



Project acronym: CHEST
Project full title Collective enHanced Environment for Social Tasks
Grant agreement no: 611333

D4.3 Dissemination and Community Report

Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Services)	
CO	Confidential, only for members of the Consortium (including the Commission Services)	

Document Revision History

Version	Date	Author	Organisation	Description
Draft 1	4 th March 2015	OS	PNO	First draft
Draft 2	17 th March 2015	OS, All	PNO, EIPCM, ENG	Second draft, after contributions from other partners
Draft 3	31 st March 2015	OS	PNO	Third draft
Final	17 th April 2015	AW, All	PNO, EIPCM, ENG	Final draft, after feedback and refinement from other partners
Final V2	24 th April 2015	AW	PNO	Final version

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Definitions

- EIPCM – European Institute for Participatory Media
- ENG – Engineering Ingegneria Informatica SpA

- PNO - PNO Consultants Limited

1. Introduction

As defined in the Description of Work (DoW), D4.3 Dissemination and Community Report provides a summary of the activity undertaken and planned in Task T4.3 'Community Start-up and engagement'. The aim of this work can be found below:

It will be devoted to the building up of the CHEST Community whose members will represent the CHEST relevant actors in social innovation especially incubators, venture capitalists, non-government organisations, social associations, social enterprises, citizens, and social networks. Community members will also be identified and involved in European Countries not represented by the project partners. The CHEST Community motivation is to promote CHEST goals and opportunities. This task includes the following activities:

- 1. To identify and select relevant communities, including stakeholders. This will include user profiling and the establishment of communication channels between users and content providers. The creation of the CHEST Community starts in M1 of the project and a major goal is to ensure that the type of members is consistent with the target audience for CHEST. The focus of this activity is to identify relevant stakeholders that could be potential CHEST Community members.*
- 2. To attract and aggregate relevant actors in the CHEST Community. The success of the Community is what makes possible to attract a critical mass around the project results and objectives, transforming a simple project in a compelling solution ready to be validated by the relevant target users. The CHEST Community will be aggregated with the relevant stakeholders and its pivotal role is to create critical mass around the CHEST business ecosystem in order to guarantee the future sustainability of the project. Members of the Community can ideally act also as multipliers, promoting other participants to join by using their own contact networks.*

This deliverable complements activities in the recently submitted Dissemination Plan and provides greater insight into:

1. The definition of stakeholders that will comprise the CHEST Community
2. The breadth of support that exists within these stakeholder groups to support digital social innovation
3. The plans for community engagement.

2. CHEST Community definition

Definitions of a stakeholder (in this case a stakeholder who will form part of the CHEST Community) can vary widely. For this analysis, a stakeholder is defined as 'anyone who might be involved in or impacted by the project' which takes into account the broad range of end users who could have an interest in the project from an organisational level through to individual citizens.

In stakeholder theory, a distinction exists between primary and secondary stakeholders. The group of primary stakeholders comprises end-users of the project's outcome and those whose participation and support is required for the project to be able to succeed. They are parties that might not be directly connected to the project, but that are critical for its success. Secondary stakeholders represent other stakeholders that are not directly involved in transactions regarding the project, but that do have the capacity to influence, or might be affected by, the project¹.

Given the diverse range of end users who could have an interest in the project results and who will be critical for acceptance, activities in establishing the CHEST Community have taken into account both primary and secondary

¹ Jane Gilmour & Ruth Beilin, "Stakeholder mapping for effective risk assessment and communication", Australian Centre of Excellence for Risk Analysis, April 2007 of Excellence for Risk Analysis, April 2007

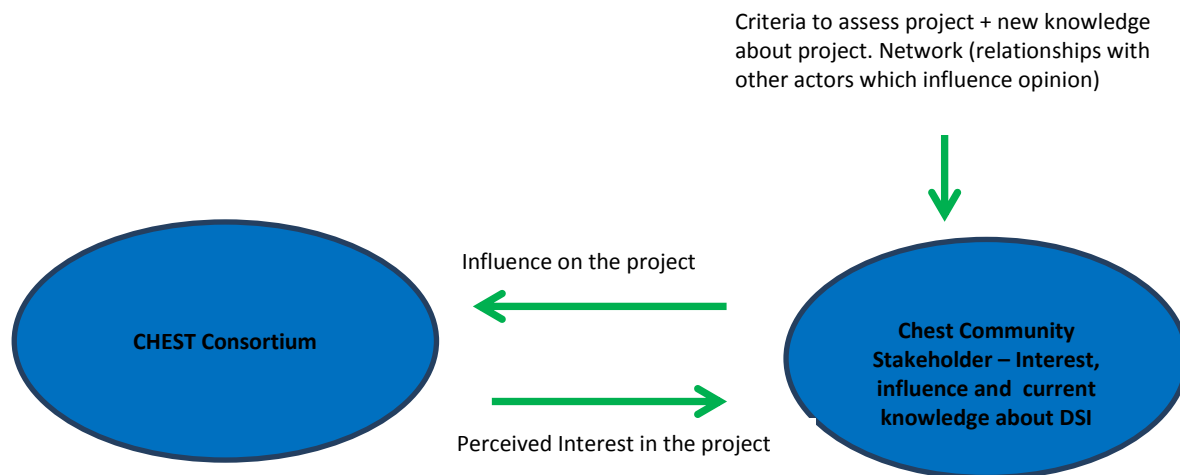
stakeholders.

2.1 Stakeholder characteristics

In order to be able to define those stakeholders that will comprise the CHEST Community, it is important to systematically analyse their ‘position’ towards the project. The ‘position’ of different stakeholders towards the project is obtained by measuring certain stakeholder characteristics:

1. Knowledge base – How much do stakeholders already know about Digital Social Innovation (DSI) and more importantly, what is their capacity to contribute to the CHEST Community, as a service supporter or as a beneficiary?
2. Attitude – Do stakeholders have a positive attitude towards DSI?
3. Influence – What influence can stakeholders have on the CHEST Community and why should they be involved?
4. Interest – Do stakeholders have an active interest in DSI and what is the basis of this interest?
5. Criteria to assess the project – In order for stakeholders to judge whether a project is of interest, it is imperative to consider which specific aspects of the CHEST projects and the arising community are of interest to stakeholders and based on what criteria these aspects will be judged.
6. Network – Who are the most well-known or influential actors in the field of DSI and what is the capability of the stakeholder to create awareness of the projects activities?

The stakeholder characteristics have been derived from various reviews of stakeholder analyses^{2,3}. Based on the information obtained, an assessment can be made of which stakeholders are most likely to support the goals of CHEST. The relationship between stakeholder characteristics and how they determine the position of a stakeholder towards the project are illustrated below:



Every stakeholder has a certain knowledge base derived from his/her past experiences of DSI, which determine their capacity to contribute (=exercise its influence) to the Community and also its attitude towards the project. However, no stakeholder will want to become involved in the Community if participation is not in line with its interests.

The critical variable in changing stakeholders’ attitude and willingness to become involved is relevant information. As such, the information (and indeed the support/services available) provided by the Project to the Community is of paramount importance for the involvement of stakeholders in the project. The information provided should therefore be heavily tailored towards the criteria stakeholders use to judge whether the project is relevant or of

² Stakeholder mapping for effective risk assessment and communication, University of Melbourne, April 2007

³ Stakeholder power analysis, International Institute for Environment and Development, March 2005

added value to them, otherwise dissemination efforts will fail to deliver the expected results. Details on the specific mechanisms that will be employed to ensure that this is achieved can be found in **Sections 4 and 5**.

2.2 Methodology & approach

Based on the above theoretical definition, the stakeholders approached as part of the Community engagement activity (the CHEST Community) have been organised into the following broad categories as defined by the original three CHEST partners during the Kick Off meeting in Year 1:

2.2.1 Primary stakeholder groups

These include:

- Social entrepreneurs/enterprise (students, business, academics, research organisations, citizens)
- Grass Roots Organisations and Community Networks
- Social sector experts and multipliers (politicians, NGO management, foundations, universities, representatives from CAPS and other related EU projects)
- Charities and foundations
- Entrepreneurship hubs, start-up and tech centres
- Financiers with a social innovation focus

From the primary stakeholder groups, we derived the main target groups for CHEST:

- Open call applicants (social entrepreneurs, grassroots organisations, charities with an idea looking for funding)
- Expert community (social sector experts, start-up hubs, financiers, etc.)
- CHEST online crowd (wider supporting networks of open call applicants, social sector experts, etc.)
- CHEST beneficiaries (formed by successful open call applicants)

These main target groups were the main focus of the dissemination activity undertaken within the project to date through the delivery of the targeted communication activity detailed in the Dissemination Plan. They will also be the focus of ongoing communication activity for the remainder of the project.

2.2.2 Secondary stakeholder groups

To act as a multiplier and mechanism to achieve EU wide awareness and interest in the CHEST project, these include:

- Local/national/EU public authorities, bodies or governments
- International associations
- Media organisations/networks (blogs, webforums, journals)

In the 2015 communication entitled 'Growing A Digital Social Innovation Ecosystem For Europe' DSI Final Report, F Bria (Nesta), it was identified that the big challenges for the EU when it comes to supporting DSI is *to find ways to support and facilitate small-scale radical innovations involving digital technology to emerge and evolve, and how to create the conditions for the really powerful innovations to grow in scale*.

Bearing in mind the scope of CHEST, namely the promotion of and support for Digital Social Innovations as well as the subsequently derived characteristics of our target groups and stakeholders, it is evident that a top-down approach for setting up the CHEST Community is not appropriate. Rather we are following a decentralised and bottom-up approach in which members can create their own groups and where these groups are precisely and dynamically tailored to the member's interest. Members will also be more motivated in and loyal to groups they created on their own. To reach our target groups and to foster a bottom-up community building process with a wide audience of stakeholders, we are implementing a two-stage process. The first part is starting engagement with our CHEST Core Community (outlined in Chapter 3). The second stage is the expansion of the CHEST Community, in which the "CHEST beneficiaries" and their networks play a key role (outlined in Chapter 4). The

proposed approach provides an opportunity to support this goal helping to advance not only the projects supported under the three call strands but also to facilitate collaborative activity; connecting entrepreneurs with funders, sharing learning and best practice, and seeking funding and sustainable new business models. CHEST will support this through ongoing dissemination and communication (described in Chapter 5).

3. CHEST Community building

The purpose of three rounds of open calls organised by CHEST (outlined in detail in D2.1 and D2.2) was to serve as an attractive competition and addressing innovators across Europe with the aim to collect their best ideas in the field of Digital Social Innovation – supporting ideas across different levels of maturity from basic idea to prototyping – common to all being the need to address a specific social challenge. The open calls were a key element in starting the CHEST Community. This initial community building action was aimed at two target groups: “open call applicants” for idea generation and “expert community” for idea evaluation. In addition, we reached out to the applicant communities and engaged with them through the CHEST crowd-based online commenting and voting procedure. Thus, we were able to build up our third target group, the “CHEST Online Crowd”. With the finalisation of the crowd- and expert-based idea evaluation process, we selected the group of “CHEST beneficiaries”, set up the CHEST Core Community and completed the first stage of the CHEST dissemination and community building strategy, the results of which are outlined in this chapter (for details on the implementation of the strategy that led to these results, please refer to D4.2). The CHEST beneficiaries bought in their own networks, to serve as seed communities in the second stage, the “CHEST Community Expansion” (described in Chapters 4 and 5).

3.1 Scope of EU reach by Month 18

The dissemination strategy employed in the first reporting year as cited in the D4.2 Dissemination Plan used mediums at an EU wide level such as newsletters, direct email, the project website, participation at relevant events and workshops and social media, to achieve European wide awareness of the project across the EU. As a result of these awareness activities the following has been achieved:

- CHEST website hits (as of March 2015): 27,443 visitors to the CHEST website (64,335 page views) with extensive geographical spread (Finland, France, United States, Belgium, Germany, Greece, Spain, Netherlands, Italy and UK as the dominant users)
- Wide geographical response to the CHEST calls: Widely publicised calls resulted in applications from 19 out of 28 EU member states (67 %) and in total 24 from all 39 eligible countries (62%).
- Call 1: 214 ideas from 19 countries – see Appendix 2
- Call 2: 106 project proposals from 14 countries – see Appendix 2
- Call 3: 135 prototype proposals from 17 countries – see Appendix 2

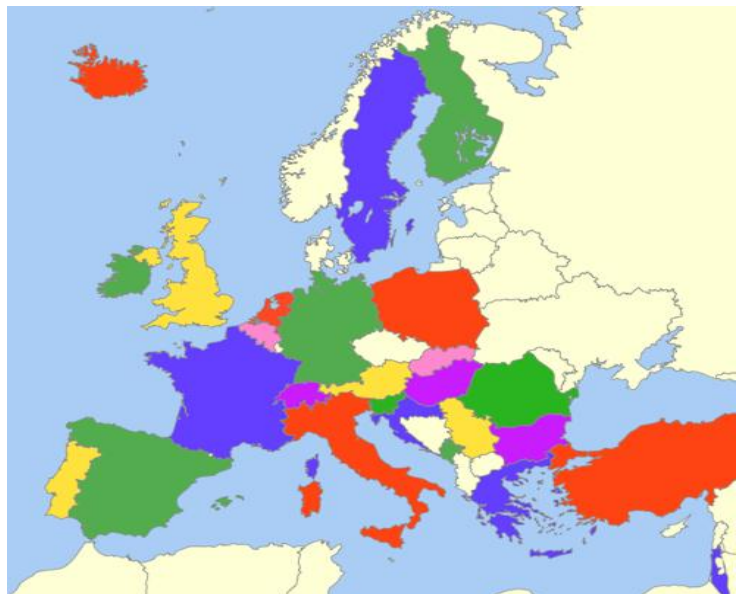
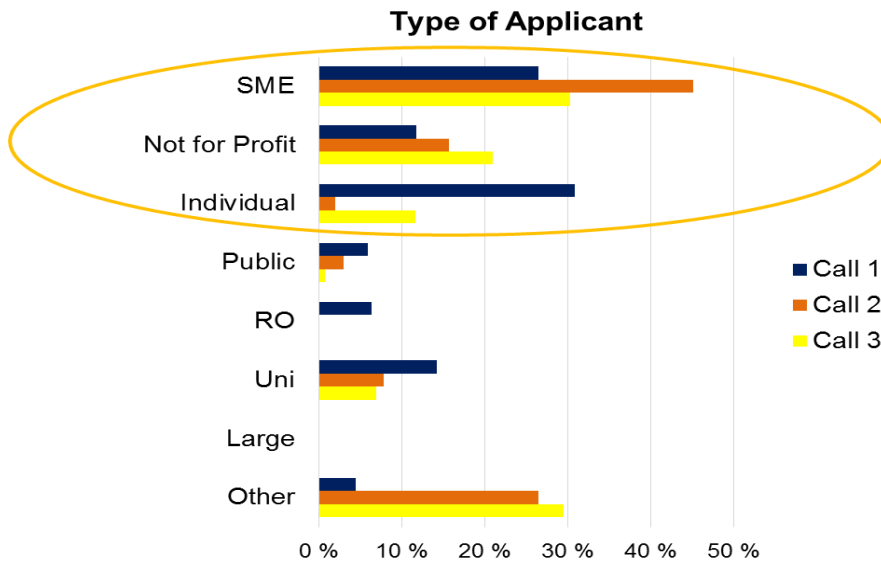
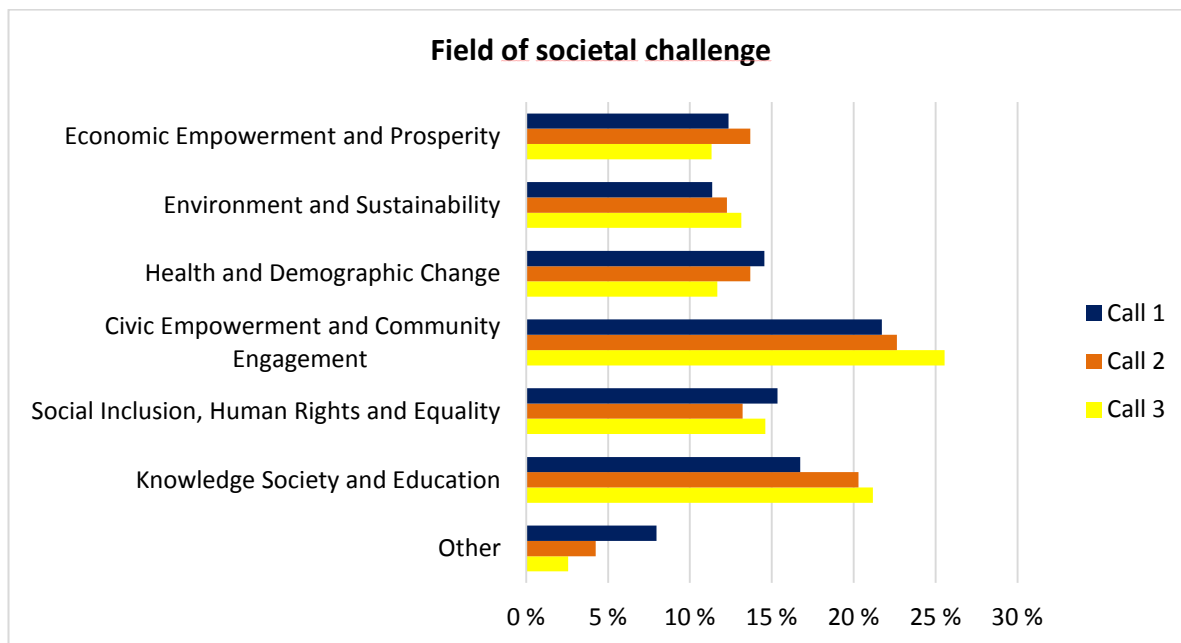


Figure 1: Geographical distribution of CHEST applicants



The CHEST calls also encompassed a strong range of types of applicants who submitted proposals to CHEST. The vast majority of the submissions received came from small organisations, SMEs, NGOs and individual applicants. The CHEST open calls also received applications targeting a very broad range of societal challenges with similar distributions over all three calls.



From the very start of the CHEST project, the partners aimed to engage extensively with core stakeholders across the EU who comprised the CHEST Community. As a result of this activity an extensive database of innovation incubators, venture capitalists, NGOs, social associations, social enterprises and citizens had been established by the end of Month 12 accounting for over 1,400 members, all of whom will continue to provide an excellent target for dissemination (full details featured in the Year 1 progress report and the recently revised Dissemination Plan).

Between Month 12 and 18 the following had been further contacted detailing the types of projects supported:

Type of Contact or Network	
Knowledge Society and Education	8
Social Inclusion, Human Rights and Equality. Funded by both academic sources and also private businesses, that are focused on the knowledge society and education	2
Civic Empowerment and Community Engagement	36
Environment and Sustainability (Transport, Energy) inclusive of community town planners, sustainable transport advocates, green building designers, innovative food production researchers, sustainable development academics and the relevant departments in some local authorities	22
Health and Demographic Change (Ageing). A wide range of health-related organisations have also been contacted as these often have digital development officers who will be able to spread CHEST information with their colleagues, networks and clients/patients/users. These have includes doctor-originated entrepreneurs, charities for learning and physical disabilities, trusts for vision or hearing loss and institutes that are involved with the design of space and its impact upon those with health conditions.	17
Economic Empowerment and Prosperity	6
Academic Researchers - Many of these networks also have developed Fab Labs which are consigned with spreading digital understanding and facilitating knowledge sharing, and so are ideally placed to further promote CHEST on a symbiotic basis	74
Creativity Networks	155
Member Groups – DSI Member groups have also been found in the UK, France, Greece, Italy, Spain and Switzerland, which will be key for reaching start-ups, digital experts, socially-minded education providers, media outlets and business angels	15
Blog - A number of blogs spanning Europe have been identified to promote the CHEST project. These range from ones connected to innovation labs that are associated with universities, to entrepreneurial blogs from digital media organisations, and also blogs run by SMEs and individual innovators	62
DSI Training networks	6

3.2 The CHEST Online Crowd and Expert Community

The **Call 1** CHEST online crowd consisted of 4,983 users registered on the CHEST idea platform actively participated by posting 1,144 comments and by giving 28,718 votes on Call 1 ideas.

In order to get an insight into the community of both the voters and the commenting users involved in the CHEST Call 1, a self-assessment activity will be carried out in collaboration with the Catalyst project⁴, as explained below in section 3.4.

Calls 2 & 3: The 36 evaluators selected for Calls 2 and 3 were done so according to their competences and experience within the field of digital social innovation. They encompassed academics in social innovation, financiers and tech start-up specialists from 11 EU Member States. They were identified through the network of the original three CHEST partners. All of the evaluators from Calls 2 and 3 will continue to be engaged for the promotion of the ongoing support through the CHEST Community (as well to publicises details of the projects supported under both call strands).

⁴ <http://catalyst-fp7.eu/>

3.3 The CHEST beneficiaries

In the following we are providing an overview of the beneficiaries selected and awarded through the three rounds of open calls. The detailed mechanisms for wider engagement with them and through their networks will be detailed in Section 4.

Call 1 – Successful Projects

Call 1 winners are distributed among different types of provenance. The majority (20) were individuals, 6 small enterprises (not only with an ICT background), four come from high school, one from a university, two from a civic foundation, and one from a cultural not-for-profit organisation.

Project Title	Country	Entity Type
Lista della Spesa Virtuale ("L.S.V")	Italy	School
ERBIN	Italy	School
CITYPLAY - Board Games for shared planning	Italy	Other (cultural association)
Soccer and rescue Robots	Italy	School
VIRTUAL DESKTOP INFRASTRUCTURE : "DECISO".	Italy	School
Celiac World: eat, drink and... have fun!	Italy	Individual
Emotional Journey	Italy	Individual
Home...works!	Italy	Individual
Languages In My City	Ireland	Individual
PlayBasketNow - Do you want to play?	Italy	Individual
MyDoctor.com	Italy	Individual
FoodAlly	Croatia	Individual
LEaRN - Live Education and Rethink (k)nowledge	Italy	Individual
Beep Up. The talking city!	ITALY	Individual
RiverWatch/Tevere - Tiber river clean up	Italy	Individual
Rollin' art	Italy	Individual
My Event. Shrink your time, stretch your network!	Italy	Individual
UniSmartAll	Italy	Individual
TherApp	Italy	Individual
Ecomumy - Helps My Mummy. Helps My Environment.	United Kingdom	Individual
MyFoody - Be the One to Save	Italy	Individual
Beaky - Learning to read through Augmented Reality	The Netherlands	SME
Social Sands	Italy	Individual
RiseApp	Italy	Individual
My FriendlySchool. The discovery of the knowledge!	Italy	Individual
E-VOTING	ITALY	Individual
Fiorato – Mindfulness in Happiness	The Netherlands	SME
Mind the Bank – Decoding the fine print	Spain	Other (foundation)
Connecting Citizens and Parliaments	Spain	Other (foundation)
Willchair	Italy	Individual
Crowd innovation platform for sustainable packaging	Germany	SME
Pharmawizard - The Digital Pharma Awareness	Italy	SME
M.in.A.	Italy	Individual
Communication App for the Deaf and Hard of Hearing	Germany	University
DirectHealth	Italy	SME

Call 2 – Successful Projects

Project Title	Country	Entity Type
Onodo	Spain	SME
Project 99	UK	Not-for-profit
Magenta	Italy	SME
Computer reuse	Spain	University
GreenApes	Italy	SME

Call 3 – Successful Projects

Project Title	Country	Entity Type
ReadRunner - A Playful Reading Platform for Dyslexics	Italy	Individual
Hybrid Letter Box - Bridging the analog/digital gap	Germany	University
PAYEZE - MOBILE PAYMENT SOLUTION	UK	SME
Provenance Coin: Open supply chains on Blockchains	Italy	Other
Transformap - mapping social innovation	Austria	Other
MountainWatch	Italy	University
AdviSex	Italy	Other
Citizens for monitoring/sharing air pollution data	Italy	Other
Communication App for the Deaf and Hard of Hearing	Germany	University
Active Citizen	Iceland	Not-for-profit
Serious Gaming for Study and Career Orientation	Netherlands	Other
Tender-IT	Netherlands	Other
3D-Immersion Platform with Low-literacy course	Netherlands	SME
MoreLife Online - Tackling Global Obesity	UK	SME
Medhance	Spain	Not-for-profit
Jourvie - an app for the eating disorder therapy	Germany	Not-for-profit
SHOP&DROP- love to shop, care to drop	Netherlands	Other
W4P - Crowdsourcing local social innovation	Belgium	Not-for-profit
Open language learning platform on Serlo	Germany	Not-for-profit
User Centric Energy Management for Social Housing	UK	SME
SchulePLUS Mobile Application	Germany	Not-for-profit
SourceIT-Mapping Resources to Increase Recycling	Ireland	Enterprise Centre
Kidslox: setting boundaries in the age of the iPad	UK	SME
Personal health record for self-management elderly	Netherlands	SME

Despite not receiving financial support through the CHEST project, **the 200+ unsuccessful applicants in Calls 1-3** will be contacted by PNO and ENG from M18 to inform them of the ongoing support available to the CHEST Community – see Section 5 including links to financiers in DSI as well as wider competition, opportunities for training and relevant funding programmes. They will also be included in the CHEST mailing list with invitations to open events.

3.4 Established and ongoing collaborations with other initiatives as part of the CHEST Community

Cooperation with CAPS-project CATALYST

CATALYST (<http://catalyst-fp7.eu/>) is an FP7 project that will develop and test collective intelligence tools and make them available, as open source solutions, to any interested communities. CHEST submitted an application to the CATALYST Open Call in order to test the applicability of the CATALYST tools in evaluating the CHEST online crowd activity. The CATALYST open call jury has accepted the application and representatives of both projects have signed a collaboration agreement between CHEST and CATALYST. Key part of the collaboration carried out in CHEST year 2 is the test of one of CATALYST's open tools, namely Edgesense, on the CHEST online crowd. Edgesense is a social network analytics tool augmenting online conversations (such as commenting on and voting of ideas on the CHEST platform) with network analytics aiming to foster collective intelligence processes.

The CHEST online crowd with 4,983 users has already been active in the CHEST Call for Ideas by giving 1,144 comments and 28,718 votes. By testing Edgesense we will assess the underlying structure of the CHEST online crowd and the relations between single members or groups as well as their communications (in form of comments and voting). Our goal is to evaluate the crowd-sourced voting processes of the CHEST Call for Ideas and assess whether a tool like Edgesense can actively support a better idea selection by increasing transparency of the voting process. Furthermore, we aim to gain deeper insights in the CHEST online crowd in order to find the best ways to engage with the users in the course of the remaining project lifetime. At the time of writing the analysis of our community has been ongoing and will be reported in Deliverable D5.1.

In addition to testing Edgesense on our own CHEST online community, we will also assess the possible usage of the tool for the networks of the CHEST beneficiaries and its potential to better understand and grow their communities. Thus, Edgesense can also be a supporting tool for the CHEST Community Expansion.

Cooperation with CAPS-project IA4SI

IA4Si (Impact assessment for Social Innovation - <http://ia4si.eu/>) is a CAPS project aiming to adapt well experimented socio-economic impact assessment methodologies to the specific field of digital social innovation and to offer online tools for impact self-assessment, enabling projects to understand and improve their impacts.

CHEST has taken part in the first Workshop of IA4SI, along with other CAPS project members, to discuss and validate the first version of the project's self-assessment methodology. The methodology, termed "Impact 4 YOU", aims at enabling the CAPS projects to evaluate and improve their social, economic, political and environmental impact.

Collaboration with the IA4SI has been intensified at the beginning of year 2 of the CHEST project in order to exploit their methodological framework in defining suitable KPIs for Call 2 and Call 3 beneficiaries to monitor and steer their social impacts. This monitoring of Call 2 and Call 3 beneficiaries will take place in a two-stage process. Each applicant will be required to submit two reports within the project duration – an interim report and a final report. These reports specifically developed for the CHEST beneficiaries are incorporating the Social Reporting Standard SRS⁵ and the IA4SI methodology framework⁶. The latter served as a base for the catalogue of KPIs which has been specifically adapted to meet CHEST requirements. This CHEST-specific KPI catalogue has been integrated in all reporting templates for Call 2 and Call 3 beneficiaries (interim and final reports). Each project funded by CHEST must select a set of these KPIs suitable to their needs and report them during the funding period. Ongoing communication with the IA4SI project has been established in order to provide feedback from the CHEST experiences supporting further improvement of the IA4SI methodological framework.

Cooperation with Phineo gAG

Phineo gAG is a not-for-profit corporation providing analysis and consulting services for high-impact social

⁵ The Social Reporting Standard SRS (<http://www.social-reporting-standard.de/en>) is a monitoring framework common in the non-profit sector enabling projects to make comparable judgements about their social impact.

⁶ The IA4SI methodological framework is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License.

initiatives and one of the driving forces behind the development of the Social Reporting Standard SRS. CHEST established a cooperation with Phineo and several meetings were held in order to adopt the SRS standard as a basis for the reporting by the CHEST beneficiaries and to customize the reporting specifically to meet the CHEST specific requirements. As a result, together with the IA4SI methodological framework (see above), the SRS has been expanded into the report templates for all CHEST winners (Call 1 feasibility report, Call 2 and Call 3 interim and final reports).

Cooperation with DSI project

DSI (Digital Social Innovation - <http://digitalsocial.eu/>) is an EU wide research project to build a living map of organisations that use digital technologies for the social good. In this cooperation, CHEST has invited 268 CHEST applicants and other interested people to join the DSI network. The DSI project was also published on the CHEST website “Links to other EU projects & initiatives” section. On the other side, DSI has mapped all projects received to the CHEST Call 2 with the name of proponent organisation and country of provenance. Moreover, the CHEST calls have been promoted in the DSI website with a direct link to the CHEST Call application points of contact. And finally, the work done within the DSI project, and in particular in the “Interim report”, for what regards the formulation of a consistent definition of Digital Social Innovation, has been incorporated in the CHEST open call guidelines serving as an explicit gateway question for Call 3 applicants.

Cooperation with Ashoka’s IT4Change

CHEST became partner in Ashoka’s accelerator programme “IT4Change” which is funded by SAP. The programme is helping young social entrepreneurs – mainly from East-European countries – that use IT to solve societal problems. We planned and held a conjoint workshop at EIPCM’s facilities in Berlin. Apart from presenting CHEST to young social entrepreneurs, ways for further engagement between the two projects were discussed. At the time of writing, we are exploring ways to conjointly organize events in East-European cities in order to broaden the CHEST geographic reach also in these countries. We are currently also assessing a potential media partnership with “the changer”, one of Ashoka’s spin-offs aiming to establish a strong communication platform for Social Entrepreneurship in Germany.

Online training in cooperation with Youth Citizen Entrepreneurship Competition

In the European DSI network there is a recognised need to invest in the development of skills, and training. Outside of the collaborative platform, the CHEST site will continue to integrate online video tutorial and training courses on Social Entrepreneurship. To support social innovation and to act as a further reference tool, a dedicated section on the website was created integrating online video tutorials provided in partnership with the Foundation for Entrepreneurship. Interested parties are invited to receive free training at the Entrepreneurship Campus. This online training has been selected and adapted for the CHEST website and provides methods and techniques for developing ideas into solid business models, to turn a budding idea into a fully developed concept, or to improve on an existing business model (<http://www.chest-project.eu/online-training/>).

Links with other EU funded initiatives

Several activities have been put in place in order to establish interaction with other relevant initiatives:

- At the EU ICT 2013 event in Vilnius, CHEST, together with the CAPS-projects IA4SI and Web-COSI, organised a conjoint booth presenting the three projects, where also the CHEST platform prototype was shown (see Task T3.1).
- CHEST representatives participated in major events organised by other CAPS initiatives (P2PValue workshop, CAPS meeting, CAPS OFF and CAPS conference) and presented the CHEST project.
- Collaboration with SI-Drive, a transnational research project on social innovation, its theoretical foundations and its empirical base, has been established.
- Collective initiatives (fostered and supported by such projects as D-CENT, DecarboNet , Sci Café 2.0, etc.) have been contacted to promote the CHEST project and a call for action has been spread among all CAPS initiatives inviting all stakeholders to engage in the CHEST Community, especially in the online discussion and rating of CHEST Call 1 submissions.

4. Engagement measures to steer the CHEST Community expansion

With the finalisation of the open call procedures and the integration of the winners, we are entering the second stage, namely the CHEST Community Expansion. The CHEST Core Community established during the first 18 months of the project consists of “open call applicants”, “CHEST beneficiaries”, “expert community” and the CHEST online crowd”. In the upcoming months, we will focus on the expansion of the CHEST Community. As mentioned before, setting up and growing a community from top-down is very difficult. Consequently, we will continue to implement our decentralised, bottom-up approach. At the core are the “CHEST beneficiaries” who – together with their own networks – will serve as “community seeds”, focal points from which the CHEST Community will continue to grow. We will enable and accompany this process by providing conditions (funding), tools (e. g. the community-analysis-tool “Edgesense – see section 3”) and knowledge (e. g. setting up processes for social impact monitoring and steering as well as for community engagement; a best-practice guide for crowdfunding (deliverable D5.2). Furthermore, we will continue to facilitate relationships between all members of the CHEST Community and to communicate and disseminate the projects’ insights and achievements to a broad audience of stakeholders.

4.1 The CHEST Community Platform

The platform developed for the first Call for Ideas has already proved to work effectively in supporting the collaboration and exchange of opinions and comments during the first phase of idea generation (Call 1). This contribution from the community has played also an important role in the transition from the idea conception to the project proposal submission, in the third Call for Prototypes for which the innovators have taken advantage of the comments and feedback received.

For the future of CHEST, when a number of projects funded by CHEST will be running, the plan is to extend the current platform with a functionality (a multi-user blog) to let the community share and debate on opinions about the CHEST experience and possibly other relevant initiatives in digital social innovation. In addition, the CHEST project will rely on and take advantage of the CHEST funded projects’ existing communities, in a way that CHEST can act as a glue, as a catalyst, stimulating those communities through the blog and, mutually, feeding the blog with contributions from those communities.

Therefore the current platform will be enhanced with an additional environment (the “CHEST blog”) where the project stakeholders and all other interested parties will be able not only to meet, discuss, collaborate on the ongoing activities but also to possibly establish other forms of collaboration in the field of digital social innovation, linking incubators and financiers from within the CHEST Community with entrepreneurs, bringing DSI researchers together to exchange thoughts and ideas and seeking to facilitate the emergence and development of new innovations in this space. Centrally it seeks to provide a contribution in addressing the recognised challenge for the EU DSI community to *“connect the many very young and small-scale organisations and innovative projects in Europe to collaboratively develop projects, share learning and best practice, and seek funding and sustainable new business models”*, DSI Final Report 2015, encouraging collaboration and to share experiences and views. It will also include links to relevant incubators and funders (where possible) such as crowdfunding platforms e.g. Crowdfunder.co.uk and Spacehive or funding bodies like InnovateUK.

To encourage collaboration and to share experiences and views, the new space will be set up in the form of a multi-user blog, and the discussion will be moderated and continuously stimulated by the CHEST consortium.

As in normal blogs, the **CHEST Multi-User Blog** section will let the users publicise a series of posts that will be typically viewed by date as it was a live journal. Blog entries will be made public to the CHEST Community, although specific rights will be reserved to some roles (e.g. administrator, moderator).

The aim of the CHEST Blog is not to provide a single-user feature, for which use case it would be simpler to create a custom content type, but rather a “multi-user” blog, written by many different partners, contributing to share the CHEST experience and make it available for any other interested party.

Regarding the particular features, The CHEST Blog will provide a “blogs exploring functionality”, linking to the main navigation menu, which will take a member of the community to a page that displays the most recent blog entries from all the users on the site. For all CHEST blog active contributors, the navigation menu will present a “my CHEST blog” panel, which will display the user's blog entries as other people will see them.

Thanks to the possibility to share, comment, reply to any blog entry, the CHEST Community will also be stimulated to debate on possibly interesting topics. Every entry will have its own URLs so that it can be referred to from any other external community or web space (e.g. other sites, dedicated LinkedIn groups, project discussion forums etc.). Linking to this, the blog will provide RSS feed feature so that interested people can subscribe to news about the CHEST world.

The CHEST Blog will also foster the engagement by allowing community members to upload pictures and even “Web ready” videos to the posts. This will be done by embedding video into the blog, which are actually hosted by well know video sites like YouTube or Vimeo.

Why a blog?

The CHEST consortium believes that the CHEST Blog will be useful to give the project a voice. The blog will create a place to talk about not only the CHEST experience in itself, but also the community members’ initiatives beyond and after the CHEST project. Moreover, introducing the CHEST Blog will give the project flexibility so that project community members at the different sites will be able to add even unforeseen contribution.

The blog is also a suitable means of gathering and integrating information about the project and providing useful links to resources.

Finally, from the original consortium perspective, the blog will give a chance to monitor and analyse the impact of the CHEST project at regular time intervals and write a brief summary whenever there is anything of value to be reported.

4.2 Steering measures ensuring community engagement of the CHEST beneficiaries

CHEST beneficiaries will not only receive substantial seed funding to implement their projects. A central element of our work is also to provide ongoing non fiscal support to create awareness and to facilitate future exploitation/adoption. Two aspects are central in this support: 1. to provide guidelines for successful and effective community engagement and 2. To foster their social impact – from the project start. To do so we organised a dedicated one-day workshop with the winners of Call 2 in Berlin, March 27th 2015. For the 24 winners of Call 3 a physical meeting does not seem feasible, so we will provide the same kind of support through a webinar. The central topics of this support are described in the following.

As outlined in D1.1 each beneficiary will be required to submit two reports within the project duration – an interim report and a final report. These reports specifically developed for the CHEST beneficiaries are incorporating the Social Reporting Standard SRS⁷ and the IA4SI methodology framework⁸. In addition, a special focus will be set on the involvement of the respective end-user target groups right from the start of the projects fostering the co-design of the solutions developed and thereby supporting the creation of high-impact Digital Social Innovations. The interim reports and the final reports will build on each other providing a consistent base for internal controlling and external reporting as the selected projects advance and a special focus will be set on community involvement in the development process right from the start.

⁷ The Social Reporting Standard SRS (<http://www.social-reporting-standard.de/en>) is a monitoring framework common in the non-profit sector enabling projects to make comparable judgements about their social impact.

⁸ The IA4SI project (Impact Assessment for Social Innovation – <http://www.ia4si.eu>) is a FP7 CAPS project providing tools with which initiatives can assess their socio-economic, environmental and political impacts. The IA4SI methodological framework is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License.

One measure to ensure this is the request to report on the following Key Performance Indicators related to dissemination and community engagement (the complete and final versions of the report templates will be reported in deliverable D2.3: Monitoring and Impact Analysis):

Table 1: Preliminary draft of dissemination and community engagement indicators mandatory for all CHEST projects

Dimensions	Indicators	Variables
ONLINE COMMUNITY BUILDING	User involvement in evaluation / concept test	Number of target groups involved in co-design process
		Number of users involved in co-design process
		Ratio between men and women involved
		Ratio between young, adult and old people involved
ACCESS TO INFORMATION	Project self-evaluation of its capability to influence information asymmetries	Project self-evaluation of its capability to influence information asymmetries (e.g. access to sources of information that represent a range of political and social viewpoints, access to media outlets or websites that express independent, balanced views, etc.)
	Number of tools/activities developed by the project for influencing information asymmetries	Number of tools/activities developed by the project for influencing information asymmetries
KNOWLEDGE SHARING	Sharing through CHEST website	Number of entries in project blog on CHEST website
		Number of comments / replies on project blog entries on CHEST website
	Sharing through social media channels	Quantified measure of followers on selected social media channels (e. g. twitter followers, Facebook friends, etc.)
		Quantified measure of communications on selected social media channels (e. g. number of project tweets and re-tweets, etc.)

Another measure to ensure community engagement is the prescribed implementation of two user-centred evaluations/concept in the course of the project. The first one in the first half of the CHEST funding period (to be reported by the beneficiaries in their interim report) and the second one at the end of the funding period (to be reported in the final report). One central goal of both evaluations (as part of an iterative development cycle) is to identify weak spots in the actual concept/prototype design that are still challenging and provide potential for further improvements. We ask each project to provide a short summary of both evaluations (Answering central questions like: What works already? What challenging issues did you encounter? What ideas do you have to address them?). We will publish the summaries of all evaluations on a dedicated section of the CHEST website and will invite the CHEST community to discuss them in order to foster additional ideas to overcome the challenges the projects are facing.

Moreover, one of the objectives of the CHEST project is to act as a meeting place for the activation of social innovation synergies. In this perspective, CHEST will support the funded projects in disseminating their results and possible developments, putting them in contact with other similar initiatives. Just as a first example, one of the

Call 2 winning projects (greenApes) was introduced by CHEST into the “International Conference on Mobile Applications for Empowerment and Social Inclusion of Immigrants”⁹, which took place at the Open University in London on March 16-17, 2015, organised by the European research project Maseltov.

4.3 Community engagement through the networks of the CHEST beneficiaries

As outlined above, the “CHEST beneficiaries” are at the core of the expansion-phase of the CHEST Community. They – together with their own networks – will serve as “community seeds”, focal points from which the CHEST Community will continue to grow. In addition to the overarching steering measures for community engagement (which are similar for all beneficiaries and outlined in section 4.2) the following section describes the project specific dissemination and community engagement strategies of the CHEST Call 2 winners. **The same network approach will be applied for CHEST Call 3 beneficiaries once they are formally included into the CHEST project.**

4.3.1 Community engagement strategy and network for Project 99 - Developing Digital Approaches To Youth Mental Health

The project team have already begun to connect to a diverse range of partner networks. These will be influential in both the development process and also in the dissemination phase of the work. Provided here are a few examples of the kinds of connection that are being built and some of the preparatory steps that are being taken to ensure that the work and outputs of Project 99 have significant influence within the youth health and wellbeing sphere.

Examples of activities planned include:

- Project 99 has been selected as a case study for inclusion in a major national publication to be launched in spring of 2015 by the Scottish Coproduction Network and invited to contribute to a coproduction conference in May 2015
- Publication of a public blogpost by Project Lead setting out the case for digital social innovation in the public health sphere¹⁰
- Input to a health-specific event organised by the Digital Leaders network (January 2015) – for more background on Digital Leaders see <http://digitalleaders.co.uk/>
- Links are also being built with a range of allied innovators with connection to health and social care, including the mHealth Habitat programme in Leeds (which includes work on youth health), a growing network of NHS digital innovators

Community engagement:

Project 99’s community engagement and dissemination strategies will build on:

- The insights gained from the preparatory phase
- The co-production approach with partners and young people
- The benefits of having secured a wide partnership based support for the bid from key local health, social care and children’s services structures

Project 99 benefits from the support of a powerful and creative network of partner agencies and a close-knit grouping of professionals committed to collaborate to explore digital approaches to mental wellbeing with young people (13-21 year olds)

The partner network counts over 15 agencies across the six areas of NHS Greater Glasgow and Clyde (NHSGGC):

- Child and Adolescent Mental Health Services (CAMHS)
- Specialist Children’s Services
- East Renfrewshire Community Health and Care Partnership
- Greater Glasgow and Clyde Corporate services
- Glasgow Life
- Inverclyde Community Health and Care Partnership

⁹ <http://www.maseltov.eu/2015/02/01/conference-on-mobile-application-for-immigrants-maseltov-2015/>

¹⁰ <https://ayrshirehealth.wordpress.com/2015/02/11/through-the-wormhole-by-synedrum/>

- Mental Health Foundation
- NE Glasgow Community Health Partnership
- NE Sector Glasgow Community Health Partnership
- NW Sector Glasgow Community Health Partnership
- Renfrewshire Glasgow Community Health Partnership
- Respect Me (national anti-bullying service)
- South Sector Glasgow Community Health Partnership
- West Dunbartonshire Community Health and Care Partnership

The Health Board's active contribution gives a means of engaging at scale. As the project develops, each agency will engage with its groups of young people as well as front line staff who work with young people. Community engagement is an integral part of the co-production approach and the recruitment of a network of local youth agencies and groups as participants in the co-design work needs to be undertaken with great care. To maintain momentum, it is key that the groups are not approached too long before the engagement stage is actually ready to start. This is taken into account in the project plan. True to its co-production ethos, the project team is keen to see these agencies develop sustainable engagement beyond the duration of the project, so giving them time to identify and engage with their local groups through their usual channels will be crucial.

Project 99 also sees NHSGGC collaborate with:

- Young Scot, Scotland's national youth information agency
- Mental Health Foundation, a leading UK mental health charity.
- Snook, an award-winning Service Design agency

The three agencies already have worked with NHSGGC during the exploratory phase. As the project develops, each partner will engage with their network of influencers, seizing every opportunity to disseminate the project. True to its iterative approach, the project will deliver the first prototype within a few months. This will allow the partners to engage their networks early on, giving time to build up visibility.

To maximise the Project 99's reach, it plans to leverage the experience acquired during the exploratory phase as well as during other projects which saw NHSGGC collaborate with Snook, Young Scot and/or the Mental Health Foundation. Project 99 adopts a co-production and iterative approach. Therefore, the dissemination strategy summarised here is only a starting point and we expect that it will grow over the next year.

- A project blog with regularly update will be set up to share the progress and findings of the project openly and continuously.
- The social media strategy will be woven into this dissemination strategy.
- The launch event of the preparatory phase was well-received and attended by a wide range of key stakeholders, from the Head of the Health Board to LGBT Scotland. A similar approach will be adopted.
- The project team presented the outputs of the exploratory phase to five national conferences, numerous local events and had a full page feature in the Herald newspaper. A similar approach will be undertaken and suitable events and conferences are currently being identified. Among them are the Alliance co-production conference, The Gathering, ACOSVO, IRISS, Third Sector Lab, Quarriers, King's Fund International Digital Health and Care.
- Regular briefings to Scottish Government colleagues (including building links with *Project Ginsberg* digital mental health development), with allied agencies like NHS-24 and to the Health Board's lead children's services planning structure.
- The dissemination will also be an integral part of the development of the "campaigns and engagement toolkit" which will be co-produced with youth-related workers.
- In line with the revised project bid discussed in Rome in October 2014, a range of European dissemination approaches will be developed and implemented, with these plans being further refined as the work progresses. A positive engagement with a Scottish MEP (Catherine Stihler, who is active in digital single market work with the EU) has already been established, and she will be providing further advice and

support on engaging with the network of Scottish MEPs and wider connections within European Union and allied institutions.

- The project will also be keen to link with networks such as the Digital Social Innovation mapping work being supported by NESTA and other partners and a range of allied innovation networks.

4.3.2 Community engagement strategy and network of GreenApes

The greenApes Citizen Engagement plan passes through the cooperation with several stakeholders.

- Partnering Municipalities (Florence, Italy and Essen, Germany) are both committed and engaged in supporting the implementation of the project. They already facilitated meetings with local actors and are cooperating in finding ways to disseminate the app cost effectively. This includes local public transport companies.
- The greenApes Jungle Guardians (international research centres and universities) are being engaged in the project in several ways. Above all the Collaborating Centre on Sustainable Consumption and Production in Wuppertal (<http://www.scpcentre.org/>) has facilitated the selection of the city of Essen, and will be possibly involved in the roll out plan. The International Institute for Industrial Environmental Economics, Lund University (<http://www.iiiee.lu.se/>), is planning to conduct some research and thus help in presenting results of the experiment through the Urban Living Labs project (<http://www.urbanlivinglabs.net/>).
- In the two pilot cities we have scheduled meetings with **local business organisations** (for the engagement of venues and shopkeepers, Confesercenti Firenze (<http://www.confesercenti.fi.it/>) and local NGOs (in Essen there is cooperation with the Roundtable of Environmental Groups (<http://www.umwelttisch.de/>).
- We initiated the discussion with larger B2C companies (e.g. organic supermarkets, car sharing companies) for the engagement of their customers. We cannot disclose names at this stage.
- We are exploring media partnerships with local and national radios (Controradio in Florence, Radio DeeJay, RTL 102.5 and Lattemiele in Italy). ARD Tv, the world's second largest broadcaster, is coming to film a short documentary on greenApes on March 31.

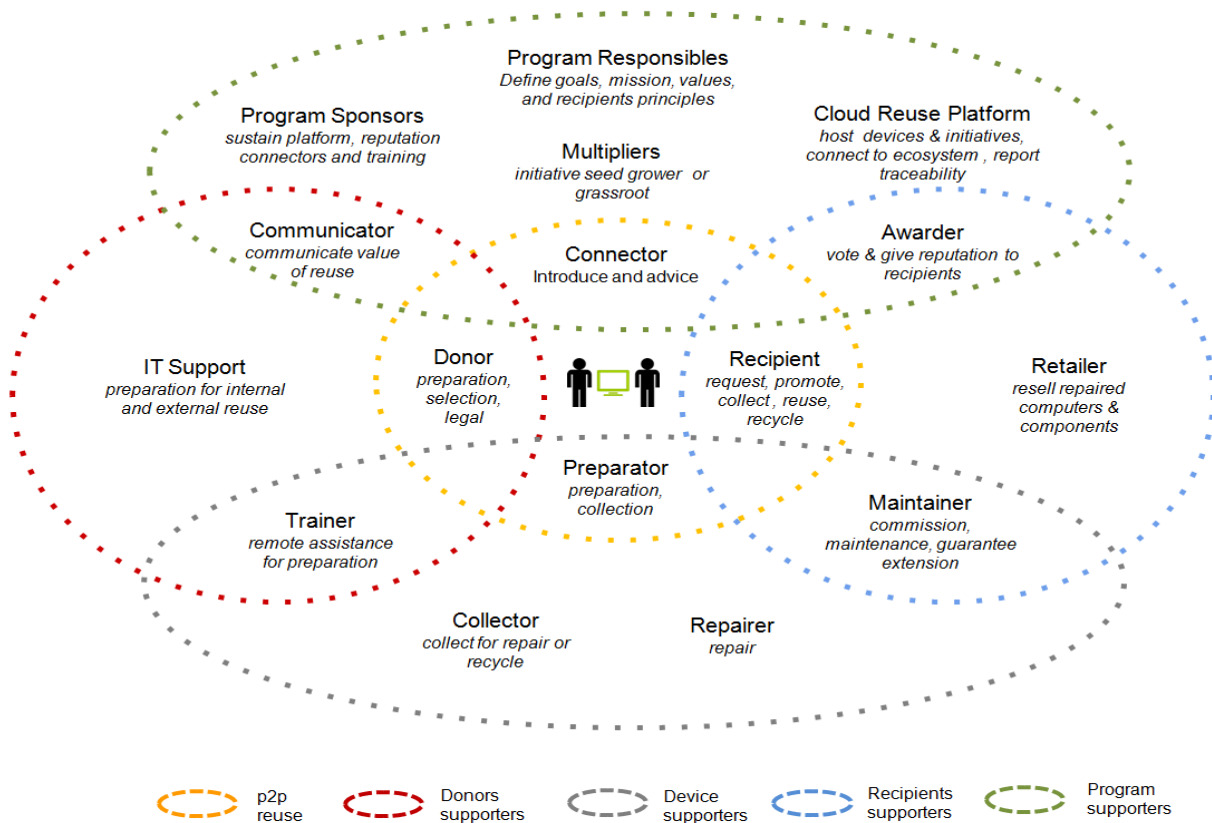
GreenApes plans to spend approximately €10.000 in digital advertising (e.g. Facebook ads). This sum will increase in case of intervention of external sponsors. All stakeholders are expected to substantially contribute to the dissemination of the app and the project via their core social media channels. On top of the efforts of municipalities, NGOs and media partners, we are confident in the outreach of commercial partners (ecovenues offering sustainable products and services), who will have all interests in letting their customers know about the initiative. Finally, we are planning public launch events in both cities, featuring special sustainability challenges and games for citizens through a dedicated final workshop.

4.3.3 Community engagement strategy and network of Computer Reuse, a socio-environmental cycle

List of relevant actors within their network include Universities such as Universitat Politècnica de Catalunya (UPC), Incubators such as Barcelona Activa, UPC Emprèn, Social networks such as Agenda 21, UPSocial as well as financiers such as Creas. In total of more than 25 relevant groups within the Computer Re-use network have been identified to be approached to join the CHEST Community.

Specific Community engagement actions identified as part of the Computer Re-use project. In all cases any stakeholder or contacts identified will be informed of the CHEST Community.

The key stakeholder groups to be involved in Computer Re-use can be summarised in the following diagram:



By M4: Barcelona. Delivery of a campaign to ask recipients to request computers on the area of Barcelona. Once requests are collected address donors. We will contact donors one by one or thorough CSR associations that group them to develop a programme for them. We help donors on p2p donation (online) or onsite. The CHEST Community will be cited throughout.

By M6. Fixed city (European). Similar to Barcelona but this should work fully online. We need some contacts (multipliers) on the city to perform the task of contacting donors. A website similar to reutilitza.cat is created but with another domain (i.e. ereuse-Berlin.de), people are trained.

By M9. European p2p donation is working globally, but we want to test first at Europe level. With a list of multipliers (contacts that grow reuse programs) we can arrange a European Submit. Device traceability is fully implemented then we can add to the campaign not only the motivation for social change, also for environment change, because any device tracked is a device that with more probability will end up on an authorised recycling point.

Local (Catalonia) programmes submits

CoreTIC reuse programme is an initiative of Catalan Government is expected to start in M4. More than 3,000 devices/month are expected to be given to social entities. Our strategy is to offer the cloud service for free if domain reutilitza.cat can be used and we can address recipients to evaluate project impact, device usage, traceability and to suggest business (maintenance extension/repairers) to extend the device lifetime. That can help to engage business to register on reutilitza.cat offering their services. Business with more reputation from receivers should appear first, but, also the business plan is do something similar as Google Ads.

PC (Barcelona) university reuse programme

The reutilitza.upc.edu reuse programme will start at UPC. They are interested on internal reuse (programme resource) to maximise the durability of IT internally (and so save costs). Reutilitza.upc.edu is a service learning

programme with more than 10 years of history that involves 500 students per year and reuses around 300 computers/year, that are given to students reputation points (because they repair computers) so they can exchange for devices whenever they present charity projects on reutilitza.cat. Some students each year engage recipients to request computers on reutilitza.cat or reutilitza.upc.edu. Growth is detected in the area of Catalonia or beyond, for students who are not Barcelona residents.

Social Business (repairers/resellers)

Social enterprises can take profit from ereuse.org and find clear pathways to replicate the models offering to donors services such as preparation for reuse tasks, to social recipients an extension of guarantee maintenance and to anyone, a repaired computer through a ecommerce solution.

In M6 we will do a workshop on UPC presenting eReuse.org to RREUSE.org (Europe) and AERESS.org (Spain). Some of current agents of AERESS are using ereuse.org, such as Andromines and Solidança. We have detected that this social business needs:

- i) tools to optimise reuse and implement traceability, Reutilitza.cat offers this as a service
- ii) Devices to resell, Reutilitza.cat provides to them a list of donors that demand their services of preparation for reuse, reuse centres get some devices free to compensate the effort
- iii) SEO and marketing to resell. Reuse centres are small social companies that needs help on marketing and ecommerce. Reutilitza.cat wants to help on ecommerce. If a device is sold then reutilitza.cat gets a commission. Reutilitza.cat does not sells its own devices; it gives them for free but without a guaranty

IT Services

This is a new business case. IT service companies are interested on offering reuse service to their customers. We can address global ones to present a win-win relationship. This is the story about Zemsania donation. They will be contacted to ask for this partnering. Zemsania post into their Facebook ([19/3/2015](#)) a story explaining their donation. They got five likes and two shares. Is this much? Yes it is for them, because if you take a look to their Facebook they do not have any likes nor shares. Donors will be helped to assess returned SROI and also involve in [probono](#) programmes, because employee satisfaction, local networking, and so on are also return of their voluntary action. Receivers does the task to disseminate donors donations, Trinijove Foundation receives on 23/1/2015 20 computers from donor Vistaprint. They disseminate this donation also on Facebook ([27/1/2015](#)).

4.3.4 Community engagement strategy and network of Traffic flow

Key stakeholders involved in social innovation who will be approached regarding the CHEST Community within their network include:

Città Metropolitana di Firenze (Metropolitan area of Florence): The Città Metropolitana is the public body that covers the Province of Florence, where the pilot will take place. They are seeking the official support of this organisation for hosting the pilot and exploiting and disseminating the result of our campaign. They plan to meet with Mr Emiliano Fossi (<http://goo.gl/UNZeYU>) who is the delegate for innovation and participation activities on the territory.

Impact Hub A co-working space part of the worldwide network The Hub. Impact Hub is hosted by the partner, Lama Agency (<http://www.agenzialama.eu/?lang=en>), who is responsible of the community engagement activities of the project. Impact Hub will be the main channel through which we will promote and disseminate the result of our project to other relevant organisations, including:

- Talent Garden (<http://talentgarden.org>)
- Italia Social Innovation Network (<http://goo.gl/VHtgRy>)
- Aiccon (<http://www.aiccon.it>)
- Iris Network (<http://irisnetwork.it>)
- Nana Bianca (<http://nanabianca.it>)

Ninux is a wireless network community, part of a movement of the organisations that attempt to take a grassroots approach to providing a viable alternative to municipal wireless networks for consumers. They will be involved in our campaign as power users, as outlined in the engagement strategy below.

Fablab is an active community of makers based in Florence. They will help to design the data acquisition station based on open hardware that we plan to use during the campaign. They will also be part of our group of power users.

Sociolab is an NGO that specialises in social innovation with focus on participatory initiatives. We recently discussed the possibility of their involvement in Traffic Flow with Ms Silvia Givone (<http://goo.gl/VxnxFO>). The idea could be to have them working in the community engagement process.

The Trafficflow Community engagement strategy will start from Month 1 with a small group of initial users (up to 20). These will come mostly from technical people since the idea is to gather feedback, assess and setup the technology that will be used throughout the project. For that we already identified our communities with the help of Agenzia Lama, our partner in charge of community-engagement activities. In particular we will involve selected people from Fablab, the Hub, and Ninux communities.

In the second phase (from Month 5 of the project), a bigger pilot will be activated with the support of the metropolitan area of Florence. This should involve up to 100 users approximately. We are working toward obtaining the official support of the representative for Participatory Actions and Innovations (Mr Emiliano Fossi, mayor of the city of Campi Bisenzio). This will involve the launch of a call for participation, and the subsequent campaign will be started presumably around June, to last until the end of the project (and probably longer).

By the end of the second phase, we will have a consistent body of acquired data, that will be made available in the form of open data in a dedicated website.

The website will be used to engage other organisations (both local and across Europe), to replicate the activity of the Florence pilot action. We already have several contacts that shown us a preliminary availability, mostly from enthusiasts or communities related to the improvement of local mobility.

4.3.5 Community engagement strategy and network of Onodo

The team within the Onodo project have access to a range of stakeholder groups and contacts that will provide an ideal platform to facilitate CHEST Community engagement and promotion all of who will be engaged as part of the project. The network comprises:

Key universities across Spain such as:

- Universidad Rey Juan Carlos I - Master periodismo de el Mundo
- Universidad Autónoma de Madrid - Master periodismo de El Pais
- Universidad Internacional de la Rioja
- Universidad de Elche.

Incubation labs such as Medialab Prado (grupo de periodismo de datos), CCCB.

Media Organisations such as:

- El Confidencial
- EL Mundo
- El Español
- El diario
- Granada en datos
- Andalucía en datos

Spanish civic societies such as:

- Goteo
- LaboDemo
- Qué hacen los diputados
- Nación Rotonda
- Avizor - CIECODE - Proyecto TIPI
- Política Catalana (app informativa)
- Observatorio Ciudadano contra la Corrupción
- Vote99
- SarePolis
- Asociación Kyopol
- Toma Partido
- Civitana
- Análizo.info
- 15Mpedia
- Fundación de los Comunes

Research Groups e.g. Grupo de Estudios Metropolitanos A_Zofra, Transparency Science

Business Groups such as iA Soft del grupo OESIA, Hackity

In total more than 60 relevant groups have been identified with the project teams sphere of influence.

Community Engagement will be delivered through:

A. Community involvement strategy during development:

Objective:

- To involve as many target groups and stakeholders from the above as possible in the co-design of the platform for the co-identification of missing functionalities
- Identification of possible uptake groups/individuals for second phase
- Creation of community around the platform (especially developers) – landing page, posts, social media, mailing lists, etc.
- Participation of possible uptake groups/individuals in interim report

Activities:

- Workshop 1: Medialab Prado, Madrid (May 2015)
- Online validation process (May - June 2015)
- Start of communications activities: official launch of the project, landing page, social media, etc.

B. Broad community involvement after development:

Objective:

- Maximum project uptake based on estimates of phase A
- Community involvement in on-going improvements/development
- Broad diffusion of the platform – national and international
- Participation in final report

Deliverables/Expected results:

- Use cases applied
- Validation and evaluation of developed modules

Plan and activities:

- Follow up and communications with groups/individuals identified in phase A, i.e. technical assistance for project implementation, systematisation, documentation
- Dissemination of platform uptake
- Strong communication and dissemination plan, i.e. use cases for specific areas of knowledge, national and international presence

4.4 CHEST workshops

Following on from the successful CHEST Workshop “Co- Designing and Funding Digital Social Innovations” held on the 8th July 2014 (described in Deliverable D4.2), a further dedicated workshop will be held, this time with a focus on raising finance and supporting social innovations. The event will include presentations from investors including how to raise funds for DSI projects, details of innovation grants as well as successful case studies. Presentations from the CHEST winners will also feature. As in Berlin, attendees will also have the possibility to pitch ideas of projects for discussion and feedback. Members of the CHEST Community will be invited. This event will be held towards the end of the reporting period, location and date to be agreed.

The CHEST partners also plan to stream 1-2 webinars (by M24), covering similar topics with presentations from the consortium, and the Community. The webinars will be advertised through the CHEST Community, networks of other relevant CAPS projects, social media, the project website, relevant forums.

Efforts will also be made to participate at relevant events where CHEST could be promoted including small side workshops covering similar topics. Examples of planned events for CHEST attendance include:

Event Name	Date	Location	Event Info	CHEST Rep
City Infrastructure Lab, FutureEverything	4 June 2015	Manchester, UK	The City Infrastructure Lab will be led by experts in foresight, urbanism and civic innovation from FutureEverything, Future Cities Catapult and the Digital Catapult.	PNO
Social Enterprise World Forum	1-3 July 2015	Milan, Italy	This forum will give to social enterprises, policy makers, operators the opportunity to meet, confront and grow together. During the SEWF there will be 10 plenary sessions and 35 parallel workshops on five themes: <ul style="list-style-type: none"> • The ecosystem for the development of social enterprises • Impact investing • The role of the social enterprises in the fight against the poverty • Social enterprises in agriculture • Effective communication and design for social enterprises 	ENG
Web-Communities for Statistics for Social Innovation	7 July 2015	Brussels, Belgium	The seminar aims to explore the policy implications for social entrepreneurship that has arisen thus far from the EU FP7 <u>Web-COSI</u> project with a particular focus	PNO

(WebCOSI) Workshop			on i) data on citizens' problems and the needs to start a social venture; ii) data to foster the venture; iii) data to evaluate and measure the impact of social ventures; iv) data to measure the overall phenomenon of social entrepreneurship.	
Concertation Meeting	7-8 July 2015	Brussels, Belgium	Discussion with other projects and EC project officers	PNO
LabWorks 2015 - Global Lab Gathering London, Nesta	9 July 2015	London, UK	An annual event that brings together the growing international network of labs, units and i-teams driving innovation forward in public services worldwide.	PNO
Vision Summit on Social Innovation	10-11 September 2015	Berlin, Germany	Investigating social innovation and the future of society and economy.	EIPCM
ICT 2015 Innovate, Connect, Transform	20-22 October 2015	Lisbon, Portugal	The biggest ICT event from the European Commission and the Fundação para a Ciência e a Tecnologia Portugal.	PNO
Entrepreneurship Summit 2015	24-25 October 2015	Berlin, Germany	Over 1,500 participants and more than 150 speakers from all over the world. Plus experts from the fields of business, Social-, Educational-, Ecological- and Cultural Entrepreneurship share their knowledge in numerous pulse groups and workshops.	EIPCM

5. Dissemination measures to support the CHEST Community expansion

5.1 Introduction

The continued delivery of an effective dissemination strategy is central to the expansion of the CHEST Community. As outlined, the majority of efforts in the first Reporting Year centred around creating initial awareness of the project and call promotion to maximise the number and diversity of submissions received. As a result of this activity an extensive database of innovation incubators, venture capitalists, non-governmental organisations (NGOs), social associations, social enterprises and citizens has been established. Building on this network, the CHEST partners will seek to significantly expand this 'Community', through the delivery of targeted communication which centres around:

- Promoting Call 2 and Call 3 winners
- Promotion of the CHEST Community Platform to encourage relationship-building and cross-fertilisation between networks of beneficiaries and the CHEST Community
- Promotion of the CHEST workshops

In the 2015 DSI Final Report, more than 992 organisations were identified consisting of education and skills (254) and developing new models for participation and democracy (251), with least activity around DSI science and technology projects (110) and DSI finance and economy solutions, such as crowdfunding for social good projects (104). Although this number is considered low, it was recognised that most are disconnected from these stronger networks. Building on the results and organisations identified within this study, the CHEST partners have identified a number of wider initiatives that exist that support DSI who have and will continue to be targeted in order to further broaden the CHEST Community. It is these organisations who will feature as targets for community expansion and dissemination activity from M18, through, a combination of direct mail, newsletters and articles (4 x articles are planned promoting the CHEST project and the call winners. E.g. through Digital-Life-Design, IAB Europe, techradar etc.), and event attendance.

5.2 Fab Labs

Under 'Creativity Networks' – section 3.1, a considerable number of Fab Labs were contacted across Europe, from Manchester to Ljubljana, Banja Luka to Lisbon. In total 85 fab labs were reached to date mainly around Calls 1-3 promotion. A fab lab (fabrication laboratory) is a small-scale workshop offering a creative space for budding product designers and entrepreneurs to test out their ideas and bring them to life. Fab Labs typically offer the latest in digital fabrication equipment along with a friendly atmosphere where like-minded people can build, code, solder, design and engineer pretty much anything they can think of. Fab labs have already shown the potential to empower individuals to create smart devices for themselves. Therefore Fab Labs are a key target for CHEST as they foster ideal networks from which new ideas involving digital social innovation can springboard into action. Further contact is planned with the following from Month 19 (PNO).

Bosnia and Herzegovina	FabLab Banja Luka
Bulgaria	Smart Fab Lab
Croatia	FabLab
Denmark	Innovationsfabrikkens FabLab
Denmark	Copenhagen Fablab
Denmark	Fablab Danmark, Naestved
Denmark	Fablab TI, Taastrup/Copenhagen
Denmark	Fablab RUC
Finland	Aalto Fablab
France	Laboratoire d'Aix-périmentation et de Bidouille - FabLab Aix
France	TyFab
France	Telefab Telecom Bretagne
France	Fablab Caen Basse-Normandie
France	Fabriques Alternatives
France	Kelle FabriK
France	FabLab Grenoble
France	Fablab-Lannion
France	FabLab Lille
France	Fabrique d'Objets Libres
France	Fabriques Alternatives
France	FabLab' Orléans
France	Photonic FabLab
France	Le Petit FabLab de Paris
France	Le Labfab
France	ThiLab - Fab Lab de la région thionvilloise
France	Artilect Fab Lab Toulouse
France	FunLab, Le Fab Lab Tourangeau
France	CERFAV Glass Fablab
Germany	Fab Lab Potsdam
Germany	FAU FabLab
Germany	Fab Lab Fabulous St. Pauli
Germany	FabLab Paderborn e.V.
Germany	FabLab Karlsruhe
Germany	FabLab Region Rothenburg ob der Tauber (e.V.)
Germany	FabLab Regensburg
Germany	FabLab Fribourg - Freiburg
Hungary	Fab Lab Budapest
Iceland	Fab Lab Akranes

Italy	Fablab Torino
Italy	FabLab Milano
Italy	ONEOFF Fablab Milano Fabbrica Del Vapore
Italy	Fab Lab Reggio Emilia
Italy	FabLab Firenze
Italy	FabLab Napoli
Italy	MUSE FabLab
Italy	TIS FabLab
Italy	Venice FabLab
Italy	FabLab Venezia
Italy	Fablab SPQwoRk
Italy	Fablab Roma Network
Italy	Fablab Palermo
Italy	FabLab Pisa
Italy	Mediterranean FabLab
Italy	FabLab Contea
Italy	FabLab Catania
Latvia	FabLab, University of Latvia
Luxembourg	Technoport / FabLabLux
Netherlands	FabLab Amersfoort
Netherlands	FabLab Breda
Netherlands	FabLab Enschede
Netherlands	FABLAB013
Netherlands	Mini FabLab
Netherlands	FabLab Wageningen
Norway	Fellesverkstedet / FabLab Oslo
Portugal	Fablab EDP [PT]
Portugal	Fablab Lisboa
Portugal	Fab Lab Aldeias do Xisto
Portugal	FABLAB - Esc. Superior de Educação de Santarém
Romania	FabLab.ro
Slovenia	FabLab Ljubljana
Spain	FabLab Leon
Spain	Fab Lab Madrid
Spain	Fab Lab Sevilla
Spain	Fab Lab Valencia
Spain	FabLab Sitges
Switzerland	FabLab Bern
UK	Fab Lab Canary Wharf
UK	Fab Lab Manchester
UK	Fab Lab Belfast
UK	Fab Lab Cardiff
UK	Fab Lab Ellesmere Port
UK	Fab Lab Edinburgh University
UK	Fab Lab Brighton
UK	Fab Lab Airedale

5.3 Charity or non-governmental organisations (NGOs)

Examples include TEPSIE, run by the Danish Technological Institute with its focus is on growing social innovation and it develops, applies and disseminates research- and technologically-based knowledge for both the Danish and international business sectors. Sustrans (UK) is a leading charity that enables people to choose healthier, clear and cheaper journeys, the Platform for Internet Economy (Czech Republic) which aims to achieve growth of Czech digital economy via a collaboration platform for various business sectors, academic spheres, NGOs and public administration, to create an environment which will be friendly to digital economy's development. JA-YE Europe (Belgium) aims to inspire and prepare young people to succeed, reaching over 3.2 million students in 39 countries. JA-YE brings the public and private sectors together to provide young people in primary and secondary schools and early university with experiences that promote the skills, understanding and perspective that they will need to succeed in a global economy, breaking down a lack of social mobility and poverty. Examples to be targeted from M18 by EIPCM include:

Austria	HappyLab
Austria	Urban Transform
Belgium	Belgian Association of Women Entrepreneurs and Business Owners (FCE- VVB)
Belgium	Bruxelles Pionnières
Belgium	Diane Network
Belgium	Féminin PME
Belgium	Future of Digital Social Innovation in Europe
Belgium	Open Living Labs
Belgium	JA-YE Europe
Czech Republic	Platform for Internet Economy (PIE)
Denmark	TEPSIE
UK	3 Space
UK	Action on Hearing Loss
UK	AgeUK
UK	British Deaf Institute
UK	Co-operatives UK
UK	Disability Action
UK	Disability Rights UK
UK	Doctorpreneurs
UK	Engage
UK	Groundwork
UK	Joseph Rowntree Foundation
UK	Living Streets
UK	National Deaf Children's Society
UK	Nesta
Serbia	Fond za Socijalne Inovacije
Bosnia	Centar za socijalne inovacije
Scandinavia	Ashoka Scandinavia
Hungary	Ashoka Hungary
Spain	Ashoka Spain
Poland	Ashoka Poland
Portugal	Ashoka Portugal
Switzerland	Ashoka Switzerland
Ireland	Ashoka Ireland

Austria	Ashoka Austria
Belgium	Ashoka Belgium
Greece	Ashoka Greece
Greece	EUGENIDES FOUNDATION
Greece	Stavros Niarchos Foundation
Greece	The Hellenic Initiative
France	Ashoka France
Germany	SenseCamp
Spain	Fundacion Fuentes Abiertas
Spain	Fundacion Imaginario Social
Germany	Betterplace Lab
Germany	Stiftung Bürgermut

5.4 Academic Research Institutions


A number of academic research institutions and universities have digital social innovation labs, including Manchester Metropolitan Digital Innovation, the Social Inclusion department through the Digital Economy at Newcastle University. Key institutions to be targeted by ENG include the following (from M18):


Austria	Donau-Universität Krems
Austria	Institute of Systems Sciences, Innovation and Sustainability Research, University of Graz
Germany	Lüneburg Innovation Incubator
Germany	Marketing und Innovation, University of Hamburg
Germany	Innovation Fund FRONTIER, Heidelberg University
Germany	Humboldt-Innovation, Berlin University
Germany	University of Stuttgart
Greece	MOKE, Univeristy of Athens
Greece	DESTA
Malta	Edward de Bono Institute for the Design and Development of Thinking, University of Malta
Netherlands	University of Technology, Eindhoven
Poland	Centre for Innovation, Technology Transfer & University Development (CITTRU), Krakow University
Poland	Centre for Innovation and Knowledge Transfer of Technology and Nature, University of Rzeszow
Poland	Centre for Innovation and Technology Transfer, Medical University of Lodz
Poland	Department of Innovation, Implementation and Commercialisation, Wroclaw University
Portugal	DITS - Divisão de Inovação e Transferências do Saber, University of Coimbra
Portugal	Instituto Superior de Agronomia, University of Lisbon
Spain	BSH Electrodomésticos en Innovación, University of Zaragoza
Spain	Fundación Ciudad Politécnica de la Innovación, University of Valencia
Spain	University of Barcelona
Switzerland	Media Change & Innovation, University of Zurich
UK	Academy for Innovation & Research, Falmouth University
UK	Big Innovation Centre, Lancaster University
UK	Centre for Knowledge Innovation Technology and Enterprise
UK	Centre for Research in Economic Sociology and Innovation, University of Essex
UK	Design Innovation Research Centre, University of Reading
UK	Digital Innovation Group, Plymouth University


UK	Edinburgh Research and Innovation, University of Edinburgh
UK	Horizon Digital Economy Research, University of Nottingham
UK	Imperial Innovations, Imperial College London
UK	Institute for Research in Social Sciences, University of Ulster
UK	ISIS Oxford
UK	London Knowledge Lab (Institute of Education and Birkberk)
UK	MediaCityUK University of Salford
UK	Portfolio Innovation Centre, University of Northampton
UK	Sussex Innovation Centre, University of Sussex
Finland	Åbo Akademi University - Social Sciences Research Institute
Finland	Lapland University of Applied Sciences
Finland	Tampere University of Technology
Croatia	University of Zagreb
Croatia	University of Zadar - Department of Economics
Croatia	University of Pula - Economic Institute
Spain	Universidad Politecnica de Madrid
Spain	Universidad Internacional de Catalonia
Spain	Universidad de Coruna - Research Center on ICT
Portugal	Universidade Nova de Lisboa
Portugal	INETE - INSTITUTO DE EDUCAÇÃO TÉCNICA
Portugal	Universidades Lusiado + Fundacao Minerva
Serbia	Evropski Univerzitet Beograd
Norway	Lillehammer University College - Innovation Centre
Germany	FH Stralsund

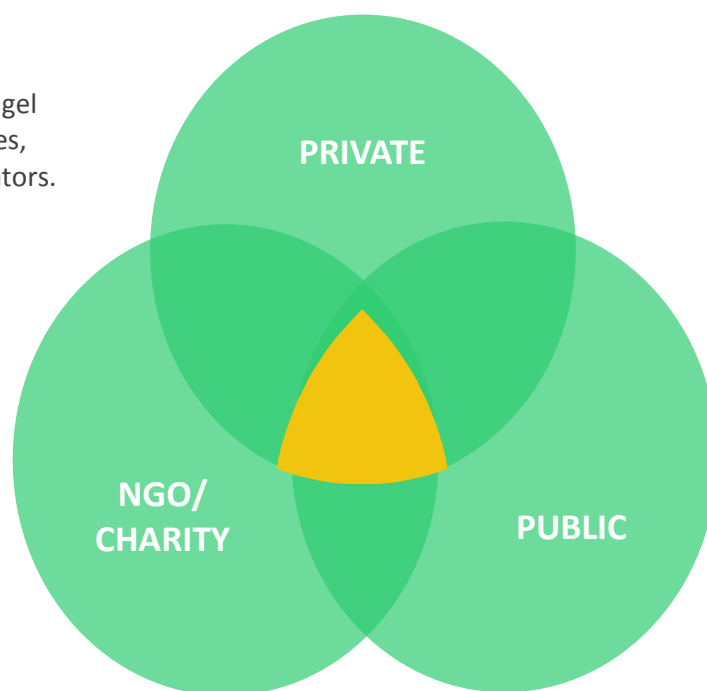
5.5 Private Funders of DSI

It was found that the private funding landscape for Digital Social Innovation projects within Europe is best categorised as one interconnected arm of the hybrid mixture of funding routes from a wide range of possible sources bridging private, public & NGO/charity

 **Private:** Venture Capital Firms, Angel Investors, Large Company Initiatives, Privately back Incubators/Accelerators.

 **Public:** Local Government, National Government, European FP7/8, Academia.

 **Social Enterprises, Charities & NGOs:** International, Sector, Subject Specific (i.e. online child protection), community groups.



Private Investment

Venture Capital: Venture Capital lies at heart of the privately sourced investment funding on offer to Digital Social Innovators. The model of Venture Capital organisation who appear best suited to funding DSI projects varies quite substantially. Most often funding is routed from Venture Capital firms that are based upon a social ethos e.g. Bethnal Green Ventures, but there are also significant opportunities to be found within profit motivated Venture Capital firms. An additional consideration that was found to be important when analysing effective dissemination routes was that of the size and nature of the Venture Capital fund. Specific emphasis was placed on seeking out Venture Capital firms which specialised within early (seed) and Series A funding rounds as these were deemed most beneficial given the trends of business within CHEST applicants.

In total 182 Venture Capital firms across all EU-28 member states have been identified with a focus on DSI. Examples include the following who will be contacted by PNO from Month 18:



Bethnal Green Ventures
United Kingdom
<http://bethnalgreenventures.com/>



GIZA Polish Ventures
Poland
<http://gpventures.pl/>



HealthCap
Sweden
<http://www.healthcap.eu/>



Kima Ventures
France
<http://www.kimaventures.com/>



Volta Ventures
Belgium
<http://www.volta.ventures>



Highlands and Islands
Scotland
<http://www.hie.co.uk/>

Early Bird
Germany & Turkey
<http://www.earlybird.com/>

3wventures
Switzerland
3wventures.com

Bertelsmann Digital Media
Investments
Berlin
<http://www.bdmifund.com>



Mangrove Capital Partners
Luxembourg
<http://www.mangrove.vc/>



SEED Capital
Denmark
<http://www.seedcapital.dk/>



Bonsai Venture Capital
Spain
<http://www.bonsaiventurecapital.com/>



United Ventures
Italy
<http://unitedventures.it/>



Kibo ventures
Spain
<http://kiboventures.com/>



Baigo Capital
United Kingdom
<http://www.baigo-capital.com/>

Source: Various inc. <http://venturevillage.eu/>

Note: Names of states listed represent an example of presence in that member state. Many VC firms have presence across multiple states and as such cannot be categorised into any one individual member state.

‘Angel’ Investment: Angel investment is widely used term to reference (often seed) investments made by High, or Ultra High Net Worth Individuals, usually in exchange for convertible debt or equity. Many EU member states utilise government led tax incentive teams to encourage investment within SMEs. Through communication with applicants it was found that several of the CHEST project applicants were also seeking angel investment, often to compliment requirements for ‘match-funding’ which many other grants (not including CHEST) require in order to achieve funding. Dissemination focused upon contacting Angel Networks based upon the notion that many Angel Investors associate with groups to streamline deals and to facilitate diversification of their investments over a wide portfolio. The potential reach of community dissemination to Angel Investors was estimated at more than 5,000 split over 90 Angel Groups (figures represent both individual outreach and the potential waterfall communication by angel associations). Examples of Angel Networks to be contacted by PNO throughout Europe include:



APBA (Associação Portuguesa Business Angels)
(Portugal)

<http://www.apba.pt>



Austria Wirtschaftsservice I” Business Angels
(Austria)

www.business-angels.at



ABAN- Austrian Business Angel Network
(Austria)

<http://www.aeban.es/>



Business Angels Netzwerk Deutschland
(Germany)
<http://www.business-angels.de/>



Business Angels Netwerken Nederland
(Netherlands)
<http://www.bannederland.nl/>



BeAngels
(Belgium)
<http://www.beangels.eu/>



BAN Vlaanderen
(Belgium)

<http://www.ban.be/>



France Angels
(France)

<http://www.franceangels.org/>



Italian Business Angel
Network
(Italy)

<http://www.iban.it/>



LINC Scotland
(Scotland)

<http://www.lincscot.co.uk/>



UK Business Angels Association
United Kingdom

<http://www.ukbusinessangelassociation.org.uk/>



Business Angels Europe
European Confederation

<http://www.businessangelseurope.com/>

Source: Business Angels Europe Consortium

5.6 Incubators/Accelerators

Incubators/ Accelerators are an emerging and exceptionally important element of the European DSI funding fabric. The traditional position of an incubator/accelerator is to act as a highly intense initiation platform from which entrepreneurs & start up team can rapidly accelerate growth & adoption of their product/services within a short space of time (usually 3 months). Alongside varying levels of geographical concentration (notably London and Berlin) there are also a considerable number of variants regarding the manner, nature and theme (e.g. health specific – HealthBox) often dependent upon the background of founders and funding source.

It was also found that the nature of support varied considerably from programme to programme with support drawing from three main vehicles:



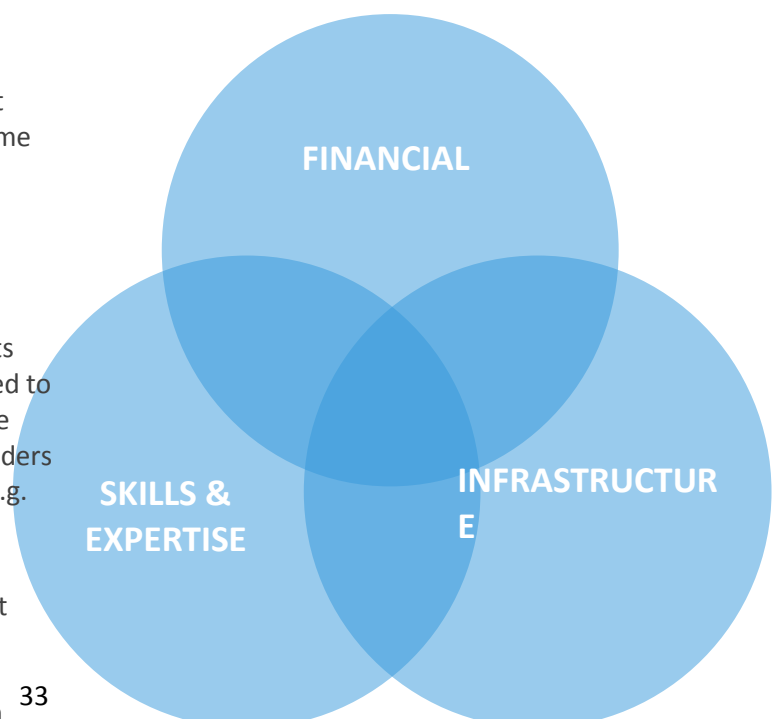
Financial Frequently equity based investments. Level & nature of investment often varies from programme to programme to reflect ethos & funding body/source.



Skills & Expertise: Most incubators/ accelerators offer structured classes and outlined programmes to ensure participants improve upon full range of skill sets required to grow & manage a successful start-up. These are frequently provided by experienced leaders in the field within a variety of specialisms e.g. UI/UX design.



Infrastructure & Networking: An important elements of Accelerator/Incubator is often the access provided to VC and Angels networks in the scope of possible follow on funding. Important element of networking also includes privileged access to end-users



Examples (below) of incubators and accelerators to be contacted throughout Europe by EIPCM. The list includes both level of investment (equity led investment for each participating team) if any is offered as part of the programme and duration of programme, as well as location and name.

NAME OF ACCELERATOR/INCUBATOR	LOCATION	INVESTMENT	DURATION
Barclays Accelerator	London, United Kingdom	£12,500	15 Weeks
Bethnal Green Ventures	London, United Kingdom	£15,000	12 Weeks
Axel Springer Plug and Play	Berlin, Germany	€25,000	12 Weeks
Front Row I/O	London, United Kingdom	£15,000	26 Weeks
Eleven	Sofia, Bulgaria	€100,000	26 Weeks
Rockstart Accelerator (Smart Energy Programme)	Amsterdam, Netherlands	€20,000	26 Weeks
Startup Reykjavik	Reykjavik, Iceland	€16,000	10 Weeks
The Public Service Launchpad	London , United Kingdom	£9,400	14 Weeks
Propeller Venture Accelerator	Dublin, Ireland	€30,000	20 Weeks
BBC Worldwide LABS	London, United Kingdom		6 Months
Openfund	Athens, Greece	€20,000	6 Months
Wayra UnLtd	London, United Kingdom	£40,000	8 Months
SeedRocket	Barcelona, Spain	€150,000	3 Months
Startupbootcamp Berlin	Berlin, Germany	€15,000	3 Months
Oxygen Accelerator	Birmingham, United Kingdom	€7,000	13 Weeks
EcoMachines Incubator	London, United Kingdom	£100,000	9 Months
betaFACTORY	Oslo, Norway	€15,000	3 Months
Nextstars	Paris, France	€10,000	4 Months
33entrepreneurs	Bordeaux, France	€15,000	3 Months
StartupYard	Prague, Czech Republic	€10,000	3 Months
Seedcamp	London, United Kingdom	€50,000	12 Months
Startupbootcamp HighTechXL (Eindhoven)	Eindhoven, Netherlands	€15,000	3 Months
Startupbootcamp NFC& Contactless	Amsterdam, Netherlands	€15,000	3 Months
Startupbootcamp Health (Dublin)	Dublin, Ireland	€15,000	3 Months
Idealabs	Antwerp, Belgium	€25,000	3 Months
Le Camping Toulouse	Toulouse, France	-	6 Months
Startup Sauna	Helsinki, Finland	-	5 Weeks
Rockstart Accelerator (Web/Mobile Programme)	Amsterdam, Netherlands	€15,000	12 Weeks
Public Service Launchpad	London, United Kingdom	£9,400	14 Weeks
H-Camp (H-Farm Seed Ventures)	Roncade, Italy	€15,000	3 Months

Dotforge Accelerator	Sheffield, United Kingdom	£15,000	13 Weeks
Gamma Rebels	Warsaw, Poland	€12,000	3 Months
LAUNCHub	Sofia, Bulgaria	€30,000	6 Months
NDRC LaunchPad	Dublin, Ireland	€20,000	12 Weeks
Entrepreneur First	London, United Kingdom	£17,500	12 Months
Searchcamp	Middlesbrough, United Kingdom	£15,000	12 Weeks
Ignite 100	Newcastle upon Tyne, United Kingdom	£15,000	14 Weeks
GameFounders	Tallinn, Estonia	€15,000	3 Months
Le Camping Paris	Paris, France	€4,500	4 Months
Techstars London	London, United Kingdom	€15,000	3 Months
Startup Wise Guys	Tallinn, Estonia	€15,000	12 Weeks
Black Forest Accelerator	Lahr, Germany	€12,500	3 Months
StartupHighway	Vilnius, Lithuania	€14,000	13 Weeks
Emerge Education	London, United Kingdom	£15,000	3 Months
The Bakery	London, United Kingdom	£5,000	8 Weeks
ProSienbenSat.1Accelerator	Munich, Germany	€25,000	3 Months
Startupbootcamp Amsterdam	Amsterdam, Netherlands	€15,000	3 Months
Healthbox	London, United Kingdom	\$50,000	16 Weeks
Wayra UK	London, United Kingdom	€50,000	6 Months
Distill Ventures	London, United Kingdom	£150,000	6 Months
Startupbootcamp Mobility (Copenhagen)	Copenhagen, Denmark	€15,000	3 Months
Female Propeller for High Fliers	Dublin, Ireland	€2,500	13 Week
Impact Hub Berlin	Berlin, Germany	-	-
Impact Hub Belgrade	Belgrade, Serbia	-	-
Impact Hub Prague	Prague, Czech Republic	-	-
Impact Hub Zagreb	Zagreb, Croatia	-	-
Endeavor Startups Greece	Athens, Greece	-	-
EMEA Business Monitor Greece	Athens, Greece	-	-
CoLAB Coworking Space	Athens, Greece	-	-

5.7 Multiplier-Based Social Media strategy

As outlined above, right from the start of the project CHEST aimed to establish contacts with key players in the field of DSI. This strategy applies also for all of our social media communication: rather than building “yet another community” from scratch (which takes a lot of effort), our approach, has been the following:

1. Identify the most relevant stakeholders (1st level contacts) that already have established large communities of people interested in the field (2nd level contacts).
2. Establish links with the key players identified

-
3. Tailor CHEST communication messages that are of interest for the communities of our 1st level contacts and that can be shared through their communication channels.

In this strategy we focused our efforts on Twitter as it is the channel with the most suitable reach for our CHEST communications: Facebook (targeting mainly private users) and professional networks (like LinkedIn) have a narrow focus while Twitter is covering the broad variety of the CHEST target audience (students, SMEs, research institutes, NGOs, social entrepreneurs). In the course of the first 18 months of CHEST we have reached 252 followers on Twitter. Among these are 82 with more than 1,000 followers of which we have identified 45 key players acting as multipliers for the CHEST communication. The success of this communication strategy can also be seen in the overwhelming number of submissions to the CHEST open calls. During the remaining time of the CHEST project we will integrate these multipliers in our communications through dedicated calls for action aiming to support our beneficiaries in overcoming problems encountered.

Appendix 1: Example messages about the CHEST Community

Example 1: Calling all Social Entrepreneurs

Are you involved in the development of digital based ideas have the potential to tackle societal challenges?

Then join likeminded social innovators from across the EU in the CHEST Community.

CHEST is an R&D project funded under the European Commission's Framework Programme 7 (FP7) to promote the development of digital based innovations in Europe that have the potential to address key societal challenges. In addition to the online community platform that will facilitate the ongoing sharing and exchanging of ideas, the project also seeks to invest up to €2.5 Million in seed finance for highly innovative ideas through a series of funding rounds.

Although the funding rounds are now closed to new applicants, the project continues to provide support to stakeholders across the EU who are involved in digital social innovation. The support available includes...

- A multi-user blog to meet likeminded entrepreneurs and those who could support you in taking your ideas forward.
- The delivery of training events, seminars and workshops to help you to innovate and to take forward new ideas within this space
- Guidance in presenting your ideas for financial support looking at both public (grants and other incentives) and private finance
- Providing access to investors and incubators
- Providing access to crowd finance

So whether you have an early stage idea that is seeking investment, looking for guidance about how to take an idea forward or if you simply want to meet likeminded social entrepreneurs then join the CHEST Community and participate in one of the upcoming workshops. Visit: www.chest-project.eu to register your interest

Example 2: CHEST Winners announced (to be finalised once all Call 3 winners contracted)

CHEST can now announce the winners of € €2.5 Million funding to address societal challenges. This support will enable the winners to further develop their innovative digital based ideas.

winners will receive funding for their digital ideas that use innovative approaches to bring a boost to solutions for social issues. A wide range of ideas have been addressed including __, __ and ____.

The winners are from across the European Union, ranging from __ to ____, and are from individuals, SMEs and not-for-profit organisations.

Many of these organisations are either planning or currently seeking follow on finance and support for the continuance of their project

CHEST Support and Events...

Now even more support is being offered from the CHEST project through a number of open-access events to help projects deliver services and to support additional people and digital social innovation groups. The next round of support will include training events, seminars and entrepreneurial talks, linking services to financial investors and access to funding platforms.

So whether you want to reach out to potential SMEs or learn more about grants and finance from funding experts, come along to a CHEST event to kick-start your great ideas and improve living standards throughout society.

For more information about CHEST winners and events, visit: www.chest-project.eu

Appendix 2

Call 1 Applicants

Ref no	Title	Country
107	CitYsens - empowering local civic engagement	Spain
108	Follow.Me	Italy
110	communication ethics online	UK
113	Neighbourhood Unite	UK
114	Tailoring Teaching Materials to Meet Personal Requirements	UK
116	CYCLODEO: Exploring Cities By Bike from a Laptop	Netherlands
117	A new start for a leading participatory platform	Italy
118	RiverWatch/Tevere - Tiber river clean up	Italy
119	Heart's Music for Peace	Italy
121	Makerble	UK
122	ScoreSAN	Netherlands
123	Online citizen jury	UK
124	Mapping Sunlight Exposure using Mobile Phones	UK
125	Tax Zapp	Ireland
127	elefunds - your change to change	Germany
128	UPGREAT: booking platform for sustainable hotels	Germany
129	Connecting Citizens and Parliaments	Spain
130	ScriptChecker: Intelligent IP Management	UK
133	WOHD - WorldOpen hyper/human Design	Italy
134	Mind the Bank – Decoding the fine print	Spain
136	Exploit resource maps in family medicine	Italy
137	inForm-me	UK
138	Product Validation Authority	UK
139	That's My Tag	UK
140	Monetizing Free Music Downloads for artists income	UK
142	An app that prevents trips and falls in the home	UK
150	without AIDS education and prevention	Colombia
154	Move Puglia	Italy
161	MoveItt Voice to Motion Mobile Solution	Israel
163	SMARTY - SMArt River's communiTY	Italy
168	KAMELEON by Lizardeals - Custom Deals on the go	Italy
169	A digital assistant for Asthma attacks	Ireland
170	ADHD Screening for the masses	Ireland
171	CRiSSY – Contagion Risk aSSessment sYstem	Italy
174	Beep Up. The talking city!	Italy
176	LEaRN - Live Education and Rethink (k)Nowledge	Italy
186	DirectHealth	Italy
188	Pharmawizard - The Digital Pharma Awareness	Italy
191	3E E-Bikes E- Tourism E- Inclusion	Ireland
192	Portal for Sign Language Assessments	Switzerland
195	Neighbourhood Watch 2.0 : Independent Living	Ireland
196	Rollin' art	Italy
197	"Growd": funding co-creation, from crowd to grow!	Spain

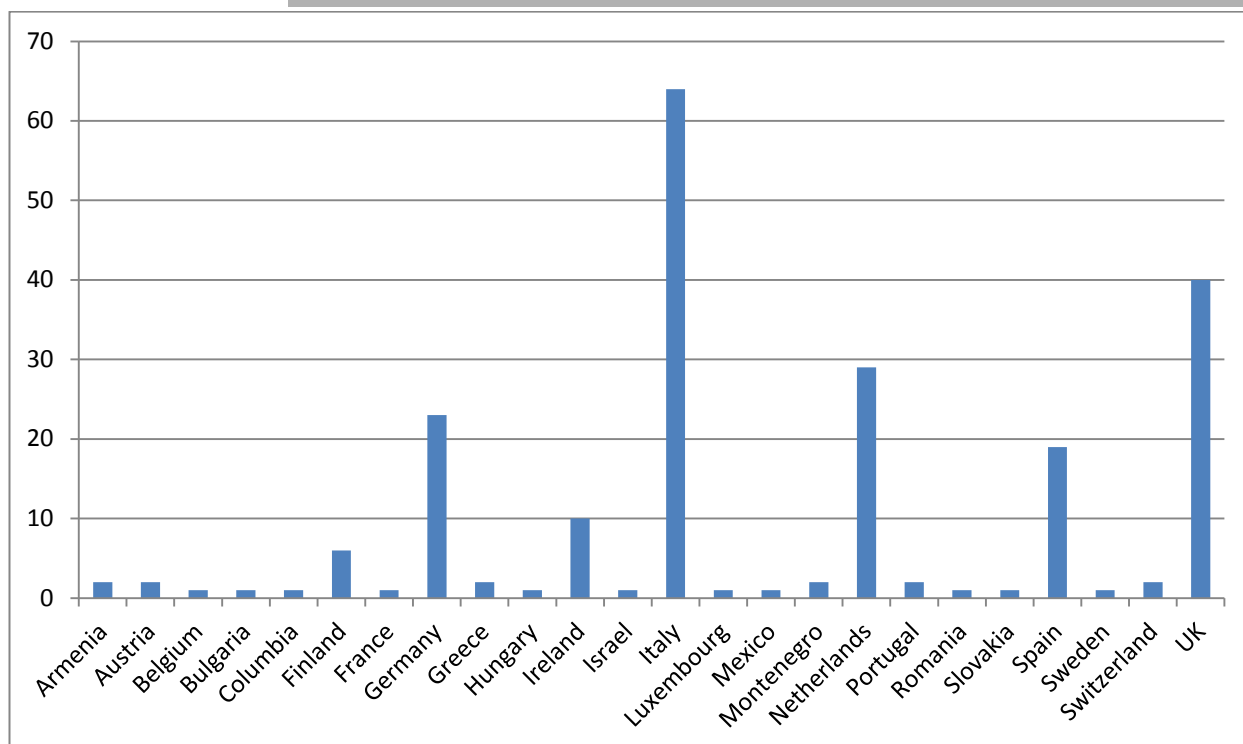
200	My Event. Shrink your time, stretch your network!	Italy
201	Mom and son	Italy
203	Homeless QR Code Challenge	UK
204	Round up hunger!	UK
205	StrokeCare	Spain
211	On-line Computer Game For Public Debt Reduction	Slovakia
215	SpreadTutorial	Germany
239	MindTheFridge - Stop food waste, get healthy!	Italy
240	Miles & money; biking, walking and shopping	Italy
241	Open Decisions API & Open Decisions Application	Finland
246	ThinkBit TechLabs: technology labs against poverty	Spain
251	RiseApp	Italy
313	Fluxedo	Italy
322	Organic Networks in Community-led Development	Armenia
323	Matching-site for group-buildings for 50+ people	Netherlands
335	Dream'NGO	Spain
459	Check my Therapy - One more drug support!	Italy
1179	ecomomy - Helps My Mummy. Helps My Environment.	UK
1648	Worldwide donations to charity without credit card	Mexico
2086	I LOVE BIOGAS - turn waste into fuel at home	Netherlands
2947	Socie - The Community App	Netherlands
3040	Waste2protein	UK
3305	Audio-Visual Rehabilitation @ Home	Italy
3306	Enhanced sight of firemen	Netherlands
3307	Non-trivial Pursuits	Netherlands
3309	FIX - Flood Information Exchange	Austria
3310	Beaky - Learning to read through Augmented Reality	Netherlands
3311	MobiCare a game-like app for aerobic training.	Spain
3312	Digital placemaking for senior-proof public spaces	Netherlands
3313	Social Blocks: A Mobile App for Social Seniors	UK
3314	A living interface	Ireland
3315	NANA: Never Alone NATural device	Italy
3316	Oblobots! - Educational Web Platform	Spain
3317	Willchair	Italy
3318	People Olympics for healthy and active living	Italy
3319	My Book of Pregnancy	UK
3320	WarmStreet Social Innovation Platform	UK
3321	MyFoody - Be the One to Save	Italy
3322	Access to Sounds - Accessibility to Live Music	Finland
3323	PULSE	UK
3324	Discover Something - Socially innovative tourism	Italy
3325	Social Engineering Platform (SEP)	Netherlands
3326	a mobile food scanner for safe eating.	UK
3327	TUPI - Social Rewarding Points	Finland
3328	online Job Coaching for teenagers	Germany
3329	Matching with social competence and Mind-Filters	Germany
3330	WebshopLogin SSO - Manage your privacy settings!	Netherlands

3331	TOGHY	Italy
3332	Accessible Queue Management System (QMS A+)	Spain
3333	Hormonal Music: A Sonic Treatment for Stress	UK
3334	SocialSports – Engage socially while doing sports	Germany
3335	Community car sharing	Netherlands
3336	WWWSMART BUS	Italy
3337	80+ - Over 80's online health and welfare project	UK
3340	The City Game	Netherlands
3342	Foodsharing:productive surpluses to those in need	Italy
3344	CITYPLAY - Board Games for shared planning	Italy
3345	Explore - peak experiencing in everyday life	Finland
3346	CarSafari – SatNav for kids	Ireland
3347	HeadSwap	UK
3349	Wanna TaucTo me?	Spain
3350	Store your memory against alzheimer (SYMAA)	Italy
3351	Make 1 million Europeans' opinions into action!	Luxembourg
3352	ActiGet - an regional activity index	Netherlands
3353	Cycling is good for all	Netherlands
3354	Particulate matter (pm10) awareness	Netherlands
3355	Babele create together (open business planning)	Romania
3356	Languages In My City	Ireland
3357	A "Football Academy" for 3D Printing Businesses	UK
3358	Dowse: transparent and responsible local networks	Netherlands
3359	watch ed - Social Vocational Education	Germany
3360	Digital Dinner Service for people in need of care	Netherlands
3361	STEP Social Tutoring Environment for Prisoners	UK
3362	Emotional Journey	Italy
3363	MyDoctor.com	Italy
3364	OPENSOCIETY: "If I could make my ideal society..."	Finland
3366	GeOpinion	Sweden
3367	Fiorato – Mindfulness in Happiness	Netherlands
3368	Connecting young people with galleries & museums	UK
3369	Community Futures: Networked, Social and Smart.	UK
3370	UniSmartAll	Italy
3371	Home...works!	Italy
3372	Interactive Historical Quest	Netherlands
3373	E-VOTING	Italy
3374	ERBIN	Italy
3375	Mouthercise Speech Therapy Program	Ireland
3376	Lista della Spesa Virtuale ("L.S.V")	Italy
3377	Retail and psychology meets digital healthcare	UK
3378	The WwWo - Global Families : Taming Globalization	Belgium
3380	Celiac World: eat, drink and... have fun!	Italy
3381	YOODOC - the world's #1 healthcare marketplace	Germany
3382	VIRTUAL DESKTOP INFRASTRUCTURE : "DECISO".	Italy
3383	Soccer and rescue Robots	Italy
3384	My FriendlySchool. The discovery of the knowledge!	Italy

3385	NosoEx - Hygiene is Life	Germany
3386	FoodAlly	Italy
3387	MAPPAQ	Italy
3388	En Plein Up! Outdoor life style for families	Italy
3389	Apps for collaborative analysis of TV content	Spain
3390	The Whole Community As Architects (WCAA)	UK
3391	PIE NEWS - Poverty, Income and Employment NEWSroom	Italy
3393	Rhythm - Curing depression through wearables	Netherlands
3394	City Spirits: games that empower our motivation	Italy
3395	The Physics Of Trains Interactive Platform (POTIP)	UK
3397	Fighting women's discrimination at labour market	Montenegro
3398	A Simple Mechanism for Controlling Digital Devices	UK
3399	BikeLine	Spain
3400	FreedomBox - Danube Edition	Austria
3401	Renewable energy projects connected data hub	UK
3402	MyWorldContribute	Italy
3403	Peace Story. One story can change a community.	Finland
3404	Ludoacquisition - gaming for a better world	Germany
3405	ITALAMO: Care for good decisions	Netherlands
3406	MakingMaths	Italy
3407	Enhancing the sojourn taxation in Montenegro	Montenegro
3408	Fit for task – driver alert	Netherlands
3409	Dataconfetti - Safe Sharing in the Cloud	Netherlands
3410	City of Errors	Greece
3411	NActive Language Internet Access (NALIA)	UK
3412	NetCommons - Our Neighbourhood, Our ISP	Germany
3413	Communication App for the Deaf and Hard of Hearing	Germany
3414	Mobile SmartTracking: Determining Fitness to Drive	Germany
3416	TourHoun ³ D	Italy
3417	Landline-Free Low-Cost Internet (LOCI)	UK
3418	M.in.A.	Italy
3419	MEM+	Portugal
3420	Digital mapping all together	Spain
3421	Cloud Engine - API for share economy ressourceces	Germany
3422	SOS mamma	Italy
3423	Dot engine	Italy
3424	Examfit is an online mobile application	Ireland
3425	More to Life: computerized therapy for self-harm	UK
3426	Ufeed, helping has never been so easy!	Spain
3427	Collaborative Tourism 4 Local Engagement - ColTourE	Spain
3428	Onlinedorp (Onlinevillage)	Netherlands
3429	Open Diabetes Framework	Netherlands
3430	Dyne:bolic 100% Free GNU/Linux Nomadic Media OS	Netherlands
3431	School Smart	UK
3432	Crowdinnovation platform for sustainable packaging	Germany
3433	Tomb - the Crypto Undertaker - for the masses!	Netherlands
3434	Kid Smile: bring your baby smile always with you	Italy

3435	Smart Sixth Sense	Italy
3436	Multi-Touch Globe: have the world in your hands	Italy
3437	€-Hour	Portugal
3438	Wadjet: the eye of eco-driving	Spain
3439	Take Care – A smart device ... Just in case	Italy
3440	foodPreneurs	Spain
3441	Production of electricity from solar water heaters	Greece
3442	Search By Values	Spain
3443	Social Sands	Italy
3444	Kitasia - the first "collaborator" for parents	Germany
3445	SelbstBeStimmt: Empowered Singer	Germany
3446	Quality RuralTransport Through Digital Innovation	UK
3447	Cogmosis- Greater concentration in education	UK
3448	Oïké.coop : A critical personal path to knowledge	France
3449	netizen - identity management and internet privacy	Germany
3450	Bubbleclub - distributing live cultures	Netherlands
3451	PlayBasketNow - Do you want to play?	Italy
3452	Frutta Urbana maps, picks, distributes urban fruit	Italy
3453	Health and Social-Service Network	Germany
3454	Playful Citizen Participation in Urban Planning	Germany
3455	Cervellotik.com matches students and tutors!	Italy
3456	TherApp	Italy
3457	CivilSummit	Hungary
3458	CrowdScience	Armenia
3459	INCOLLI - Crowd-learning and Local Impact	Switzerland
3460	Makerfox: World's first network barter marketplace	Germany
3461	Place4Waste App - optimising value from waste.	UK
3464	Freiburg in Transition - interactive platform	Germany
3465	Interactive CV 21	Bulgaria
3466	SCRAPSPONSIBLE	Germany

In total there were 214 applicants. From this list it is clear that a three applicants were ineligible due to their country of origin (Columbia, Armenia and Mexico).

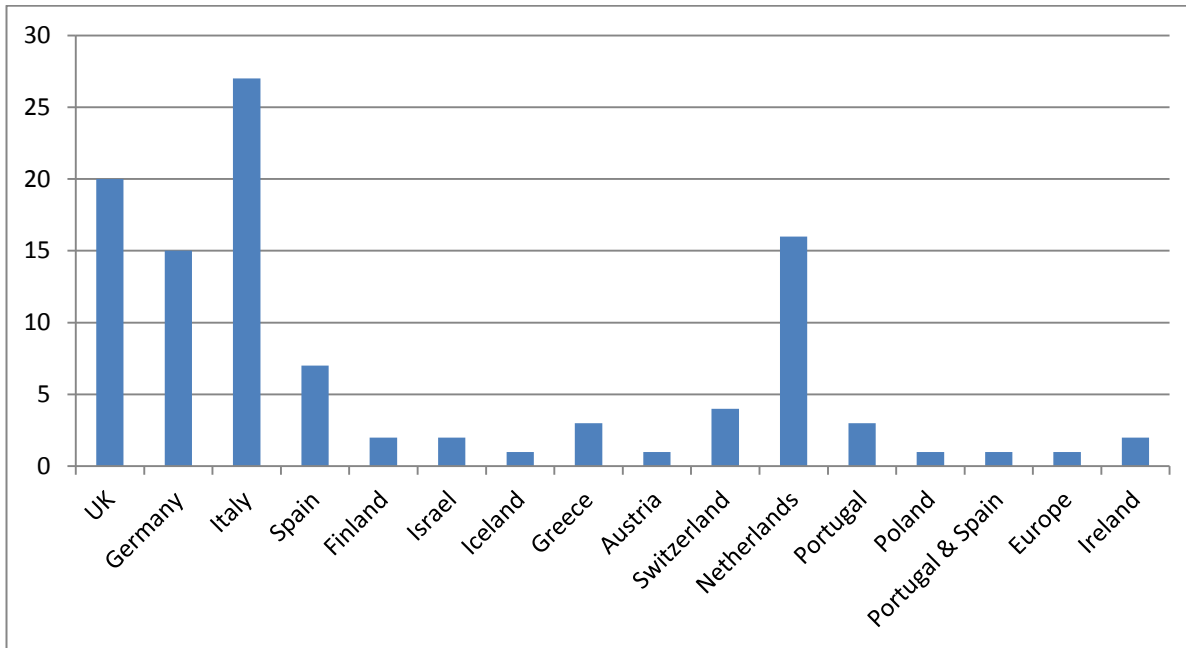


Call 2 Applicants

Ref no	Project Title	Country
001	Accademia+	Italy
002	ACoolDigiEU	Portugal
003	Active Citizen	Iceland
004	Active Senior	Poland
005	Agora Voting	Spain
006	Allfreight	Italy
007	An Ever Closer Union	Germany
008	Aspire	Ireland
009	B Plan- Digital platform to Support Entrepreneurs	Portugal
010	BasEU- High Quality Euroepan Knowledge	Italy
011	Beaky- Learning to Read through Augmented Reality	Netherlands
012	bettervest:crowdfunding energy efficiency projects	Germany
013	BioCare Provider- drDrin- remember, share, take care	Italy
014	Bitmask: Encrypted Communication for European Citizens	Switzerland
015	Cicero- A Taliroed Guide for Art & Culture	Italy
016	Cityhive- Open Platform for Creative Social Cities	Greece
017	CivicFlow- Civic Engagement Made Easy	Italy
018	CO2TexTool- Textiles Carbon Footprint Web Tool	Portugal & Spain
019	Collection Software for European Citizens Initiatives	
020	Community Hub	Germany
021	Community Investigation Assistance	Netherlands
022	Computer Reuse, a socio-environmental cycle	Spain

023	Connecting Help- optimizing philanthropic impact	Germany
024	Contracting Party	Spain
025	Contropedia- Showing Dispute in Wikipedia Articles	Netherlands
026	CS4 Mobility- a new Citizen Science Platform for Sustainable Mobility	Germany
027	Cubit- Protect your health by knowing indoor pollution	Italy
028	Delib- Creating European Dialogues	UK
029	Direct Health- the easier gate to health	Italy
030	ECoInternet	Netherlands
031	EP Scorecard Generator	UK
032	Finesce- Behaviour and outcome data	Netherlands
033	Food Minions	Greece
034	Funding for Civic Engagement	Germany
035	Good Impact- Solutions Worth Spreading	Germany
036	Green Apes- Citizen Engagement for Sustainable Lifestyles	Italy
037	Hackity	Spain
038	Hands On	Austria
039	Helping Hands	UK
040	Holiday for me too	Italy
041	Innoware- Social Awareness for Open Sustainable Innovation	Italy
042	iSpy- Care Messenger	UK
043	Kidslox2015: gives carers control over screentime	UK
044	Klupus: platform for personal & household services	Netherlands
045	Knowledge Driven Programming Tools for Education	UK
046	KOALA- Taking Care together and improve childcare	Netherlands
047	LeadMe (to help the blind)	Italy
048	Living Proof- non-intrusive vital signs monitoring	UK
049	MarsiBionics- Paediatric Exoskeleton for Rare Diseases Therapy	Spain
050	Medhance	UK
051	Mediaworld- www.statusregistry.com	UK
052	Meshfunder- Crowdfunding for Commons	Italy
053	Mexale enables jobless civilians to start webshops	Netherlands
054	MM189- Better behaviour for better communities.	UK
055	MUCAPS	Switzerland
056	Municipality of Porto- Recreio Interativo 3.0	Portugal
057	Nearhood- Internationalizing Nearhood service ecosystem	Finland
058	Neuro Hero- Visible Kids	Ireland
059	NiNi Speech- Mobile Cloud App for Stuttering Attenuation	Israel
060	One Planet Living- Coaching a global journey to sustainability	UK
061	Open Society- market place for societal ideas	Finland
062	Orbit- Beyond the Circle	Netherlands
063	Paese- Enabling Platform for social resource maps	Italy
064	Partyhub- A privacy aware real time streaming hub	Italy

065	Peer to Peer- Peer Above	UK
066	Petitions.eu- a network of citizen run petition websties	Netherlands
067	Pharmawizard - The digital pharma awareness	Italy
068	PicNic Village- a digital hub for prosperity through creativity	UK
069	Planpolitic- online simulation platform for civic education	Germany
070	Preconfer- A Social Platform for Reducing Bulky Waste	Italy
071	Project 99- Digital Portal for Youth Wellbeing	UK
072	Quality for Tourism	Greece
073	Quien Manda, an open map of power structures	Spain
074	Readrunner- a reading platform for dyslexics	Italy
075	RECIPROCAL CREDIT & COMPLEMENTARY CURRENCY	Italy
076	RetroBrain (dementia)	Germany
077	RiverWatch/Tevere- crowdcare for the River Tiber	Italy
078	Room Me (flat sharing interview app)	Germany
079	SchulePLUS - The Network for Schools and Partners	Germany
080	Sea Stop The Traffic: Human Trafficking - Made Open	UK
081	ShareIT: Social Health Acceptance-Relations and IT	Italy
082	Sharp Duck: optimizing last-mile home delivery	UK
083	Shop and Drop: drop your waste while you shop!	Netherlands
084	Social Impact Diagnostics (SID)	UK
085	Social Mirror: Integrated Social Prescribing	UK
086	SOSAngels: Who is next must stop sexual violence	Italy
087	Sosense: Bridging the funding gap for social enterprises	Switzerland
088	Sparta: MOILE PAYMENT SOLUTION	UK
089	Startuppers: a cyber-ecosystem for startups	Italy
090	STOP FEMICIDE	Italy
091	Tandemino	Germany
092	Telepsy: E-health Portal: the future of mental healthcare	Netherlands
093	The Europeans Database: alerts for 1 million Europeans	Netherlands
094	TherApp	Italy
095	Topix: The Smart Social Platform	Italy
096	Traffic Flow	Italy
097	Transparency of Public Accounts	Spain
098	UZH: Social Ideation for Complex Social Challenges	Switzerland
099	Vembler- First European cloud venture solution	Netherlands
100	Vensenyra: Changing Mindsets	Germany
101	Victim Support: Safe@home	UK
102	Virtual Exchange: Virtual exchange; every student an exchange!	Netherlands
103	VoiceITT: Voice App for Lives of Individuals with Disability	Israel
104	Volta Smart Places	Germany
105	YOODOC the world's #1 health marketplace	Germany
106	YouRock: employability networking tool	Europe



Call 3 Applicants

Ref no	Project Title	Country
001	3D-Immersion Platform with Low-literacy course	Netherlands
002	5kbp.org	UK
003	Acoustic Enabler for ageing well at home	Netherlands
004	Active Citizen	Iceland
005	ActiveSenior	Poland
006	AdviSex	Italy
007	Arhane (Lean iHealth Project)	Spain
008	ASSESS- Analyse SunShine exposure by Smart Sensing (ASSESS)	UK
009	Beaky - AR as solution to Apraxia of Speech	Netherlands
010	Beep Up. The talking City!	Italy
011	Better health competence by patient letters	Germany
012	Biostrike	Netherlands
013	Bobonline.org (By Open Ballot Online)	Germany
014	BWG Impact Dashboard	UK
015	C4W (City for World)	Greece
016	Care Messenger (CM)	UK
017	ChangeAlert	UK
018	Changing mindsets: Edutainment for social change	Germany
019	Citizens for monitoring/sharing air pollution data	Italy
020	CityActs: social gamification empowering citizens	Greece
021	CITYPLAY - board games for shared planning	Italy
022	CITYSENS, an Open Civic Dashboard for smart cities	Spain
023	CLASS	Italy
024	Collaborative platform: civic engagement funding	Germany
025	Collaborative Transport – optimal use of the road	UK

026	Communication App for the Deaf and Hard of Hearing	Germany
027	ConnectMe	UK
028	Co-operation for the next generation	UK
029	Cosa ne Faccio? - towards a zero-waste society	Italy
030	Craft-Tour: Promote Italian Handicraft Tourism	Italy
031	Crowd--connecting Through Mining Heritage Archives	UK
032	Crowdinnovation Platform for Sustainable Packaging	Germany
033	CS4mobility	Germany
034	Daily PV portal	Poland
035	Dementia Co-Creation Memory Enabling App	UK
036	Democratizing the learning sector: Intervisiegroup	Netherlands
037	DigiComBus Encouraging community building in suburbs	Multi
038	Digital libraries for Development	UK
039	Direct health	Italy
040	drDrin - remember. share. take care.	Italy
041	E.T : Extra Terrestrial	France
042	ecobasa.org – gif-economy network for communités	Germany
043	Eco-internet	Netherlands
044	ecomumy	UK
045	Entrepreneurs and Funding Platform for Women	Germany
046	Experience Today – the app for the generation 65+	Germany
047	EXPLORE- peak experiencing in everyday life	Spain
048	FairBuy - Fair Wages in the Fashion Industry	Germany
049	Fiorato; Mindfulness in Happiness	Netherlands
050	Fleur helpt (Fleur helps)	Netherlands
051	Floating mobile app for exchanging household goods	UK
052	FoodAlly	Italy
053	FoodMinions	Greece
054	FreedomBox - Danube Edition	Austria
055	GiveVison	UK
056	gMeg - Growth monitoring for efficient gardening	Slovenia
057	Grassroots Knowledge Network - GraKnet	Germany
058	Help patient track & understand their treatment	UK
059	Helptree - The Power of Cooperation	Poland
060	Homemade cooking - A project to create jobs	Italy
061	Hybrid Letter Box - Bridging the analog/digital gap	Germany
062	iHooligan - Preventing violence through gaming	Germany
063	In the Know -A knowledge network	Ireland
064	Internet platform for startup projects - SPICE	Slovenia
065	JOBNet RADAR	Italy
066	Jourvie - an app for the eating disorder therapy	Germany
067	kaputt.de	Germany
068	Kidslox: setting boundaries in the age of the iPad	UK
069	Leihbar sharing box	Germany
070	Lernox	Germany
071	LINKLIB	Sweden

072	LivingProof - non-intrusive vital sign monitoring	UK Netherlands and Germany
073	Lukida solidifies bonds between makers and fans	Italy
074	M.in.A (museum inclusive access)	Netherlands
075	Made by Mouses	Germany
076	Meat on a Mission- the Meating Platform	UK
077	Medhance	Spain
078	Mental Illness Training for Inclusion (SMIT4I)	Germany/Turkey
079	METIS – technologies for re-empowering the displaced	Israel
080	Mobile Health Solution for People who Stutter	UK
081	MoreLife Online - Tackling Global Obesity	Italy
082	Morethere. Chat and share your moments quickly	Italy
083	MountainWatch	Switzerland
084	MUCAPS	Slovenia
085	My dream job	Italy
086	MyFoody - Be the one to save	Spain
087	Open Data UGR 2015	Germany
088	Open language learning platform on Serlo	Belgium
089	Open Your City: Antwerp as a case	Netherlands
090	Our Company Emergency Response: Safe Healthy @Work	Spain
091	Paediatric Exoskeleton for Rare Diseases' Therapy	Netherlands
092	ParrotLingo	UK
093	Path - A walking aid that tracks your mobility.	UK
094	PAYEZE - MOBILE PAYMENT SOLUTION	France
095	Peersm	Netherlands
096	Personal health record for self-management elderly	Italy
097	Pharmawizard - The digital pharma awareness	Italy
098	PIE News - Poverty, Income, and Employment News	Reunion Island
099	PIXEL HUMAIN / HUMAN PIXEL	UK
100	Place4Waste App - optimising value from waste	Spain
101	Prediction Markets Social Innovation (PreMarkSI)	UK
102	Project Charwell	Italy
103	PROtect you HEALTH by knowing indoor pollution	UK
104	Provenance Coin: Open supply chains on Blockchains	Italy
105	ReadRunner - A Playful Reading Platform for Dyslexics	UK
106	Recovered Paper Online Trading Platform	UK
107	Right to Solve App	Italy
108	RiseApp	Italy
109	RiverWatch/Tevere - crowdcare for the river Tiber	Germany
110	SchulePLUS Mobile Application	UK
111	Screen is yours	UK
112	See What I Mean	Netherlands
113	Serious Gaming for Study and Career Orientation	Netherlands
114	SHOP&DROP- love to shop, care to drop	Italy
115	Social Sands - web based environmental advocacy.	Germany
116	Somondo	

117	SOSAngels: Who is next must stop sexual violence	Italy
118	SourceIT-Mapping Resources to Increase Recycling	Ireland
119	Starwheel	Armenia
120	Tender-IT	Netherlands
121	TheCityGame pilot	Greece
122	TherApp	Italy
123	THINKHUB: Collective Intelligence Platform	Spain
124	ToSko - Low Power, Touchless, Skin-Based Optical Switch	Italy
125	TraDISHon, tradition through innovation	Italy
126	Transformap - mapping social innovation	Austria
127	User Centric Energy Management for Social Housing	UK
128	Visualising Open Data Layers in Local Government	UK
129	VOLTA - Smart Places	Germany
130	W4P - Crowdsourcing local social innovation	Belgium
131	watch ed - Social Vocational Education	Germany
132	we -who else? Age-friendly share economy Uis	Germany
133	Web Privacy Everywhere	France
134	Wechange.Community of practice for social change	Germany
135	Working and gaming web tool to engage social projects	Spain
136	Worldwide donations to charity without credit card	Greece
137	Your Voice in Congress	Spain

