200 relevant organisations and multipliers have been identified and contacted. This activity will continue throughout the remainder of the project as an audience for continued dissemination activity including publication of winning project ideas to facilitate future support and guidance.

Within the current reporting period, the following have been contacted by all three CHEST partners:

216	Networking partners
413	Education groups including universities, colleges and specialized institutes
39	Environment and sustainability groups, including transport and energy operators
19	Health and demographic change contacts, including ageing charities
47	Community engagement, social inclusion, education, equality and civil empowerment groups
250	Creativity networks such as Fab Labs, Social Entrepreneurship Incubators etc.
43	Member groups such as charities and co-operatives
81	Venture capitalist groups and Business Support organisations including Enterprise Europe Network (UK)
14	Crowd funding groups
40	Student associations
20	CHEST Supporting Community
30	CAPS2020 projects via email, in LinkedIn group and through the CAPS2020 web site
1,212	**Total**

A dedicated event for community start-up and engagement was also prepared and carried out by EIPCM:

CHEST Workshop "Co- Designing and Funding Digital Social Innovations"
On the 8th July 2014 (and to launch the CHEST Community), EIPCM organized a full-day Workshop in Berlin, for which over 200 local, regional and European stakeholders have been identified and invited (the invitation flyer of the CHEST Workshop is available under: http://eipcm.org/chest-workshop/). The Workshop was overbooked with 64 registered participants for a planned capacity of 50 seats. Representatives from all relevant social innovation stakeholder groups participated: namely Incubators (e. g. The Impact Hub, Cloudsters), (Social) Venture Capitalists (e. g. BMW Foundation Herbert Quandt), NGOs (e. g. Citizens for Europe), Social Associations (e. g. Mercator Foundation, Elizabeth Green), Social

Enterprises (e. g. Planpolitik, Photocircle), citizens, scholars (e. g. from TU Dortmund, Collective Leadership Institute), CAPS initiatives (e. g. Wikirate) and Social Networks (e. g. Wikiwoods).

The workshop presented ways in which social innovators and organisations could benefit from CHEST by giving an overview of the CHEST project as well as an overview of CAPS as a funding scheme for Digital Social Innovation. In a panel session Best Practices in identifying and developing Digital Social Innovations were discussed with the experts comprising the CHEST Community and with the Workshop's expert panel consisting of:

- o Dr. Christoph Kaletka (Managing Director of the Social Research Institute of TU Dortmund; strong expertise in e-Inclusion and in social innovation processes to improve education and employment; coordinating the EU FP7 project "SI-Drive")
- o Ryan Little (Co-founder of the Canadian charitable giving platform, CanadaHelps and of StormFisher Biogas, a renewable energy company, currently at BMW Foundation Herbert Quandt responsible for social enterprise and venture philanthropy)
- o Dennis Hoenig-Ohnsorg (Social entrepreneur, speaker and trainer at Ashoka Germany, initiator of the accelerator program "IT4Change" with SAP helping young social Entrepreneurs that use IT to solve societal problems)
- o Julia Kloiber (Open Knowledge Foundation Germany, with a focus on civic tech and open data with recent initiatives like a civic incubator, several hackathons and the nation-wide program to foster civic tech "Code for Germany")
- o Robin Nachtrab-Ribback (CIO and co-founder of Verbavoice GmbH, a social enterprise offering mobile solutions to transfer voice into text for hearing-impaired people in near real time)

The Workshop included a special pitch session for social innovators to present their project ideas for Digital Social Innovations for discussion and each presenting team received feedback from the participating experts which enabled them to tailor their submission to CHEST Call 3. A 2nd pitch session dedicated to social sector experts was included to present their specific societal challenges and bringing them together with ideators thereby facilitating solution development for real-world challenges.

The event included a range of social entrepreneurs experimenting with a new approach of Open Social Innovation dedicated to fostering high quality submissions to CHEST Call 3. An extensive hands-on working session practising Design Thinking tools for co-defining societal challenges and co-designing ideas for Digital Social Innovations was held by trained experts in order to prepare and facilitate their application in CHEST Call 3. In the course of the workshop groups of participants got together around common societal challenges and teams were build expressing their intent to conjointly develop their ideas and take them to a stage ready for application in CHEST Call 3.

The CHEST workshop received very positive feedback from the participants. Furthermore, seven submissions to CHEST Call 3 were received from workshop participants and a number of social innovation actors and multipliers were acquired for the CHEST community (e.g. Ashoka, Ouishare network, BMW Foundation Herbert Quandt, the Genesis Institute for Social Innovation, etc.). The workshop was also a starting point for several important collaborations with other relevant initiatives (see Task T4.4): CHEST became part of Ashoka's IT4Change initiative with a first conjoint workshop prepared in Y1 (and carried out in m13). A follow-up meeting with BMW Foundation Herbert Quandt has been held and the collaboration will play a vital role in Task 5.2. Follow-up meetings have also already been held with Verbavoice and TU Dortmund identifying approaches for further collaboration with CHEST.

Task [m5-m30]: T4.4 Synergies with other relevant initiatives (ENG)

As per the DoW, this task aimed at creating interaction with the other relevant initiatives such as other CAPS projects. The definition of Task T4.4 in the DoW contained an error, stating EIPCM as leader of task

instead of ENG as planned. This error has been corrected and ENG has actually performed the leadership of T4.4. This allowed the project to fully harness ENG's large network and involvement in European projects including existing connections to other CAPS partners, Future Internet and other initiatives. EIPCM has continued to actively contribute to the task as well.

Tasks delivered within the current reporting period included:

4.4.1 Maximising the networks of the project partners. PNO have used their existing client networks and Innovation Place networks in order to promote the CHEST project widely across Europe from the PNO hub offices in UK, Italy, France, Germany, Belgium and the Netherlands. In total around 10K organisations were contacted with details of CHEST both through tools such as the InnovationPlace newsletter – see above, and through direct contact by PNO staff members.
EIPCM disseminated the CHEST project through their networks including universities, research institutes and various organisations and stakeholders from the social domain. The CHEST Workshop on "Co-Designing and Funding for Digital Social Innovations" organised in Task T4.3 also contributed to bringing together societal challenges with people with ideas and social entrepreneurs.

4.4.2 Linking with other relevant initiatives
Several activities were put in place in order to establish interaction with other relevant initiatives:
- At the EU ICT 2013 event in Vilnius, CHEST, together with the CAPS-projects IA4SI and Web-COSI, organized a conjoint booth presenting the three projects, where also the CHEST platform prototype was shown (see Task T3.1).
- CHEST representatives participated in major events organized by other CAPS initiatives (IA4SI workshop, P2PValue workshop, CAPS concertation meeting, CAPS OFF and CAPS conference) and presented the CHEST project.
- Collaboration with SI-Drive, a transnational research project on social innovation, its theoretical foundations and its empirical base, has been established.
- CHEST became partner in Ashoka's accelerator program "IT4Change" with SAP helping young social Entrepreneurs that use IT to solve societal problems.
- CHEST submitted an application to the Open Call for Collaboration by the CATALYST project (part of CAPS) in order to conjointly test the applicability of the CATALYST tools in evaluating the CHEST community activity.
- Collective initiatives (fostered and supported by such projects as D-CENT, CATALYST, DecarboNet , Sci Café 2.0, etc.) have been contacted to promote the CHEST project and a call for action has been spread among the CAPS initiatives inviting all stakeholders to engage in the CHEST community, especially in the online discussion and rating of CHEST Call 1 submissions.

In particular 2 special synergies have been put in place with the following 2 CAPS projects:
1. DSI (Digital Social Innovation) http://digitalsocial.eu/. In this connection CHEST has invited 268 among CHEST applicants and other interested people to join the DSI network through the following message:

   Dear social innovator,
   the CHEST project warmly invites you to join the DSI network, created by Nesta.
   NESTA is leading a pioneering research on Digital Social Innovation (DSI) funded by the European Commission. Insights from the research will help formulating advices to the Commission on how best support grassroots innovation to grow and increase its impact. In the context of the research, the definition of DSI is 'a type of social and collaborative innovation in which innovators, users and communities collaborate using digital technologies to co-create knowledge and solutions for a wide range of social needs and at a scale that was unimaginable before the rise of the Internet'.

At the heart of the research is www.digitalsocial.eu, a dynamic and crowdsourced map of organisations that work on digital social innovation. The main purposes of the DSI site are:

Learn about DSI and get inspired. Showing citizens and the general audience the potential of DSI, being able to explore projects and organisations in the field, learn about new technology trends, learn about emerging digital social innovation areas, explore case studies examples
Discover funding opportunities and support you can get from investors, incubators, accelerators or policy makers. Funders can also discover great DSI projects on the living map.
Find potential partners to collaborate with, interact and discover other interesting DSI projects
Enhance and visualise your network of collaborators and raise your visibility
By registering on digitalsocial.eu and mapping your organisation and your projects, you will have the opportunity to join a network of potential collaborators and showcase your work to funders of DSI and policy makers, including the European Commission.
If you work on digital social innovation we would be grateful if you could join the network, It will only take 5 minutes!
You can read more about the research and the work to date in our interim study report and by following @Digi_Si on twitter. If you have any other question about the research send an email to contact@digtalsocial.eu
CHEST Team

The DSI project was also publicised in the CHEST web site "Links to other EU projects & initiatives" section (see below).

On the other side, DSI has mapped all projects received to the CHEST Call 2 with the name of proponent organisation and country of provenance. Moreover, the CHEST Calls have been promoted in the DSI web site with a direct link to the CHEST Call application points of contact.

And finally, the work done within the DSI project, and in particular in the "Interim report", for what regards the formulation of a consistent definition of Digital Social Innovation, has been of outmost importance for CHEST when drafting the open call guidelines.

2. iA4Si (Impact assessment for Social Innovation) http://ia4si.eu/: CHEST has taken to take part in the first Workshop of iA4Si, along with other CAPS project members, to discuss and validate the first version of the project's self-assessment methodology. The methodology, termed "Impact 4 YOU", aims at enabling the CAPs projects to evaluate and improve their social, economic, political and environmental impact.
Goal of the workshop were:
(1) Describe the first draft/version of the IA4SI methodology and discuss it from the point of view of other projects. Among other participants, CHEST input allowed iA4Si to further develop their methodology in a way that is sensitive to all project characteristics and to future initiatives in the area of social innovation.
(2) Present the first mock-ups of the Impact 4 You tools: the Self-Assessment toolkit and the User Engagement Platform.

The CAPS meeting place has been developed to facilitate the exchange between all CAPS projects. This sections compiles the new released by all CAPS projects through their Twitter accounts and integrates it in the CHEST website. A dedicated section has been created on the CHEST project website for the reference and promotion of other projects http://www.chest-project.eu/links-eu-projects-initiatives/

This includes the following initiatives (reference to both parties have been made of their respective websites):

Project name	Short description
M-INCLUSION	FP7 project aiming to create a cooperative framework between EU and LATAM mobile solution developers and end users, to promote both the growth of new affordable mobile solutions and a working environment to define a Road Map to improve personal autonomy and societal integration of people at risk of exclusion in LATAM.
CAPS - Collective Awareness Platforms for Sustainability and Social Innovation	Over the period 2013-2015 the European Commission will support a number of research projects, coordination actions and studies concerning CAPS. CHEST is just one of a number of CAPS projects funded under FP7 7.
DSI – Digital Social Innovation	DSI is a foundational study on digital social innovation (DSI) in Europe funded by the European Commission, DG Connect and run by Nesta, in partnership with the Waag Society, ESADE, IRI and Future Everything. The study looks at grassroots civic innovations that use the Internet for the social good. The DSI research will also establish a network of a large number of relevant stakeholders and enable to connect with other DSI organisations across Europe.
Youth Citizen Entrepreneurship Competition	The Youth Citizen Entrepreneurship Competition is an international contest launched by The Goi Peace Foundation, Stiftung Entrepreneurship and UNESCO. The competition will honor and foster young entrepreneurs (ages 15-30) from around the world who are creating a positive change in their communities by helping solve some of the key challenges of today with their innovative ideas and leadership.

WP5 – Social and economic aspects

Summary

During the first year of the CHEST project the focus of this work package was on analysing best practice examples of similar social innovation initiatives and idea competitions as well as on ensuring the legal compliance of the platform according to the corresponding legislative frameworks related to privacy issues and data protection in all of the participating countries. The social innovation vision of CHEST has been developed and turned into the base for all project activities. Initial meetings with relevant social innovation incubators have been held preparing a conjoint best-practice analysis.

Task 5.1 [m1-m20]: Social innovation vision and ethical issues (EIPCM)

Right from the start of the CHEST project new forms of IT-based social, economic and cultural interaction for mutual exchange between technological possibilities and organizational or socio-economic interactions have been assessed. As a first result of this ongoing activity, a best practice analysis of similar idea contests and platforms has been carried out by evaluating ten different platforms with regard to relevant criteria (like expertise in Social Innovation, community size, customization capabilities, etc.) A summary of the analysis of the most relevant platforms is shown in Figure 6 and its findings have also been integrated in the refined concept for the CHEST platform (developed in Task T3.1).

Platform	Description	Expertise in Social Innovation	Existing User Community	Community Size > 1000	Run online idea competitions	Idea sharing on Social Networks	Idea discussion	Idea rating/voting	Customization of idea evaluation	Peer and expert rating groups	Collaboration tools for project teams	Open platform development (API etc.)	Score
https://www.ashoka.org/	Global network supporting social entrepreneurs	✔	✔	✔	✗	✗	✗	✗	✗	✗	✗	✗	3
http://www.changemakers.com	Ashoka Changemakers provides tools and resources for social innovators	✔	✔	✔	✔	✔	✔	✔	O	O	✔	✗	9
http://darwinator.com	Simple Web-Application to create and run innovation tournaments	✗	✔	✗	✔	✗	✔	✔	✔	O	✗	✗	5,5
http://www.everyaware.eu/	Social Computation Platform fostering citizen science to enhance environmental awareness	✔	✔	O	✗	✗	✗	✗	✗	✗	✗	✗	2,5
http://www.sustainable-lifestyles.eu/ http://spread2050.ning.com/	Social Platform (FP7) engaging EU-wide communities to share scenarios for sustainable lifestyles	✔	✔	✗	✗	✔	✔	✔	✗	✗	✗	✗	5
http://www.purpose.com/	Development and launching technology-driven social and consumer movements	✔	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	1
http://euclidnetwork.eu/	European network advocating a innovative, professional and sustainable civil society	✔	✔	O	O	✗	✗	✗	✗	✗	✗	✗	3
http://imaginationforpeople.org	Platform to identify innovative projects and to support social entrepreneurs around the world	✔	✔	O	✗	✔	✔	✔	✗	✗	✔	✔	7,5
http://www.nesta.org.uk	Charity running the Centre for Challenge Prizes developing social innovation challenges	✔	✔	✔	✔	✔	✔	✔	O	O	✗	✗	8
http://betterplace.org	Large online donation and fundraising event platform.	✔	✔	✔	✗	✔	✔	✔	✗	✗	✗	✗	6

Figure 6 - Result matrix of idea contest platform analysis

An analysis of the corresponding legislative frameworks related to privacy issues and data protection in all of the partner countries and within the European Union has been carried out. This study included the

experiences made by other European research projects (like USEMP, DSI Digital Social Innovation, TEPSIE) with regard to ethical issues and the risks of sharing personal information. The adopted approach of privacy-by-design requires that only the minimum necessary personal data is being collected by the CHEST platform and that all personal data will be processed pursuant to Directive 95/46/EC on the protection of individuals with regard to the processing of personal. This ensured the handling of private data in the course of CHEST and as an important part of the open call guidelines developed in T2.1 and presented in Deliverable "D2.2 - Open Call report". Different approaches to Social Innovation have also been assessed and the comprehensive definition of Digital Social Innovation as developed by the DSI project (see Task T4.4) has been adopted for CHEST. The content structure of all three open call application templates (see Task T2.1) are to a large degree resulting from these analysis. The Social Reporting Standard SRS has also been studied and adopted for the report to be delivered by Call 1 beneficiaries (see Task 2.3). In preparation of assessing the social and ethical implications of open call participation (to be delivered in Y2) the submissions to Call 1 and Call 2 have been analysed with regard to the composition of applicants and the nature of their applications with regard to different criteria (field of technology, field of societal challenge, etc.). For the same purpose a user information survey has been developed in alignment with the aforementioned data privacy rules and implemented in the CHEST platform.

Task 5.2 [m6-m30]: Crowdfunding and seed finance aspects (EIPCM)

The base for this task is the continuous monitoring of existing initiatives, especially with relation to Social Innovation organisations, crowdfunding networks and business incubators. In preparation of a conjoint best practice analysis initial meetings with representatives from 13 Dresses, the getChanged! Network, Ashoka, Phineo gAG, cloudsters, The Impact Hub and the Foundation for Entrepreneurship were prepared and held. With regard to investigating the seed finance paradigm, contacts have been established with Redstone Digital Financial Services and the BMW Foundation Herbert Quandt and initial meetings discussing seed finance aspects were also prepared and held. In collaboration with TrentoRise possibilites to combine crowdfunding aspects with the CHEST platform are being considered. Existing studies on seed investing and crowdfunding with a focus on social initiatives have also been analyzed and the framework and structure for the CHEST analysis has been prepared. A preliminary collection of data relevant for the planned analysis has been included in the CHEST registration process right from the start of the platform.

2.4   Project management during the period

Project management is a permanent activity that has been included in Work Package WP1 that started at the beginning of the project and will continue throughout its end.

The project is proceeding according to plan, and as reported in the previous sections of this document, significant results have already been achieved. The project management has so far ensured, and will continue to ensure careful use of project resources, appropriate project performance along the guidelines of the Commission, duly reporting to the Project Officer, fostering committed work of all partners towards the project goals and a collaborative way of working.

In this reporting period, the Coordinator has monitored the compliance by beneficiaries with their obligations under the grant agreement, for instance by reviewing the reports to verify consistency with the project tasks before transmitting them to the Commission.

Regarding the financial aspects, the Coordinator has administered the financial contribution of the European Commission regarding its allocation between beneficiaries and activities, in accordance with the grant agreement. In particular the appropriate payments were made to the other beneficiaries without delay.

From the partnership perspective, the Coordinator has produced a Consortium Agreement that was signed by all partners and has implemented the necessary activities to include new partners, as provided by the competitive call 2 "Call for Partners"

Among the actions that have been carried out to ensure a proper project management, we mention the following:

The project website (www.chest-project.eu) was continuously updated with the project achievements and information related to other projects and initiatives of similar interest.

The following figure shows performance statistics of the web site usage and awareness:
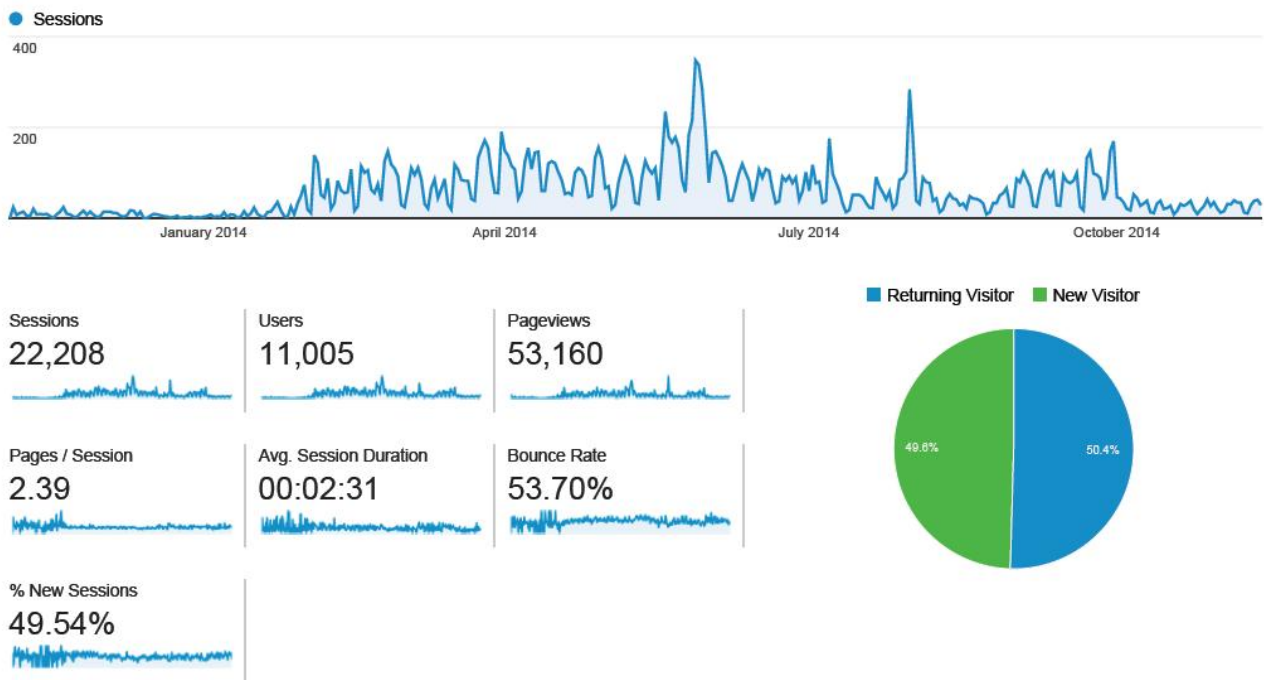
Figure 7 - CHEST web site statistics[1]

And the following figure shows the country distribution of users:

	Country / Territory	Sessions	% Sessions	
1.	Italy	6,816		30.69%
2.	United Kingdom	3,350		15.08%
3.	Germany	2,650		11.93%
4.	Netherlands	1,766		7.95%
5.	Spain	1,546		6.96%
6.	Greece	671		3.02%
7.	Belgium	523		2.36%
8.	Finland	459		2.07%
9.	Ireland	401		1.81%
10.	France	375		1.69%

Figure 8 - CHEST web site country distribution of access

The adopted standard hierarchical management scheme (Task leader, WP leader, Coordinator) was proved effective, at least until this point, and no additional measure was found to be necessary. All partners are active and in line with a common project orientation.

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[1] update to November 2014

All work packages were active during the reporting period and the number of deliverables which were scheduled for the first 12-month period of the first year were all completed and submitted on time. Only one re-submission related to WP1 was asked by the Project Officer (PO) and was also submitted by the requested time.

Communication and collaboration within the CHEST consortium was implemented through:

1. A mailing list (chest-project@googlegroups.com) for facilitating the communication of message exchange among the consortium members targeting both managerial and technical aspects of the project.

2. A web portal restricted for partners' internal usage, accessible by logging into a private area of the CHEST website, which was primarily used for the maintenance and collaborative authoring of project documentations. The CHEST project management web site is structured to provide all needed functionality such as

- upload/download useful documentation, share meeting minutes, store technical and administrative information

- fix event dates and make polls on possible alternatives

- retrieve any possible contact information about stakeholders outside the project consortium

A snapshot is shown in the following figure:

Project Title:
CHEST- Collective enHanced Environment for Social Tasks

Project Objectives:
CHEST is a 30 month Collaborative project co-financed with support from the European Commission through Framework Programme 7. The aim of the project is to promote the development of digital based innovations that have the potential to address key societal challenges. In addition to the creation of an online community platform that will facilitate the sharing and exchanging of ideas, CHEST will invest up to €2.5 Million in highly innovative ideas through the launch of two open funding rounds. Social entrepreneurs will be invited to not only propose new ideas with the potential to receive support but also evaluate and discuss the ideas of others with highest rated projects selected for funding.

Project Status: IN REALISATION

Project documents' folders | Project partners | Project calendar | Doodle Events | Doodle Simplepoll
Comments

Project documents' folders
- Budget
- Call_Information
- Final_Proposal
- Literature
- Meetings_And_Presentations
- Partner_Administrative_Information
- Partners_Contribution
- Project_Description_Technical_Part

Figure 9 - CHEST management web site

Apart from the above mentioned software tools and services that were installed and/or customized to the needs of CHEST project, a number of other software applications (such as TeamViewer, Skype etc.) were also employed for facilitating the day-to-day communication and teamwork.

The project has officially started on the 1st October 2013, and the kick-off meeting took place very soon on the 10th October 2013 in Rome (Italy). Currently we are within the project schedule and all tasks progress satisfactorily. The communication and collaboration within the CHEST consortium is good and all partners express a high quality team spirit. Various technical and management teleconferences have taken place on a weekly basis since the beginning of the project, with the majority of those focused on the organisation, carrying out and monitoring of the CHEST Open Calls.

With respect to the grant agreement all partners have signed the contract on time. No major deviations occurred during this reporting period, concerning milestones and the most important expected results or the communication, dissemination and awareness activities.

Collaboration within the CHEST consortium has progressed pleasingly well, and all partners preserved the good quality team spirit that was established at the kick-off meeting. Due to the very little number of partners (only three), many teleconference meetings have been organized throughout the current reporting period for addressing diverse aspects, rather than physical meetings. This has allowed saving of trip costs, still guaranteeing a suitable degree of efficiency and effectiveness in communication and co-working.

The most significant meetings, even before the official project start, are documented in the table below (including the negotiation meeting with EC).

Meeting Type	Date	Venue	Main topics
Physical meeting	16 May 2013	Bruxelles - EC	Negotiation meeting with EC
Phone call	27 May 2013	--	Post negotiation internal meeting
Physical meeting	10 October 2013	Rome - ENG premises	Kick-off meeting
Skype call	30 October 2013	--	Preparation to ICT 2013 in Vilnius
Physical meeting	06 November 2013	Vilnius - Litexpo ICT 2013	In preparation of the launch of the call
Phone call	22 November 2013	--	Progress monitoring
Physical meeting	02 December 2013	Berlin - EIPCM premises	Plenary meeting
Phone call	13 December 2013	--	Call 1 planning
Skype call	16 January 2014	--	Call 1 launch
Skype call	24 January 2014	--	Call 1 monitoring
Skype call	13 February 2014	--	Call 1 monitoring and Call 2 planning

Meeting Type	Date	Venue	Main topics
Skype call	28 February 2014	--	Call 2 planning
Skype call	14 March 2014	--	Progress monitoring
Skype call	21 March 2014	--	Call 2 launch
Skype call	01 April 2014	--	Communication and dissemination strategy for Call 1 and 2
Skype call	08 April 2014	--	Call 1 and 2 management.
Skype call	29 April 2014	--	Progress monitoring
Skype call	16 May 2014	--	Call 1 and 2. Other issues
Skype call	26 and 27 May 2014	--	Call 1 and 2, workshop in Bruxelles and Berlin
Skype call	6 June 2014	--	Call 1 and 2 monitoring. Call 3 planning
Skype call	10 June 2014	--	Call 2 evaluation
Skype call	20 June 2014		Call 3 planning
Physical meeting	7 July 2014	Berlin - EIPCM premises	Call 2 evaluation panel meeting
Skype call	17 July 2014	--	Call 3 launch
Skype call	2 September 2014	--	Call 3 monitoring and other issues
Skype call	12 September 2014	--	General progress monitoring
Skype call	19 September 2014	--	General progress monitoring

Table 4 - Coordination meetings and events

Communication via email or phone between the Project Coordinator (PC) and the Project Officer (PO) was carried out, whenever was needed, in order to ensure agreement on specific managerial and administrative actions.

3 Deliverables and milestones tables

3.1 Deliverables

<table>
<tr><td colspan="11" align="center">TABLE 1. DELIVERABLES</td></tr>
<tr>
<th>Del. no.</th>
<th>Deliverable name</th>
<th>Version</th>
<th>WP no.</th>
<th>Lead beneficiary</th>
<th>Nature</th>
<th>Dissemination level</th>
<th>Delivery date from Annex I (proj month)</th>
<th>Actual / Forecast delivery date
Dd/mm/ yyyy</th>
<th>Status
No submitted/
Submitted</th>
<th>Comments</th>
</tr>
<tr><td>D1.1</td><td>Quality Plan</td><td>Final</td><td>1</td><td>1</td><td>R</td><td>PU</td><td>3</td><td>3</td><td>Submitted</td><td></td></tr>
<tr><td>D1.2</td><td>Management Web site</td><td></td><td>1</td><td>1</td><td>O</td><td>PU</td><td>3</td><td>3</td><td>Submitted</td><td></td></tr>
<tr><td>D1.3</td><td>Financial report</td><td></td><td>1</td><td>1</td><td>R</td><td>PU</td><td>12</td><td>14</td><td>Submitted</td><td>as part of the Progress Periodic Report</td></tr>
<tr><td>D1.4</td><td>Progress monitoring report</td><td></td><td>1</td><td>1</td><td>R</td><td>PU</td><td>12</td><td>14</td><td>Submitted</td><td>as part of the Progress Periodic Report</td></tr>
<tr><td>D2.1</td><td>Open Call plan and guidelines</td><td></td><td>2</td><td>3</td><td>R</td><td>PU</td><td>8</td><td>8</td><td>Submitted</td><td></td></tr>
<tr><td>D2.2</td><td>Open Call report</td><td></td><td>2</td><td>1</td><td>R</td><td>PU</td><td>11</td><td>11</td><td>Submitted</td><td></td></tr>
<tr><td>D2.3</td><td>Monitoring and Impact Analysis</td><td></td><td>2</td><td>2</td><td>R</td><td>PU</td><td>30</td><td>30</td><td></td><td></td></tr>
<tr><td>D3.1</td><td>CHEST Platform</td><td></td><td>3</td><td>1</td><td>P</td><td>PU</td><td>6</td><td>6</td><td>Submitted</td><td></td></tr>
<tr><td>D3.2</td><td>Report on maintenance and animation</td><td></td><td>3</td><td>2</td><td>R</td><td>PU</td><td>24</td><td>24</td><td></td><td></td></tr>
</table>

D4.1	CHEST Communication Web site and dissemination material		4	3	O	PU	3	3	Submitted	
D4.2	Dissemination plan		4	3	R	PU	9	9	Submitted	
D4.3	Dissemination and Community Report		4	3	R	PU	18	18		
D5.1	Social and Ethical guidelines		5	2	R	PU	20	20		
D5.2	Crowdfunding and seed finance report		5	2	R	PU	30	30		

Table 5 - CHEST project deliverables

3.2 Milestones

TABLE 2. MILESTONES							
Milestone no.	Milestone name	Work package no	Lead beneficiary	Delivery date from Annex I dd/mm/yyyy	Achieved Yes/No	Actual / Forecast achievement date dd/mm/yyyy	Comments
MS1	Kick-off of the Project	WP1, WP2, WP3	1	31/10/2013	Yes	10/10/2013	
MS2	First Open Call	WP2, WP3	1	31/01/2014	Yes	31/01/2014	
MS3	Second Open Call	WP2, WP3	1	31/07/2014	Yes	31/03/2014	An additional third Open Call was launched on 31/07/2014
MS4	First analysis	WP3, WP4, WP5	2	24			
MS5		WP1, WP2, WP3, WP4, WP5	1	30			

Table 6 - CHEST project milestones

4   ANNEXES

4.1   Annex 1 – CHEST project Brochure

Mission

CHEST (Collective enHanced Environment for Social Tasks) is a 30 month EU R&D project to promote the development of digital based innovations that have the potential to address key societal challenges. In addition to the online community platform that will facilitate the sharing and exchanging of ideas, CHEST will also invest up to €2.5 Million in seed finance for highly innovative ideas through the launch of two open funding rounds. Social entrepreneurs will be invited to propose new ideas for evaluation and if successful will receive financial support. The CHEST community will also evaluate and discuss the ideas of others.

Objectives

- To facilitate the generation of community derived ideas that address societal challenges, supporting knowledge exchange, the development of best practices, discussion and collaborative research and innovation activity.

- To invite social entrepreneurs from across Europe to submit their best ideas through two open funding calls for proposals, which will then be evaluated by both the crowd community and by external independent evaluators. The highest rated proposals will receive support for continued development and realisation.

- To transform the novel ideas selected into viable added value social initiatives.

- To communicate the results of the project across the EU and to engage with key communities, investors and incubators with an active interest in digital social innovation.

- To ensure the sustainability of the programme with the potential to facilitate crowd funding to finance future projects and ideas.

Who can apply?...... You as a Social innovator
Individuals, companies, Public organisations, in fact anyone who could not only benefit from financial support for the realisation of their idea but who would like to have their ideas evaluated for their potential value by other entrepreneurs from within the crowd community.

Who will participate in the CHEST community? Any organisation who has an interest in addressing key societal challenges including higher education institutions, foundations, venture capital firms, business incubation and creativity networks, idea management companies, crowdsourcing software providers and many more.

What we are looking for? Any IT based innovations that have the potential to address societal challenges. This could be a solution to key economic, social and environmental challenges or even ideas that have the potential to change the way communities share data to improve their everyday life. Applications will be assessed by both the crowd and external independent evaluators for potential societal impact.

CHEST
Collective enHanced Environment for Social Tasks

Do you have an innovative digital based idea that has the potential to address a specific societal challenge?

Would your idea benefit from the receipt of financial support for further development?

Do you consider yourself an expert in a specific domain where you would be willing to evaluate the ideas of other Social Entrepreneurs from across the EU?

Then join the CHEST Community by registering at
www.chest-project.eu

Why participate?

- Potential to receive up to 12 months seed finance to advance a digital social innovation concept
- Successful applicants will have the opportunity to apply for further finance through crowd funding within the CHEST Community
- An opportunity to evaluate and contribute to the ideas of other social entrepreneurs across the EU

How to join the community?

Please visit **www.chest-project.eu**
Information and competition guidelines can also be accessed here.

Contact us

Visit our web site
www.chest-project.eu

Or write to
info@chest-project.eu

CHEST Project Partners

Engineering Ingegneria Informatica SpA
www.eng.it

PNO Consultants
www.pnoconsultants.com

The European Institute for Participatory Media (EIPCM)
www.eipcm.org

CHEST is supported by the Seventh Framework Programme of the European Commission

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Call 1 - Call for Ideas (opens January 31st 2014)

Award of up to €6K to investigate an innovative idea.

Activities could include:

- initial planning to take the project to prototype, including assessing costs, timescales and funding requirements
- market research regarding the need and feasibility of the idea
- assessment of the innovation and competitive landscape

Applications will be submitted via the CHEST platform and assessed by the Community with a crowd-sourcing approach.

Call 2 - Call for Partners (opens March 31st 2014)

Award of up to €150K to develop a technologically innovative 'market ready' product, service or process.

Activities could include:

- advanced prototype development and evaluation (resulting in a market ready deliverable)
- market testing
- marketing strategies

Applications will be submitted via the CHEST platform and will be assessed by independent expert assessors, according to the EC rules. This category of funding will seek to support social innovations which are considered strategically important both in the type of social challenge targeted and in potential impact.

Call 3 - Call for Application (opens July 31st 2014)

The third call will seek to support the best projects that were derived from Strand 1 (Call for Ideas). The call will also invite submissions from new applicants with up to €60K available per project. Activities should aim to advance the innovative idea through to the development of a prototype/demonstrator of a technologically innovative product, service or process. Successful applicants will also be requested to complete a short business plan indicating routes for future exploitation.

Applications for Call 3 will be submitted via the CHEST platform and will be evaluated by independent external experts, according to the EC rules and guidelines.

4.2   Annex 2 – Event dissemination

Vilnius ICT 2013 event poster and brochure

Call 1 announcement flyer

CAPS2014 event poster

CHEST Challenge Workshop (Call 3), Berlin

CHEST Challenge Workshop

Co-Designing and Funding Digital Social Innovations

Bring your social challenge and find funded teams to solve it

Is your community facing a problem that needs to be addressed but you don't have the resources to develop a solution for it? We will make your challenge a part of the CHEST Challenge, aiming to identify the best ideas addressing it and fund teams to implement a digital prototype.

Bring your idea and learn how to get €60.000 funding for your prototype

Do you have a digital idea that has the potential to address a specific social challenge? Would you benefit from the receipt of €60.000 to implement a prototype of your idea? Pitch your idea, receive expert feedback and learn how to successfully apply for Call 3 of the CHEST Challenge.

Connect with the CHEST Community experts

Do you consider yourself an expert in a specific social domain? Become a part of the CHEST Community consisting of a large network of organisations and individuals dedicated to tackling global and local societal challenges.

Learn to apply Design Thinking for social challenges

Join our hands-on session to learn more about Design Thinking, the innovation process that helps you identify challenges that really matter and create new solutions addressing them.

CHEST Challenge Workshop

When? Tuesday, July 8th 2014, 10 a.m. – 6 p.m.
Where? Pariser Platz 6, 10117 Berlin, Germany

Space is limited - Please register until June 20th: www.eipcm.org/chest-workshop

Time	Activity
10:00 - 10:15	Welcome to CHEST
10:15 - 11:00	Introducing the CHEST Challenge
11:00 - 11:15	EU funding schemes for Digital Social Innovation
11:15 - 12:00	Panel discussion: Developing Digital Social Innovations
12:00 - 13:00	Lunch break
13:00 - 13:30	Present your challenges
13:30 - 14:00	Pitch your ideas
14:00 - 18:00	Hands on: Design Thinking for Digital Social Innovation
18:00 - ?	Beer'o'clock

CHEST—Collective enHanced Environment for Social Tasks

CHEST is a R&D project funded by the EU under FP7 to promote the development of digital based innovations that have the potential to address key societal challenges. CHEST is carried out by Engineering Ingegneria Informatica, PNO Consultants and the European Institute for Participatory Media.

European Institute for Participatory Media e. V.

As a non-profit research institute we are dedicated to building novel participatory systems and applications of ICT for a better society.

Pariser Platz 6, 10117 Berlin   +49 (30) 20 07 61 94   www.eipcm.org   eipcm@eipcm.org

4.3   Annex 3 – Social networks

Facebook Page

Twitter

LinkedIn

4.4 Annex 4 – CHEST Call 1 report template

Beneficiary name: *[…]*

Idea title: *[…]*

Idea ID: *[…]*

Valid for Call 1 'Call for Ideas' of the CHEST project, which is supported by the **Seventh Framework programme of the European Commission**

Table of contents

0. Purpose of this report

Congratulations! Your idea has been ranked highly in Call 1 of the CHEST Challenge giving you the chance to receive up to € 6.000. The award will be split into two separate installments. The first € 2.000 you will receive without further conditions, the second payment of € 4.000 upon completion of this report and its approval by the CHEST consortium.

As you are aware, CHEST Call 1 will support projects that seek to explore the technical feasibility, social impact potential or commercial viability of a novel idea. Activities could include market research or desk based investigation regarding the need and potential of an idea, competitor analysis, and even initial planning to take the project to a prototype stage, including potential costs and timescales.

This report (to be completed by all Call 1 winners) asks you to summarize the results of your investigation, detailing the viability of your idea and serving as a basis for an application for Call 3– See http://www.chest-project.eu/calls-for-proposals/. Please note that you will still be required to complete the required application form for Call 3 (deadline 30th September)

The structure of this report is partly based on the format suggested by the Social Reporting Standard SRS (http://www.social-reporting-standard.de/en) standardizing the regular work documentation of organisations run by social entrepreneurs, non-profit organisations, and other organisations with a social purpose (such as social businesses) – for funders, investors, partner organisations, and the public. Throughout the report we ask you to be brief and to stick to the recommended lengths indicated for each section.

In the first section you should describe the planned organizational structure necessary to implement your idea. The central question to answer here is: "What organizational structure is the right one for your project?"

Section 2 will take a closer look at your "market" by researching in depth the societal problem you're addressing and outlining explicitly how your solution is aiming to solve it. The reader should be able to understand the problems you have identified, what you assume to be their causes and how you intend to address these causes. The identification of the actual or imminent problem which is to be remedied represents a key aspect of impact-oriented reporting. For this purpose, it is important to describe the social problem at hand ("children in Germany do not exercise sufficiently"), rather than stating a social concern or demand ("children in Germany should exercise more").

Section 3 will then assess the concrete planning to implement your idea – including the financial projections. Note that especially the financial projections are directly based on your analysis of the societal challenge at hand, in which you estimated its scale. If you didn't do that part of the report thoroughly, you won't be able to do the financial analysis adequately. In addition, you should give an outline of the next steps towards implementation and also assess the potential risks you might be facing in the course of the project.

Finally, in section 4, you should give a clear statement whether the proposed idea is a sound project. This is the "bottom line" for the proposed idea. Given the analyses carried out in the previous sections: will your idea really solve the problem at hand? Will it be scalable and transferable in order to reach a substantial social impact? Will your project be sustainable and also financially viable? Will it break even, lose money or make a profit? Is there anything you can do to improve the bottom line?

In case you conclude that your idea can be turned into a sound project with substantial social impact we expect you to apply in CHEST Call 3 (http://www.chest-project.eu/calls-for-proposals/) in order to get the implementation of a first prototype funded with € 60.000.

This report is to be completed and sent to info@chest-project.eu until September 15th. Failure to do so will result in losing the right to receive the second payment of € 4.000. In case of problems or questions please contact info@chest-project.eu.

1. Your contact details and organizational structure

This section aims to provide a brief description of any individual or organisation involved in providing your activity. Please designate your full contact details. If applicable, please briefly describe your organisational structure, the state of organisational development, and key personnel as well as partnerships, cooperation, and networks (existing or planned).

[Recommendation: maximum of 2000 characters]

[...]

2. The societal problem and your approach to solving it

Please describe the context of the problem you intend to solve and your specific approach to solving the problem. The reader should be able to understand the problems you have identified, what you assume to be their causes and how you intend to address these causes. The identification of the actual or imminent problem which is to be remedied represents a key aspect of impact-oriented reporting.

2.1 The societal problem

2.1.1 Description of the problem

Please answer the following questions: Which specific problem is to be solved? Who is affected by the problem and how so? What are the underlying causes of the problem?

[Recommendation: maximum of 1000 characters]

[…]

2.1.2 Scale of the problem

Please answer the following questions: How can the problem be quantified (e. g. how many people are affected by it)? What social consequences have already occurred, and what costs have been incurred by society as a result? What do you expect to be the consequences and costs if the problem remains unsolved? Any information should be as specific as possible and quantified where possible. Please list any sources used.

[Recommendation: maximum of 1000 characters]

[…]

2.1.3 Previous approaches to solving the problem

It is likely that other attempts have already been made to solve the social problem. Please describe how and with what success others have previously attempted to solve the problem.

[Recommendation: maximum of 1000 characters]

[…]

2.2 Your approach to solving the problem

2.2.1 Vision – what do you intend to achieve?
[Recommendation: maximum of 500 characters]

[…]

2.2.2 Strategy – where do you start?

Please provide a brief description of your fundamental approach. In section 2.1.1 you have explained the causes of the problem. This section asks you to detail which point in the causal chain leading to the problem your idea addresses – and what in general you intend to achieve.

[Recommendation: maximum of 1000 characters]

[…]

2.2.3 Target groups

Please describe who you intend to reach with your activity. Your direct target group comprises those individuals your proposed solution addresses directly (such as the participants of a workshop). In addition, there may be individuals who benefit indirectly from your activity such as the children of parents who take part in a parenting program. Your target group may also include influencers and intermediaries such as journalists or teachers you approach in order to ensure that your idea is spread and your objectives are met. Please focus on those groups of individuals that are particularly important.

[Recommendation: maximum of 1500 characters]

[…]

2.2.4 Your proposed solution and expected outcome

Please describe in detail the solution your project will seek to deliver in order to implement your strategy and outline how exactly the project will address the specific Societal Challenge(s) detailed above. Which specific activities do you offer to the respective target groups? If applicable, what products and/or services do you offer? What technical approach will you use? Do you charge a fee for your activities, products, or services? If so, please specify the amount charged. What social impact do you anticipate for the individual target groups as a result of your activity?

[Recommendation: maximum of 1500 characters]

[…]

2.2.5 Innovation

Explain the novelty of your project in comparison to previous approaches to solving the problem (as described in 2.2.3). If applicable, outline in which ways you plan to integrate your target group(s) into the innovation process (e.g. through participatory processes like Co-Design, Crowdsourcing, new social practices etc.)

Describe the evidence you have to substantiate your belief that the intended work is innovative. This should not be based on your opinion alone. Evidence could include the results of patent searches, competitor analyses, literature reviews etc. If applicable, you should also briefly outline your own background IPR as related to the project.

[Recommendation: maximum of 2000 characters]

[…]

3. Financial projections, schedule and risks

In this section you describe your objectives for the future and your perspective on the further development of your activity.

3.1 Route to market

Outline the next steps required to implement and deploy your proposed product, process or service into an operational environment or market after the funding period and the successful development of the prototype. For example testing, evaluation, attainment of any accreditation, identification of an early adopter etc. and please include details of any steps necessary or planned for community building or user involvement. Please provide the following information:

- *Estimate the total financial resources necessary to implement your solution.*

- *Define an initial plan for the sustainability of the project results, i.e. own commercialization, licensing or other sources of funding? If applicable, please include revenue projections.*

- *Provide a high level plan for implementation of your proposed solution (no detailed schedule or project plan). This may include some targeted milestones and timeframes for completion as a guideline only. Please also provide an approximate time for first implementation.*

[Recommendation: maximum of 2000 characters]

[…]

3.2 Risks

External changes may have a negative impact on your success. In this section of your report, please describe any risks that threaten the success of your activity. Risks include those external factors relevant for your success which you can only influence to a limited extent or not at all. Please rate each risk with regard to its relevance for meeting your objectives and the probability that it will materialise. Please specify any measures implemented or planned to prevent the stated risks from materialising as well as your plans for offsetting any consequences.

[Recommendation: maximum of 1000 characters]

[…]

4. Findings

Please summarize the findings of this report and explain why this course of action is or is not recommended. This section may include a description of pros and cons for the initiative being considered. This section should be brief since most of the detail is included elsewhere in the document. Additionally, it should capture the likelihood of success for the proposed solution.

[Recommendation: maximum of 1000 characters]

[…]